

In the context of food, what are the first three examples of an "additive" that come to mind?

add.1.text. Word 1

add.2.text. Word 2

add.3.text. Word 3

In the context of food, what are the first three examples of a "fortifier" that come to mind?

for.1.text. Word 1

for.2.text. Word 2

for.3.text. Word 3

In the context of food, what are the first three examples of a "supplement" that come to mind?

sup.1.text. Word 1

sup.2.text. Word 2

sup.3.text. Word 3

Now, please rate each example you provided as positive, neutral, or negative.

add.1.val. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/1\}$

- Positive
- Neutral
- Negative

add.2.val. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/2\}$

- Positive
- Neutral
- Negative

add.3.val. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/3\}$

- Positive
- Neutral
- Negative

for.1.val. Please rate the following word you provided: $\{q://QID45/ChoiceTextEntryValue/1\}$

- Positive
- Neutral
- Negative

for.2.val. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/2}

- Positive
- Neutral
- Negative

for.3.val. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- Positive
- Neutral
- Negative

sup.1.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- Positive
- Neutral
- Negative

sup.2.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- Positive
- Neutral
- Negative

sup.3.val. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/3}

- Positive
- Neutral
- Negative

Now, please rate each example you provided as healthy, neutral, or unhealthy.

add.1.he. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/1}

- Healthy
- Neutral

- Unhealthy

add.2.he. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/2}

- Healthy
- Neutral
- Unhealthy

add.3.he. Please rate the following word you provided: \${q://QID40/ChoiceTextEntryValue/3}

- Healthy
- Neutral
- Unhealthy

for.1.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/1}

- Healthy
- Neutral
- Unhealthy

for.2.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/2}

- Healthy
- Neutral
- Unhealthy

for.3.he. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- Healthy
- Neutral
- Unhealthy

sup.1.he. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- Healthy
- Neutral
- Unhealthy

sup.2.he. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- Healthy
- Neutral
- Unhealthy

sup.3.hea. Please rate the following word you provided: $\{q://QID50/ChoiceTextEntryValue/3\}$

- Healthy
- Neutral
- Unhealthy

Now, please rate each example you provided as natural, neither natural or unnatural, or unnatural.

add.1.nat. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/1\}$

- Natural
- Neither natural or unnatural
- Unnatural

add.2.nat. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/2\}$

- Natural
- Neither natural or unnatural
- Unnatural

add.3.nat. Please rate the following word you provided: $\{q://QID40/ChoiceTextEntryValue/3\}$

- Natural
- Neither natural or unnatural
- Unnatural

for.1.nat. Please rate the following word you provided: $\{q://QID45/ChoiceTextEntryValue/1\}$

- Natural
- Neither natural or unnatural
- Unnatural

for.2.nat. Please rate the following word you provided: $\{q://QID45/ChoiceTextEntryValue/2\}$

- Natural

- Neither natural or unnatural
- Unnatural

for.3.nat. Please rate the following word you provided: \${q://QID45/ChoiceTextEntryValue/3}

- Natural
- Neither natural or unnatural
- Unnatural

sup.1.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/1}

- Natural
- Neither natural or unnatural
- Unnatural

sup.2.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/2}

- Natural
- Neither natural or unnatural
- Unnatural

sup.3.nat. Please rate the following word you provided: \${q://QID50/ChoiceTextEntryValue/3}

- Natural
- Neither natural or unnatural
- Unnatural

gender. What is your gender?

- Male
- Female

birthyear. What year were you born? (4 digits, for example: 1975)

education. What is the highest level of education you have received?

- Less than high school
- High School or GED
- Technical School or Associate's Degree
- Some College
- Bachelor's Degree
- Some Graduate School

- Graduate School

politics. When it comes to politics, do you usually think of yourself as liberal, moderate, conservative, or something else?

- Very Liberal
- Liberal
- Slightly Liberal
- Moderate/middle-of-the-road
- Slightly Conservative
- Conservative
- Very Conservative
- Don't know/not political
- Libertarian
- Other

politics.social. In general, how liberal (left-wing) or conservative (right-wing) are you on social issues?

- Very Liberal
- Liberal
- Slightly Liberal
- Moderate/middle-of-the-road
- Slightly Conservative
- Conservative
- Very Conservative
- Don't know
- Can't pick one label

politics.econ. In general, how liberal (left-wing) or conservative (right-wing) are you on economic issues?

- Very Liberal
- Liberal
- Slightly Liberal
- Moderate/middle-of-the-road
- Slightly Conservative
- Conservative
- Very Conservative
- Don't know
- Can't pick one label

partyid. Generally speaking, do you usually think of yourself as a REPUBLICAN, a DEMOCRAT, an INDEPENDENT, or something else?

- Republican
- Democrat
- Independent
- Other party
- Don't know/No preference

income. What is your household's yearly income before taxes?

- Less than \$25,000
- \$25,000 - \$50,000
- \$50,001 - \$75,000
- \$75,001 - \$100,000
- Greater than \$100,000

neighborhood. What type of neighborhood did you grow up in?

- Rural
- Suburban
- Urban

sex.orientation. What is your sexual orientation?

- Heterosexual
- Homosexual
- Bisexual
- I'd rather not say.

religion. What religion do you belong to?

- Atheist or Agnostic
- Catholic (Christianity)
- Protestant (Christianity)
- Judaism
- Islam
- Hinduism
- Buddhism
- Other

religiosity. How religious are you?

- Not at all
- Slightly
- Moderately
- Very
- Extremely

ethnicity. What is your ethnicity? (Check all that apply)

- White
- Black
- Hispanic/Latino/a
- East Asian/Pacific Islander
- Native American
- Southeast Asian

ios. Please select the picture that best describes your relationship with nature.

