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| **MAIN CODES** | | **SUBCODES** |
| Initial (deductive) codes | |  |
| * **Corporatism**   (e.g. Van de Bovenkamp et al. 2014; Schut 1995) | * Consensus * Organized interest |
| * **Institutional environment**   (e.g. Greenwood et al. 2008; Meyer & Rowan 1977) | * Stakeholder pressures/demands * Dominant beliefs/rationalized myths |
| * **Layering**   (e.g. Manoney & Thelen, 2010) |  |
| * **Legitimacy**   (e.g. Deephouse et al., 2017) |  |
| * **Market (competition)**   (e.g. Van de Bovenkamp et al. 2014) |  |
| * **Professionals**   (e.g. DiMaggio & Powell, 1983; Scott, 2004) | * Normative pressures * Self-regulation |
| * **State (regulation)**   (e.g. Scott, 2004; Van de Bovenkamp et al., 2014) |  |
| * **Survival**   (e.g. Meyer & Rowan, 1977) | * Support * (Resource) Dependence |
| Added (inductive) codes | | |  |
| * **Bundles** |  |
| * **Budgeting** |  |
| * **DBC Prices** |  |
| * **Information asymmetry (lack of)** | * Outcomes/quality * Costs |
| * **Public opinion & depiction** [*beeldvorming]* |  |
| * **Role of insurer** |  |
| * **Selective purchasing** |  |
| * **Value-based purchasing** |  |