## February 14, 2025

Contents	
Appendix A: Variable Coding	3
Table A1: Variable Coding	3
Appendix B: Justifying Three-Way Interaction	7
Figure B1: Scatterplot of Logged Grand Total Contributions Against District Competitiven (Win/Loss Margin in Previous Election) Separately for Incumbents and Non-Incumbents, by Party and Year	by
Appendix C: Regression Tables for Figures 3 and 4	8
Table C1: Regression Table for Figure 3	8
Table C2: Regression Tables for Figure 4	18
Appendix D: Handling Zero Contributions	27
Figure D1: Replication of Figure 3 with Zeroes Included (Liberal, Conservative, and NDP Only)	
Figure D2: Replication of Figure 4 with Zeroes Included (NDP and Pooled Across Liberals Conservatives and NDP)	
Figure D3: Average Marginal Effect of Candidate Identities on Probability of Receiving An Contributions, Green Candidates Only	
Table D1: Regression Models for Figure D1	30
Table D2: Regression Tables for Figure D2	33
Table D3: Regression Table for Figure D3 (Penalized Logistic Regression on Any Contributions, Green Candidates)	39
Appendix E: Replication Excluding District Demographic Controls	41
Figure E1: Replication of Figure 3 without District Demographic Controls	41
Figure E2: Replication of Figure 4 without District Demographic Controls	42
Table E1: Regression Table for Figure E1	43
Table E2: Regression Table for Figure E2	53
Appendix F: Replication with Additional Candidate Identity Controls	62
Figure F1: Replication of Figure 3 with Additional Candidate Identity Controls	62
Figure F2: Replication of Figure 4 with Additional Candidate Identity Controls	63
Table F1: Regression Table for Figure F1	64
Table F2: Regression Table for Figure F2	
Appendix G: Replication with Total Party Transfers as Outcome	87

Figure G1: Replication of Figure 3 with Total Party Transfers as Outcome	87
Figure G2: Replication of Figure 4 with Total Party Transfers as Outcome	88
Table G1: Regression Table for Figure G1	89
Table G2: Regression Table for Figure G2	102
Appendix H: Replication with Campaign Spending as Outcome	112
Figure H1: Replication of Figure 3 with Campaign Spending as Outcome	112
Figure H2: Replication of Figure 4 with Campaign Spending as Outcome	113
Table H1: Regression Table for Figure H1	114
Table H2: Regression Table for Figure H2	127

## **Appendix A: Variable Coding**

Table A1: Variable Coding

Variable	Source(s)	Coding
Year	Elections Canada / Library of	The year of the general
	Parliament	election (2015, 2019, 2021)
Party	Elections Canada / Library of	1 = Liberal
	Parliament	2 = Conservative
		3 = NDP
		4 = Green
District ID	Elections Canada	The official electoral district
		identifiers used by Elections
		Canada for each electoral
		district
District Name	Library of Parliament	The official name of the
		electoral district
First Name	Library of Parliament	The candidate's first name(s)
Last Name	Library of Parliament	The candidate's last name(s)
Grand Total Contributions	Elections Canada	The total amount of money
		contributed to the candidate's
		general election campaign, as
		disclosed by the candidate
		and amended by Elections
		Canada if possible (or as
		reported if no amended data
		available)
Total Party Transfers	Elections Canada	The total amount of money
		transferred to the candidate
		by the local party
		organization (Electoral
		District Association) or the
		central party organization
		(Registered Party) in that
		election year, as amended by
		Elections Canada if possible
		(or as reported if no amended
		data available)
Campaign Spending	Elections Canada	The total amount spent by the
		local candidate in the general
		election, as amended if
		possible or as reported if no
		amended data available
Spending Limit	Elections Canada	The legal spending limit for
		each candidate in each
		electoral district in each year

		(
		(a function of the district
		population, which highly
		unequal across districts)
OutLGBTQ	Reynolds (2015), Xtra Lists	0 = Not out as LGBTQ +
	(2015-2021), Xtra Survey	1 = Out as LGBTQ+
	(2019-2021), CBC (2019),	
	Proud Politics (2015-2021),	
	Manual Candidate Searches	
OutTNB	Xtra Survey, Hill Times List,	0 = Not out as trans or
	Manual Candidate Searches	nonbinary
	Transar Cararate Sourches	1 = Out as trans and/or
		nonbinary
Out2S	Vtma Cumyay Mamual	i i
Out2S	Xtra Survey, Manual	0 = Not out as Two-Spirit
0 1 ( 10 1	Candidate Searches	1 = Out as Two-Spirit
Gender (used for coding	Library of Parliament /	0 = Man
subgroups)	PARLInfo, Manual Candidate	1 = Woman
	Searches	2 = Nonbinary or another
		gender identity
Man (used for controls)	Library of Parliament /	0 = Not a man
	PARLInfo	1 = Man
Group	Derived from OutLGBTQ,	1 = Straight cis man
-	OutTNB, Out2S, Gender	2 = Straight cis woman
		3 = GBQ + (sexual minority)
		cis man
		4 = LGBQ + (sexual minority)
		cis woman
		5 = Trans or nonbinary
		6 = Two-Spirit
Incumbent	Library of Parliament /	0 = Not an incumbent
meamoent	PARLInfo	1 = Incumbent
Challenger	Derived from Incumbency	0 = Not a challenger (not)
Chancinger	Derived from medificency	
		running against an incumbent
		from another party)
		1 = Challenger (running
		against an incumbent from
		another party)
Win/Loss Margin	Elections Canada (2015 –	If winning candidate: Past
	Transposition of 2011	Vote Share – Past Vote Share
	electoral results onto the post-	of 2 <sup>nd</sup> Place Party
	2013 boundaries conducted	
	by Elections Canada, 2019 –	If losing candidate: Past Vote
	Official results for 2015	Share – Past Vote Share of 1st
	election,	Place Party
	2021 – Official results for	
	2019 Election)	In regression analyses, we
	7	recode this variable to 0 for
		100000 tills variable to 0 101

Race	Taken from Johnson et al. for Liberals, Conservatives, and NDP in 2015 and Liberals, Conservatives, NDP, and Greens in 2019. Coded manually by RAs doing searches of each candidate for Greens in 2015 and Liberals,	incumbents given that we found no relationship between this variable and contributions for incumbent MPs.  0 = White 1 = Visible Minority 2 = Indigenous Candidate (treated as mutually exclusive categories)
	Conservatives, NDP, and	
Other Levels	Greens in 2021.  Taken from Johnson et al. 2021) for Liberals, Conservatives, and NDP in 2015 and Liberals, Conservatives, NDP, and Greens in 2019. Coded manually by RAs doing searches of each candidate for Greens in 2015 and Liberals, Conservatives, NDP, and Greens in 2021.	0 = No past elected experience at other levels of government 1 = Past elected experience at other levels of government (provincial, municipal)
Urbanity	Personal communication with Dave Armstrong, Jack Lucas, and Zachary Taylor	Urbanity scores derived from Armstrong et al.'s (2022) Bayesian factor analysis of how urban or rural an electoral district is, rescaled 0-1 for ease of interpretability
Median Age	Statistics Canada (2016 Federal Electoral District Profiles for 2015 and 2019 Elections, 2021 Federal Electoral District Profiles for 2021 Election)	The median age of the electoral district in years
Median Household Income	Statistics Canada (2016 Federal Electoral District Profiles for 2015 and 2019 Elections, 2021 Federal Electoral District Profiles for 2021 Election)	The median household income of the electoral district in increments of 1,000 CAD
Share University Educated	Statistics Canada (2016 Federal Electoral District	The proportion of the electoral district with a

	Profiles for 2015 and 2019	university degree (BA or
	Elections, 2021 Federal	higher, 0-1
	Electoral District Profiles for	
	2021 Election)	
Share South Asian	Statistics Canada (2016	The proportion of the
	Federal Electoral District	electoral district with a
	Profiles for 2015 and 2019	visible minority identity
	Elections, 2021 Federal	(neither white nor Indigenous
	Electoral District Profiles for	Candidate), 0-1
	2021 Election)	·

#### **Appendix B: Justifying Three-Way Interaction**

<u>Figure B1: Scatterplot of Logged Grand Total Contributions Against District Competitiveness</u> (Win/Loss Margin in Previous Election) Separately for Incumbents and Non-Incumbents, by <u>Party and Year</u>

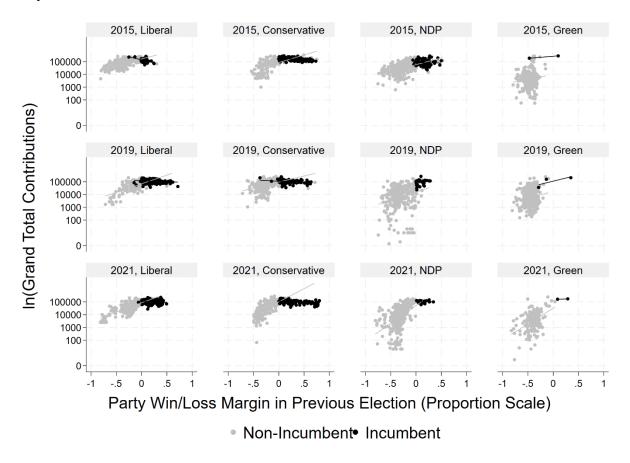


Figure B1 shows a scatter plot of logged grand total contributions against win/loss margin. The variable is logged to be represented how the outcome is modelled using a negative binomial regression model and capture diminishing returns associated with finance variables. It includes gray dots for non-incumbents and black dots for incumbents, along with corresponding gray and black fitted regression lines. As it shows, the slopes vary substantially for non-incumbents and incumbents. In most cases, the slope for fitted line for incumbents is close to zero, but in some cases it is positive and others negative. The slopes vary substantially both by party and by year, which suggests an interaction may be appropriate. This data-based justification also makes theoretical sense: we would expect parties in different electoral contexts to make different decisions about how much to focus their (potentially limited funds) on incumbents or targeted "pickup seats" as opposed to trying to run well-financed campaigns across many districts.

# Appendix C: Regression Tables for Figures 3 and 4

<u>Table C1: Regression Table for Figure 3</u>

	Liberal	Conservative	NDP	Green	All Parties
OutLGBTQ2S	0.14	-0.29*	0.33*	-0.40	0.08
	[-0.02,0.31]	[-0.51,-0.07]	[0.05,0.61]	[-0.88,0.09]	[-0.13,0.29]
Incumbent	-0.15	0.50*	0.03	0.59	-0.14
	[-0.31,0.01]	[0.37,0.63]	[-0.21,0.27]	[-0.50,1.67]	[-0.31,0.02]
Party Win Margin in Previous Election	1.90*	1.93*	1.99*	4.61*	2.02*
(Proportion Scale)	[1.59,2.22]	[1.45,2.41]	[1.45,2.53]	[2.59,6.62]	[1.69,2.34]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-3.43*	-2.38*	-2.46*	-3.32*	-3.90*
Seule)	[-4.16,-2.71]	[-2.93,-1.84]	[-3.51,-1.41]	[-5.38,-1.26]	[-4.71,-3.09]
2019	-0.45*	-0.05	0.48	0.34	-0.12
	[-0.72,-0.18]	[-0.34,0.24]	[-0.03,0.99]	[-1.24,1.91]	[-0.43,0.20]
2021	-0.57*	-0.30	1.04*	-0.81	-0.43*
	[-0.90,-0.25]	[-0.70,0.10]	[0.38,1.71]	[-2.54,0.91]	[-0.83,-0.04]
Incumbent * 2019	0.46*	-0.55*	0.54*	0.08	0.49*
	[0.26,0.67]	[-0.76,-0.35]	[0.06,1.02]	[-1.35,1.50]	[0.28,0.70]

Incumbent * 2021	0.31* [0.10,0.52]	-0.68* [-0.95,-0.42]	0.15 [-0.36,0.65]	0.59 [-0.76,1.94]	0.29* [0.07,0.51]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.83	-0.30	0.56	-1.96	0.73
scare)	[-0.07,1.73]	[-1.00,0.40]	[-0.34,1.46]	[-4.60,0.68]	[-0.19,1.65]
2021 * Party Win Margin in Previous Election (Proportion Scale)	1.02*	2.81*	2.41*	-0.05	0.95*
55,000	[0.46,1.58]	[1.73,3.90]	[1.40,3.43]	[-2.51,2.42]	[0.33,1.56]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.55	0.39	0.52	2.81	0.93
(cropernen zeme)	[-0.61,1.71]	[-0.44,1.23]	[-2.19,3.23]	[-0.13,5.75]	[-0.29,2.16]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.28	-2.58*	-2.95*	-2.43	-0.07
(c p	[-1.28,0.73]	[-3.74,-1.43]	[-5.59,-0.32]	[-5.03,0.16]	[-1.18,1.05]
Challenger	0.04 [-0.06,0.14]	-0.11 [-0.24,0.01]	-0.23* [-0.40,-0.06]	-0.13 [-0.44,0.18]	0.03 [-0.07,0.14]
District Spending Limit	0.00 [-0.00,0.00]	-0.00 [-0.00,0.00]	0.01* [0.01,0.01]	0.01* [0.00,0.02]	0.01* [0.00,0.01]

Municipal/Provincial Experience	0.07	0.03	0.32*	0.70*	0.07
Experience	[-0.01,0.15]	[-0.05,0.12]	[0.12,0.52]	[0.10,1.30]	[-0.01,0.16]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.46*	0.32*	0.36*	-0.16	0.28*
V 1)	[0.31,0.62]	[0.15,0.48]	[0.05, 0.67]	[-0.75,0.44]	[0.11,0.44]
District Median Household Income	0.00*	0.01*	-0.01*	-0.01*	-0.00
Household income	[0.00,0.00]	[0.00,0.01]	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	0.00 [-0.00,0.01]	0.02* [0.01,0.03]	-0.04* [-0.06,-0.03]	0.01 [-0.03,0.04]	-0.00 [-0.01,0.01]
Share University Educated	0.01*	0.01*	0.00	0.04*	0.02*
	[0.00,0.01]	[0.00,0.02]	[-0.01,0.01]	[0.02,0.06]	[0.01,0.03]
Share South Asian	0.00 [-0.00,0.01]	0.01 [-0.00,0.01]	0.00 [-0.01,0.02]	0.00 [-0.04,0.04]	0.01 [-0.00,0.01]
Conservative					-0.39* [-0.56,-0.22]
NDP					-0.71* [-0.93,-0.48]
Green					-0.68 [-1.85,0.48]

Incumbent * Conservative	0.66*
Conservative	[0.45,0.88]
Incumbent * NDP	0.21 [-0.09,0.52]
Incumbent * Green	1.30* [0.11,2.48]
Conservative * Party Win Margin in Previous Election (Proportion Scale)	0.20
Scale)	[-0.41,0.80]
NDP * Party Win Margin in Previous Election (Proportion Scale)	0.16
Scale)	[-0.42,0.74]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.31*
Scale)	[0.12,4.50]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.26*

	[0.30,2.22]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.65*
(Proportion Seale)	[0.30,2.99]
Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	0.54
(Troportion Seale)	[-1.76,2.83]
Conservative * 2019	0.77* [0.55,0.99]
Conservative * 2021	0.82* [0.53,1.11]
NDP * 2019	0.25 [-0.08,0.59]
NDP * 2021	0.42* [0.02,0.81]
Green * 2019	0.36 [-1.11,1.82]
Green * 2021	0.01 [-1.32,1.33]

Incumbent *	-1.03*
Conservative * 2019	[-1.32,-0.73]
Incumbent *	-1.00*
Conservative * 2021	[-1.35,-0.65]
Incumbent * NDP *	-0.11
2019	[-0.59,0.38]
Incumbent * NDP *	-0.12
2021	[-0.66,0.42]
Incumbent * Green *	-0.93
2019	[-2.49,0.63]
Incumbent * Green *	-0.26
2021	[-1.61,1.10]
Conservative * 2019 *	-1.25*
Party Win Margin in Previous Election	
(Proportion Scale)	[-2.43,-0.06]
Conservative * 2021 * Party Win Margin in	1.94*

Previous Election (Proportion Scale)	
	[0.65,3.23]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.11
Scale)	[-1.21,1.44]
NDP * 2021 * Party Win Margin in Previous Election (Proportion	1.16
Scale)	[-0.19,2.51]
Green * 2019 * Party Win Margin in Previous Election (Proportion	-1.85
Scale)	[-4.85,1.16]
Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	0.00
Scale)	[-2.67,2.67]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.48

	[-1.95,0.99]
Incumbent *	-2.73*
Conservative * 2021 *	
Party Win Margin in	
Previous Election	
(Proportion Scale)	
	[-4.31,-1.15]
Incumbent * NDP *	-1.06
2019 * Party Win	
Margin in Previous	
Election (Proportion	
Scale)	
	[-3.53,1.41]
Incumbent * NDP *	-1.97
2021 * Party Win	
Margin in Previous	
Election (Proportion	
Scale)	
	[-4.88,0.94]
Incumbent * Green *	1.40
2019 * Party Win	
Margin in Previous	
Election (Proportion	
Scale)	
	[-2.16,4.95]
Incumbent * Green *	-2.09
2021 * Party Win	
Margin in Previous	

Election (Proportion Scale)					
,					[-4.90,0.71]
Challenger * Conservative					-0.13
Conscivative					[-0.30,0.03]
Challenger * NDP					-0.22* [-0.43,-0.02]
Challenger * Green					-0.22 [-0.57,0.14]
Municipal/Provincial Experience * Conservative					-0.05
0.00001.0001.0					[-0.17,0.07]
Municipal/Provincial Experience * NDP					0.26*
Experience 11D1					[0.00,0.52]
Municipal/Provincial Experience * Green					0.85*
Experience Green					[0.21,1.48]
Constant	10.89* [10.24,11.53]	10.48* [9.79,11.16]	11.33* [10.06,12.59]	9.57* [6.55,12.59]	10.89* [10.07,11.71]
/	4.404	0.004	0 <b>0</b> 0 t	0.444	0 <b>70</b> 4
ln(alpha)	-1.43* [-1.52,-1.33]	-0.98* [-1.09,-0.86]	0.20* [0.10,0.30]	0.44* [0.35,0.53]	0.52* [0.45,0.60]
Observations	1008	991	972	706	3923

95% confidence intervals in brackets. \* p<0.05.

<u>Table C2: Regression Tables for Figure 4</u>

	NDP	Green	All Parties
Straight Cis Women	0.05	0.22	0.06
	[-0.09,0.19]	[-0.05,0.48]	[-0.01,0.14]
Queer Cis Men	0.66*	-0.08	0.26
	[0.11,1.20]	[-0.82,0.65]	[-0.05,0.57]
Queer Cis Women	0.18	-0.57	0.06
	[-0.10,0.46]	[-1.21,0.07]	[-0.19,0.31]
Trans and Nonbinary People	-0.61*	-0.40	-0.51*
	[-1.22,-0.01]	[-1.23,0.43]	[-0.95,-0.07]
Incumbent	0.02	0.53	-0.16
	[-0.23,0.28]	[-0.54,1.60]	[-0.32,0.01]
Party Win Margin in Previous	2.00*	4.45*	2.01*
Election (Proportion Scale)	[1.46,2.54]	[2.52,6.38]	[1.68,2.34]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.48*	-3.55*	-3.84*
(Proportion Scale)	[-3.54,-1.42]	[-5.59,-1.51]	[-4.59,-3.10]
2019	0.46	0.58	-0.22
	[-0.06,0.97]	[-0.92,2.09]	[-0.50,0.07]
2021	0.97*	-0.65	-0.48*
	[0.30,1.65]	[-2.31,1.00]	[-0.83,-0.13]

Incumbent * 2019	0.55* [0.07,1.03]	0.04 [-1.37,1.44]	0.51* [0.31,0.72]
Incumbent * 2021	0.14 [-0.39,0.66]	0.78 [-0.64,2.19]	0.34* [0.13,0.56]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.52	-1.65	0.73
Scale	[-0.38,1.42]	[-4.23,0.92]	[-0.18,1.65]
2021 * Party Win Margin in Previous Election (Proportion Scale)	2.45*	0.17	0.83*
Scale	[1.50,3.40]	[-2.22,2.57]	[0.22,1.43]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.64	2.49	0.88
(Froportion Scare)	[-2.06,3.34]	[-0.44,5.42]	[-0.30,2.05]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.00*	-3.41*	0.05
(Troportion Scale)	[-5.75,-0.26]	[-6.06,-0.75]	[-0.99,1.10]
Challenger	-0.23* [-0.40,-0.06]	-0.15 [-0.45,0.15]	0.03 [-0.07,0.13]
Municipal/Provincial	0.33*	0.73*	0.07
Experience	[0.12,0.53]	[0.12,1.34]	[-0.01,0.16]

District Spending Limit	0.01* [0.01,0.01]	0.01* [0.00,0.02]	0.00* [0.00,0.01]
Urbanity, Armstrong-Lucas- Taylor (Rescaled 0-1)	0.34*	-0.11	0.27*
·	[0.04,0.65]	[-0.68,0.47]	[0.12,0.41]
District Median Household Income	-0.01*	-0.01*	-0.00
	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	-0.04* [-0.06,-0.03]	0.01 [-0.02,0.05]	-0.00 [-0.01,0.00]
Share University Educated	0.01 [-0.00,0.02]	0.04* [0.02,0.06]	0.02* [0.01,0.02]
Share South Asian	0.00 [-0.01,0.01]	-0.00 [-0.05,0.04]	0.00 [-0.00,0.01]
Conservative			-0.38* [-0.55,-0.22]
NDP			-0.70* [-0.93,-0.48]
Green			-0.17 [-1.29,0.95]
Incumbent * Conservative			0.68* [0.47,0.89]

Incumbent * NDP	0.22 [-0.09,0.52]
Incumbent * Green	0.78 [-0.35,1.92]
Conservative * Party Win Margin in Previous Election (Proportion Scale)	0.17
(Troportion Searc)	[-0.43,0.77]
NDP * Party Win Margin in Previous Election (Proportion Scale)	0.13
Scarc)	[-0.45,0.71]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.77*
Scarc)	[0.68,4.86]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.23*
Election (Troportion Scale)	[0.33,2.14]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.63*
(Proportion Scale)	[0.34,2.92]

Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	-0.11
Election (1 Toportion Scare)	[-2.29,2.07]
Conservative * 2019	0.77* [0.55,0.99]
Conservative * 2021	0.82* [0.54,1.11]
NDP * 2019	0.21 [-0.11,0.54]
NDP * 2021	0.44* [0.07,0.80]
Green * 2019	-0.12 [-1.52,1.28]
Green * 2021	-0.40 [-1.68,0.87]
Incumbent * Conservative * 2019	-1.04*
2017	[-1.33,-0.74]
Incumbent * Conservative * 2021	-1.03*
2021	[-1.37,-0.69]
Incumbent * NDP * 2019	-0.08 [-0.55,0.40]

Incumbent * NDP * 2021	-0.14 [-0.66,0.37]
Incumbent * Green * 2019	-0.44 [-1.94,1.07]
Incumbent * Green * 2021	0.20 [-1.11,1.51]
Conservative * 2019 * Party Win Margin in Previous	-1.23*
Election (Proportion Scale)	[-2.41,-0.05]
Conservative * 2021 * Party Win Margin in Previous Floation (Proportion Scale)	1.94*
Election (Proportion Scale)	[0.66,3.21]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.10
(Froportion Scale)	[-1.40,1.20]
NDP * 2021 * Party Win Margin in Previous Election (Properties Seels)	1.11
(Proportion Scale)	[-0.12,2.33]
Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-2.62

	[-5.50,0.25]
Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.00
(1 Toportion Scale)	[-3.58,1.57]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.45
Scarc)	[-1.88,0.99]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.77*
Scarc)	[-4.30,-1.23]
Incumbent * NDP * 2019 * Party Win Margin in Previous	[-4.30,-1.23] -0.70
Incumbent * NDP * 2019 *	-
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)  Incumbent * NDP * 2021 * Party Win Margin in Previous	-0.70
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)  Incumbent * NDP * 2021 *	-0.70 [-3.12,1.72]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)  Incumbent * NDP * 2021 * Party Win Margin in Previous	-0.70 [-3.12,1.72] -1.99

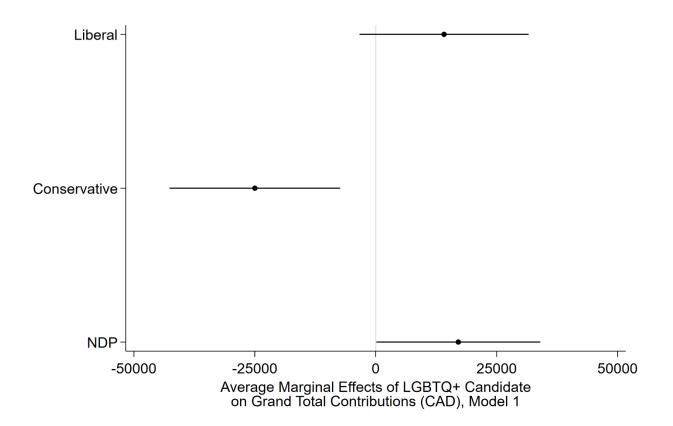
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)			-1.12
Election (Froportion Scale)			[-3.80,1.56]
Challenger * Conservative			-0.13 [-0.29,0.03]
Challenger * NDP			-0.24* [-0.44,-0.04]
Challenger * Green			-0.20 [-0.54,0.13]
Municipal/Provincial Experience * Conservative			-0.05
Experience Conservative			[-0.17,0.07]
Municipal/Provincial Experience * NDP			0.25*
Experience · NDF			[0.01,0.49]
Municipal/Provincial Experience * Green			0.68*
Experience · Green			[0.08,1.27]
Constant	11.33*	9.09*	11.10*
	[10.07,12.59]	[6.23,11.95]	[10.42,11.78]
ln(alpha)	0.19*	0.43*	-0.19*
	[0.09,0.29]	[0.34,0.53]	[-0.25,-0.12]
Observations	969	705	3673

95% confidence intervals in brackets. \* p<0.05.

### **Appendix D: Handling Zero Contributions**

This appendix replicates our results using models that include zeroes for the Liberals, Conservatives, and NDP, and it also estimates inequalities in receiving any contributions for Green candidates.

Figure D1: Replication of Figure 3 with Zeroes Included (Liberal, Conservative, and NDP Only)



<u>Figure D2: Replication of Figure 4 with Zeroes Included (NDP and Pooled Across Liberals, Conservatives and NDP)</u>

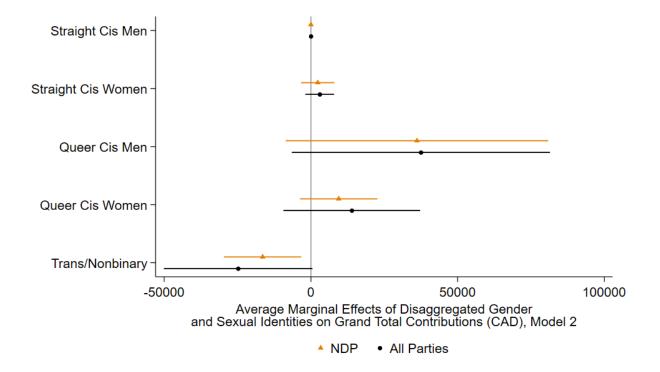


Figure D3: Average Marginal Effect of Candidate Identities on Probability of Receiving Any Contributions, Green Candidates Only

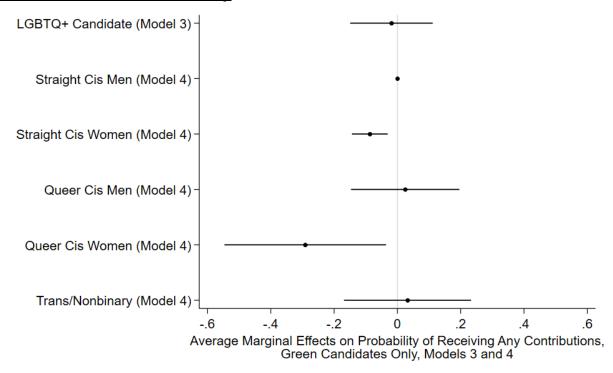


Figure D3 presents average marginal effects of candidate identities on receiving any contributions (0 = no contributions, 1 = any contributions) from two penalized logistic regression model. Model 3 replicates Model 1 in the main text, and Model 4 replicates Model 1. Figure D3 shows that, even after adjusting for electoral contexts, candidate experience, district demographics, and other factors, straight cis women are about 9 percentage points less likely to receive any money, and queer cis women are about 30 percentage points less likely to receive any money.

Table D1: Regression Models for Figure D1

	Liberal	Conservative	NDP
OutLGBTQ2S	0.15	-0.27*	0.36*
	[-0.02,0.31]	[-0.49,-0.05]	[0.05,0.67]
Incumbent	-0.15	0.50*	0.03
	[-0.31,0.01]	[0.37,0.64]	[-0.22,0.28]
Party Win Margin in Previous Election (Proportion Scale)	1.90*	1.93*	1.99*
(Troportion Scale)	[1.58,2.21]	[1.45,2.40]	[1.44,2.54]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-3.42*	-2.38*	-2.49*
24414)	[-4.15,-2.70]	[-2.93,-1.84]	[-3.56,-1.43]
2019	-0.47*	-0.07	0.67*
	[-0.74,-0.19]	[-0.36,0.22]	[0.12,1.22]
2021	-0.58*	-0.32	1.21*
	[-0.91,-0.26]	[-0.73,0.08]	[0.51,1.92]
Incumbent * 2019	0.46*	-0.56*	0.51*
	[0.26,0.67]	[-0.77,-0.36]	[0.02,1.00]
Incumbent * 2021	0.29*	-0.70*	0.10
	[0.08,0.51]	[-0.97,-0.43]	[-0.42,0.63]

2019 * Party Win Margin in Previous Election (Proportion	0.83	-0.28	0.76
Scale)	[-0.07,1.73]	[-0.98,0.42]	[-0.17,1.69]
2021 * Party Win Margin in Previous Election (Proportion Scale)	1.12*	2.90*	2.71*
Scale)	[0.55,1.70]	[1.81,3.99]	[1.64,3.77]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.54	0.39	0.29
(Troportion Scale)	[-0.62,1.69]	[-0.45,1.23]	[-2.50,3.08]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.39	-2.65*	-3.20*
(Troportion Scale)	[-1.41,0.62]	[-3.81,-1.48]	[-5.95,-0.45]
Challenger	0.04 [-0.06,0.14]	-0.12 [-0.24,0.01]	-0.22* [-0.40,-0.05]
District Spending Limit	0.00 [-0.00,0.00]	-0.00 [-0.00,0.00]	0.01* [0.01,0.02]
Municipal/Provincial Experience	0.07	0.04	0.34*

	[-0.01,0.15]	[-0.05,0.12]	[0.13, 0.56]
Urbanity, Armstrong- Lucas-Taylor (Rescaled	0.47*	0.32*	0.41*
0-1)	[0.32,0.62]	[0.15,0.49]	[0.09,0.73]
District Median	0.00*	0.01*	-0.01*
Household Income	[0.00,0.00]	[0.00,0.01]	[-0.02,-0.01]
Median Age	0.00 [-0.00,0.01]	0.02* [0.01,0.03]	-0.04* [-0.06,-0.03]
Share University Educated	0.01*	0.01*	0.00
	[0.00, 0.01]	[0.00, 0.02]	[-0.01,0.01]
Share South Asian	0.00 [-0.00,0.01]	0.01 [-0.00,0.01]	0.00 [-0.01,0.02]
Constant	10.91* [10.26,11.56]	10.41* [9.71,11.11]	11.03* [9.68,12.38]
/			
ln(alpha)	-1.33* [-1.49,-1.17]	-0.83* [-0.99,-0.66]	0.47* [0.36,0.58]
Observations	1010	995	1003

Table D2: Regression Tables for Figure D2

	NDP	Top 3 Parties Pooled (Liberal, Conservative, NDP)
Straight Cis Women	0.06 [-0.08,0.20]	0.04 [-0.02,0.10]
Queer Cis Men	0.67* [0.05,1.28]	0.40* [0.01,0.78]
Queer Cis Women	0.22 [-0.06,0.50]	0.17 [-0.09,0.42]
Trans and Nonbinary	-0.56	-0.39
People	[-1.15,0.03]	[-0.87,0.09]
Incumbent	0.03 [-0.23,0.28]	-0.17* [-0.33,-0.01]
Party Win Margin in Previous Election	1.99*	1.95*
(Proportion Scale)	[1.44,2.55]	[1.63,2.27]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.51*	-3.44*
Scale)	[-3.59,-1.43]	[-4.13,-2.76]
2019	0.64* [0.09,1.20]	-0.29* [-0.54,-0.03]
2021	1.13* [0.42,1.84]	-0.37* [-0.68,-0.07]
Incumbent * 2019	0.52* [0.03,1.00]	0.50* [0.29,0.70]
Incumbent * 2021	0.10 [-0.45,0.64]	0.35* [0.13,0.56]
2019 * Party Win	0.73	0.82

Margin in Previous Election (Proportion Scale)		
2342)	[-0.20,1.66]	[-0.08,1.73]
2021 * Party Win Margin in Previous Election (Proportion Scale)	2.74*	1.07*
	[1.74,3.74]	[0.47,1.67]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.41	0.49
,	[-2.38,3.20]	[-0.65,1.63]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.27*	-0.48
	[-6.14,-0.39]	[-1.46,0.51]
Challenger	-0.23* [-0.41,-0.05]	0.03 [-0.07,0.13]
Municipal/Provincial Experience	0.35*	0.07
Experience	[0.14,0.57]	[-0.01,0.15]
District Spending Limit	0.01* [0.01,0.02]	0.00* [0.00,0.01]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.39*	0.39*
0-1)	[0.07,0.71]	[0.26,0.52]
District Median Household Income	-0.01*	-0.00
Household Income	[-0.01,-0.00]	[-0.00,0.00]
Median Age	-0.04* [-0.06,-0.03]	-0.01 [-0.01,0.00]
Share University	0.01	0.01*

Educated	[-0.00,0.02]	[0.00,0.01]
Share South Asian	0.00 [-0.01,0.02]	0.00 [-0.00,0.01]
Conservative		-0.37* [-0.53,-0.20]
NDP		-0.67* [-0.89,-0.44]
Incumbent * Conservative		0.68* [0.48,0.89]
Incumbent * NDP		0.21 [-0.09,0.51]
Conservative * Party Win Margin in Previous Election (Proportion Scale)		0.16
Scarc)		[-0.43,0.75]
NDP * Party Win Margin in Previous Election (Proportion Scale)		0.25
Scarc)		[-0.33,0.83]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)		0.92*
Scare)		[0.06,1.79]
Incumbent * NDP * Party Win Margin in Previous Election		1.16
(Proportion Scale)		[-0.08,2.39]
Conservative * 2019		0.75* [0.53,0.97]

Conservative * 2021	0.82* [0.53,1.11]
NDP * 2019	0.18 [-0.15,0.51]
NDP * 2021	0.44* [0.07,0.81]
Incumbent * Conservative * 2019	-1.01*
Conservative 2017	[-1.30,-0.73]
Incumbent * Conservative * 2021	-1.08*
Conscivative 2021	[-1.42,-0.74]
Incumbent * NDP * 2019	-0.01
2019	[-0.49,0.47]
Incumbent * NDP * 2021	-0.17
2021	[-0.69,0.35]
Conservative * 2019 * Party Win Margin in Previous Election	-1.25*
(Proportion Scale)	[-2.43,-0.08]
Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.83*
(Proportion Scale)	[0.54,3.11]
NDP * 2019 * Party Win Margin in Previous Election (Proportion	-0.04
Scale)	[-1.36,1.27]
NDP * 2021 * Party Win Margin in Previous	1.19

Election (Proportion	
Scale)	

Scale)	
Scale)	[-0.06,2.43]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.19
(Proportion Scale)	[-1.59,1.22]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.43*
(Troportion Scale)	[-3.94,-0.91]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.61
<i>Scale</i> )	[-3.03,1.81]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.87
<i>Scale</i> )	[-4.54,0.81]
Challenger * Conservative	-0.15
Conscivative	[-0.31,0.02]
Challenger * NDP	-0.25* [-0.46,-0.04]
Municipal/Provincial Experience *	-0.03
Conservative	[-0.15,0.10]
Municipal/Provincial Experience * NDP	0.29*

[0.04,0.55]

Constant	11.03*	11.22*
	[9.69,12.38]	[10.66,11.78]
/	-	
ln(alpha)	0.46*	-0.23*
· • /	[0.35,0.58]	[-0.32,-0.14]
Observations	1000	3005

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

<u>Table D3: Regression Table for Figure D3 (Penalized Logistic Regression on Any Contributions, Green Candidates)</u>

<u>Green Candidates)</u>	Model 3 (LGBTQ+ Candidate Dummy)	Model 4 (Disaggregated Gender and Sexual Identity Subgroup Dummies)
OutLGBTQ2S	-0.10 [-0.82,0.61]	
Incumbent	0.67 [-2.34,3.67]	0.74 [-2.26,3.75]
Party Win Margin in Previous Election	-1.55	-1.33
(Proportion Scale)	[-4.21,1.10]	[-4.00,1.34]
Incumbent * Party Win Margin in Previous	1.44	2.12
Election (Proportion Scale)	[-6.93,9.81]	[-6.27,10.50]
2019	3.09* [1.11,5.07]	3.01* [1.02,5.00]
2021	1.82 [-0.20,3.83]	1.72 [-0.32,3.75]
Incumbent * 2019	-2.15 [-6.05,1.76]	-2.26 [-6.17,1.65]
Incumbent * 2021	-1.56 [-7.27,4.16]	-2.08 [-7.80,3.65]
2019 * Party Win Margin in Previous	4.38*	4.06*
Election (Proportion Scale)	[0.79,7.96]	[0.46,7.66]
2021 * Party Win Margin in Previous	4.79*	4.61*
Election (Proportion Scale)	[1.50,8.08]	[1.30,7.91]
Incumbent * 2019 * Party Win Margin in	-5.27	-4.99
Previous Election (Proportion Scale)	[-16.98,6.44]	[-16.65,6.66]
Incumbent * 2021 * Party Win Margin in	-6.39	-4.71

Previous Election (Proportion Scale)	[-30.41,17.63]	[-28.76,19.34]
Challenger	0.02 [-0.39,0.42]	0.01 [-0.40,0.42]
District Spending Limit	0.00 [-0.01,0.02]	0.01 [-0.01,0.02]
Municipal/Provincial Experience	0.90 [-0.27,2.07]	0.93 [-0.25,2.12]
Urbanity, Armstrong-Lucas-Taylor (Rescaled 0-1)	0.19	0.16
	[-0.49,0.87]	[-0.52,0.85]
District Median Household Income	0.01 [-0.00,0.02]	0.01 [-0.00,0.02]
Median Age	0.01 [-0.03,0.05]	0.01 [-0.03,0.05]
Share University Educated	0.02 [-0.01,0.04]	0.02 [-0.01,0.05]
Share South Asian	-0.01 [-0.05,0.03]	-0.01 [-0.05,0.03]
Straight Cis Women		-0.50* [-0.82,-0.18]
Queer Cis Men		0.17 [-1.04,1.37]
Queer Cis Women		-1.42* [-2.52,-0.32]
Trans and Nonbinary People		0.22 [-1.24,1.68]
Constant	-1.96 [-5.31,1.39]	-1.65 [-5.04,1.74]
Observations	925	925

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

## **Appendix E: Replication Excluding District Demographic Controls**

This appendix replicates our results from Figures 3 and 4 but excludes district demographic variables (urbanity, median household income, median age, share university educated, share South Asian) from our models.

Figure E1: Replication of Figure 3 without District Demographic Controls

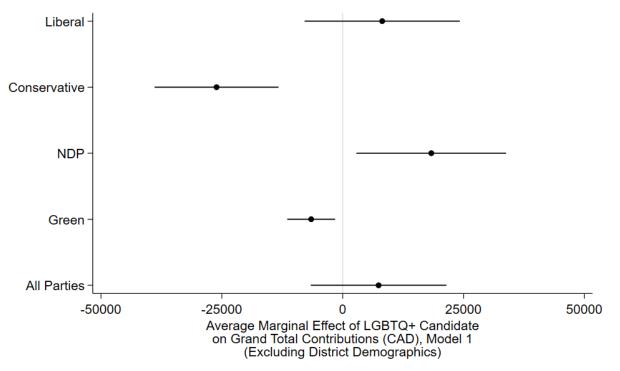
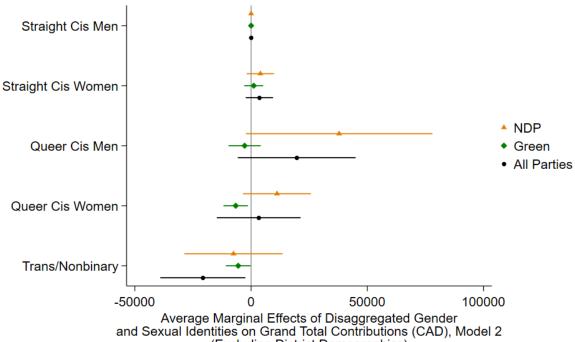


Figure E2: Replication of Figure 4 without District Demographic Controls



Average Marginal Effects of Disaggregated Gender and Sexual Identities on Grand Total Contributions (CAD), Model 2 (Excluding District Demographics)

<u>Table E1: Regression Table for Figure E1</u>

	Liberal	Conservative	NDP	Green	All Parties
OutLGBTQ2S	-0.53* [-1.01,-0.04]	-0.27* [-0.49,-0.05]	0.36* [0.05,0.67]	-0.40 [-0.88,0.09]	0.11 [-0.09,0.31]
Incumbent	0.35 [-0.73,1.44]	0.50* [0.37,0.64]	0.03 [-0.22,0.28]	0.59 [-0.50,1.67]	-0.16 [-0.33,0.01]
Party Win Margin in Previous Election (Proportion Scale)	5.04*	1.93*	1.99*	4.61*	2.17*
(1 Toportion Scale)	[3.01,7.08]	[1.45,2.40]	[1.44,2.54]	[2.59,6.62]	[1.86,2.49]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-3.93*	-2.38*	-2.49*	-3.32*	-4.29*
(repenses asses)	[-5.99,-1.88]	[-2.93,-1.84]	[-3.56,-1.43]	[-5.38,-1.26]	[-5.17,-3.41]
2019	-0.32 [-1.85,1.20]	-0.07 [-0.36,0.22]	0.67* [0.12,1.22]	0.34 [-1.24,1.91]	-0.39* [-0.70,-0.08]
2021	-0.38 [-2.04,1.29]	-0.32 [-0.73,0.08]	1.21* [0.51,1.92]	-0.81 [-2.54,0.91]	-0.21 [-0.52,0.10]
Incumbent * 2019	0.51 [-0.95,1.96]	-0.56* [-0.77,-0.36]	0.51* [0.02,1.00]	0.08 [-1.35,1.50]	0.55* [0.33,0.77]
Incumbent * 2021	0.65	-0.70*	0.10	0.59	0.31*

	[-0.76,2.07]	[-0.97,-0.43]	[-0.42,0.63]	[-0.76,1.94]	[0.09,0.53]
2019 * Party Win Margin in Previous Election (Proportion Scale)	-2.31	-0.28	0.76	-1.96	0.62
(Frepertien Searc)	[-5.03,0.41]	[-0.98,0.42]	[-0.17,1.69]	[-4.60,0.68]	[-0.35,1.58]
2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.68	2.90*	2.71*	-0.05	1.08*
(Frepertien Searc)	[-3.56,2.21]	[1.81,3.99]	[1.64,3.77]	[-2.51,2.42]	[0.48,1.68]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	3.24*	0.39	0.29	2.81	1.23
(	[0.11,6.37]	[-0.45,1.23]	[-2.50,3.08]	[-0.13,5.75]	[-0.09,2.54]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	0.40	-2.65*	-3.20*	-2.43	0.85
( 1	[-2.47,3.27]	[-3.81,-1.48]	[-5.95,-0.45]	[-5.03,0.16]	[-0.28,1.98]
Challenger	-0.29 [-0.81,0.22]	-0.12 [-0.24,0.01]	-0.22* [-0.40,-0.05]	-0.13 [-0.44,0.18]	0.04 [-0.07,0.14]
Challenger * 2019	0.33 [-0.35,1.00]				

Challenger * 2021	0.36 [-0.48,1.21]				
District Spending Limit	0.01*	-0.00	0.01*	0.01*	0.00*
Limit	[0.00,0.02]	[-0.00,0.00]	[0.01,0.02]	[0.00,0.02]	[0.00,0.01]
Municipal/Provinci al Experience	0.66*	0.04	0.34*	0.70*	0.04
ar Experience	[0.08,1.24]	[-0.05,0.12]	[0.13,0.56]	[0.10,1.30]	[-0.05,0.13]
Urbanity, Armstrong-Lucas- Taylor (Rescaled 0- 1)		0.32*	0.41*	-0.16	
1)		[0.15,0.49]	[0.09,0.73]	[-0.75,0.44]	
District Median Household Income		0.01*	-0.01*	-0.01*	
		[0.00,0.01]	[-0.02,-0.01]	[-0.02,-0.00]	
Median Age		0.02* [0.01,0.03]	-0.04* [-0.06,-0.03]	0.01 [-0.03,0.04]	
Share University Educated		0.01*	0.00	0.04*	
Educated		[0.00,0.02]	[-0.01,0.01]	[0.02,0.06]	
Share South Asian		0.01 [-0.00,0.01]	0.00 [-0.01,0.02]	0.00 [-0.04,0.04]	
Conservative					-0.43*

	[-0.59,-0.26]
NDP	-0.74* [-0.97,-0.51]
Green	-0.61 [-1.77,0.55]
Incumbent * Conservative	0.69*
Conservative	[0.47,0.90]
Incumbent * NDP	0.24 [-0.08,0.56]
Incumbent * Green	1.14 [-0.03,2.31]
Conservative * Party Win Margin in Previous Election	-0.01
(Proportion Scale)	[-0.61,0.58]
NDP * Party Win Margin in Previous Election	0.12
(Proportion Scale)	[-0.47,0.70]
Green * Party Win Margin in Previous	2.47*

Election (Proportion Scale)	
	[0.30,4.64]
Incumbent * Conservative * Party Win Margin in Previous Election	1.55*
(Proportion Scale)	[0.51,2.59]
Incumbent * NDP * Party Win Margin in Previous Election	1.98*
(Proportion Scale)	[0.57,3.40]
Incumbent * Green  * Party Win Margin in Previous Election (Proportion Scale)	0.53
(Proportion Scale)	[-1.78,2.85]
Conservative * 2019	0.83*
2019	[0.60,1.05]
Conservative * 2021	0.84*
2021	[0.55,1.12]

NDP * 2019	0.34 [-0.00,0.67]
NDP * 2021	0.66* [0.26,1.06]
Green * 2019	0.34 [-1.12,1.81]
Green * 2021	0.01 [-1.34,1.37]
Incumbent * Conservative * 2019	-1.12*
2019	[-1.41,-0.82]
Incumbent * Conservative * 2021	-1.04*
2021	[-1.38,-0.69]
Incumbent * NDP * 2019	-0.27
2019	[-0.75,0.20]
Incumbent * NDP *	-0.43
2021	[-0.93,0.08]
Incumbent * Green * 2019	-0.87

	[-2.43,0.68]
Incumbent * Green * 2021	-0.30
* 2021	[-1.66,1.06]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.07
	[-2.29,0.16]
Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.31
(Proportion Seale)	[-0.01,2.62]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.18
NDP * 2021 *	1.47*
Party Win Margin in Previous Election (Proportion Scale)	[0.16,2.78]
	_ , _ ,

Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.87
	[-4.87,1.13]
Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.66
(Floportion Scale)	[-3.65,2.33]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.77
	[-2.33,0.79]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.29*
<b>\ 1</b>	[-4.95,-1.63]
Incumbent * NDP * 2019 * Party Win	-0.86

Margin in Previous Election (Proportion Scale)	[ 2 24 1 <i>(</i> 2]
	[-3.34,1.62]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.88*
	[-5.32,-0.43]
Incumbent * Green * 2019 * Party Win Margin in Previous	1.14
Election	
(Proportion Scale)	[-2.42,4.70]
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Preparties Scale)	-1.62
(Proportion Scale)	[-4.76,1.52]
Challenger * Conservative	-0.13
Conscivative	[-0.30,0.04]
Challenger * NDP	-0.23* [-0.44,-0.03]

Observations	706	995	1003	706	3923
( <b>-</b>	[0.38,0.60]	[-0.99,-0.66]	[0.36,0.58]	[0.35,0.53]	[0.47,0.61]
n(alpha)	0.49*	-0.83*	0.47*	0.44*	0.54*
,	[8.07,12.21]	[9.71,11.11]	[9.68,12.38]	[6.55,12.59]	[10.71,11.90]
Constant	10.14*	10.41*	11.03*	9.57*	11.30*
Green					[0.18,1.50]
al Experience *					
Municipal/Provinci					0.84*
					[0.01,0.54]
NDP					[0.01.0.54]
Municipal/Provinci al Experience *					0.28*
Conservative					[-0.20,0.05]
al Experience *					
Municipal/Provinci					-0.08
					[-0.56,0.16]
Challenger * Green					-0.20

<u>Table E2: Regression Table for Figure E2</u>

	NDP	Green	All Parties (Pooled)
Straight Cis Women	0.10 [-0.05,0.25]	0.09 [-0.23,0.41]	0.06 [-0.04,0.15]
Queer Cis Men	0.71* [0.16,1.26]	-0.27 [-1.01,0.48]	0.28 [-0.04,0.59]
Queer Cis Women	0.27 [-0.05,0.58]	-0.81 [-1.74,0.12]	0.05 [-0.23,0.33]
Trans and Nonbinary People	-0.23	-0.63	-0.41
	[-0.95,0.49]	[-1.43,0.17]	[-0.86,0.04]
Incumbent	0.08 [-0.20,0.36]	0.94 [-0.20,2.08]	-0.16 [-0.33,0.01]
Party Win Margin in Previous Election (Proportion Scale)	2.28*	4.57*	2.18*
(Troportion scale)	[1.76,2.79]	[2.47,6.67]	[1.86,2.50]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.37*	-3.58*	-4.29*
beate)	[-3.50,-1.23]	[-5.76,-1.40]	[-5.14,-3.44]
2019	-0.01	0.64	-0.40*

	[-0.58,0.56]	[-0.91,2.19]	[-0.71,-0.09]
2021	0.54 [-0.05,1.12]	0.56 [-0.99,2.11]	-0.23 [-0.54,0.09]
Incumbent * 2019	0.29 [-0.14,0.73]	-0.31 [-1.83,1.20]	0.56* [0.34,0.78]
Incumbent * 2021	-0.15 [-0.61,0.31]	-0.09 [-1.51,1.33]	0.33* [0.10,0.55]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.73	-1.27	0.61
,	[-0.26,1.72]	[-4.10,1.56]	[-0.36,1.57]
2021 * Party Win Margin in Previous Election (Proportion Scale)	2.67*	0.67	1.03*
Scarc)	[1.63,3.72]	[-2.16,3.49]	[0.43,1.64]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.65	2.16	1.24
(Troportion Scare)	[-1.54,2.85]	[-1.06,5.38]	[-0.05,2.53]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.96	-1.22	0.87

	[-4.31,0.39]	[-4.04,1.60]	[-0.24,1.98]
Challenger	-0.23* [-0.41,-0.05]	-0.15 [-0.49,0.20]	0.03 [-0.07,0.14]
Municipal/Provincial	0.33*	0.85*	0.04
Experience	[0.08,0.58]	[0.20,1.50]	[-0.05,0.13]
District Spending Limit	0.00 [-0.00,0.01]	0.01* [0.00,0.02]	0.00* [0.00,0.01]
Conservative			-0.42* [-0.59,-0.25]
NDP			-0.74* [-0.97,-0.51]
Green			-0.62 [-1.78,0.53]
Incumbent *			0.69*
Conservative			[0.47,0.91]
Incumbent * NDP			0.24 [-0.08,0.56]
Incumbent * Green			1.13 [-0.04,2.30]
Conservative * Party Win Margin in Previous			-0.02

Election (Proportion Scale)	
	[-0.61,0.58]
NDP * Party Win Margin in Previous Election (Proportion Scale)	0.10
24	[-0.49,0.70]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.44*
Seale)	[0.29,4.59]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.55*
Seale)	[0.54,2.56]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.98*
( <u>r</u> )	[0.59,3.38]
Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	0.46

	[-1.84,2.75]
Conservative * 2019	0.83* [0.61,1.06]
Conservative * 2021	0.84* [0.55,1.13]
NDP * 2019	0.34 [-0.00,0.67]
NDP * 2021	0.68* [0.30,1.07]
Green * 2019	0.41 [-1.04,1.86]
Green * 2021	0.06
Green 2021	[-1.28,1.40]
Incumbent * Conservative * 2019	[-1.28,1.40] -1.13*
Incumbent *	[-1.28,1.40]
Incumbent * Conservative * 2019  Incumbent *	[-1.28,1.40] -1.13*
Incumbent * Conservative * 2019	[-1.28,1.40] -1.13* [-1.42,-0.83]
Incumbent * Conservative * 2019  Incumbent * Conservative * 2021  Incumbent * NDP *	[-1.28,1.40] -1.13* [-1.42,-0.83] -1.05*
Incumbent * Conservative * 2019  Incumbent * Conservative * 2021	[-1.28,1.40] -1.13* [-1.42,-0.83] -1.05* [-1.39,-0.70]

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	U	Z	1

2021	[-0.95,0.04]
Incumbent * Green * 2019	-0.92
2019	[-2.46,0.63]
Incumbent * Green * 2021	-0.28
2021	[-1.65,1.09]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.05
(Topoltion Scale)	[-2.28,0.17]
Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.34*
(Troportion Searc)	[0.02,2.66]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.18
	[-1.20,1.55]
NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.55*

	[0.29,2.80]
Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.75
Searc)	[-4.72,1.23]
Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.55
Scare)	[-3.49,2.39]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.78
(Proportion Scale)	[-2.32,0.76]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.30*
(Troportion State)	[-4.95,-1.65]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.81

	[-3.30,1.68]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.90*
	[-5.40,-0.39]
Incumbent * Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	1.01
Scale)	[-2.54,4.55]
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.89
Scale)	[-4.93,1.16]
Challenger * Conservative	-0.13
	[-0.30,0.04]
Challenger * NDP	-0.24* [-0.45,-0.03]
Challenger * Green	-0.20 [-0.56,0.16]

Municipal/Provincial			-0.08
Experience *			
Conservative			
			[-0.20,0.05]
Municipal/Provincial			0.28*
Experience * NDP			50.00.00
			[0.02, 0.55]
M			0.84*
Municipal/Provincial Experience * Green			0.84*
Experience Green			[0.18,1.51]
			[0.10,1.31]
Constant	10.33*	9.27*	11.28*
	[9.30,11.37]	[7.17,11.36]	[10.70,11.87]
/			
ln(alpha)	0.50*	1.65*	0.54*
	[0.39,0.61]	[1.54,1.77]	[0.47,0.61]
Observations	1000	914	3919

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

## **Appendix F: Replication with Additional Candidate Identity Controls**

In this appendix, we add additional candidate identity controls beyond what we include in the main text. This means adding a dummy variable for candidate gender (0 = not a man, 1 = man) to Model 3 and dummy variables for candidate race to Models 3 and 4.

Figure F1: Replication of Figure 3 with Additional Candidate Identity Controls

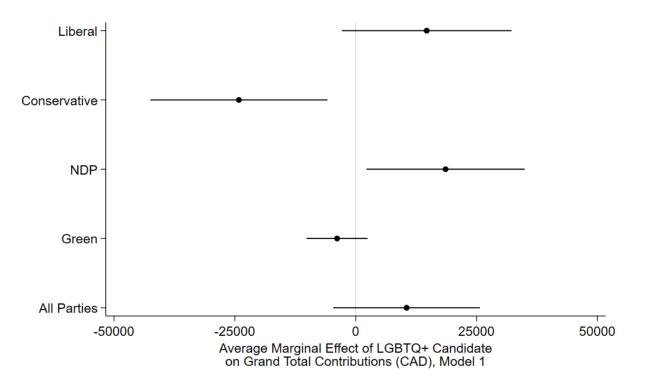
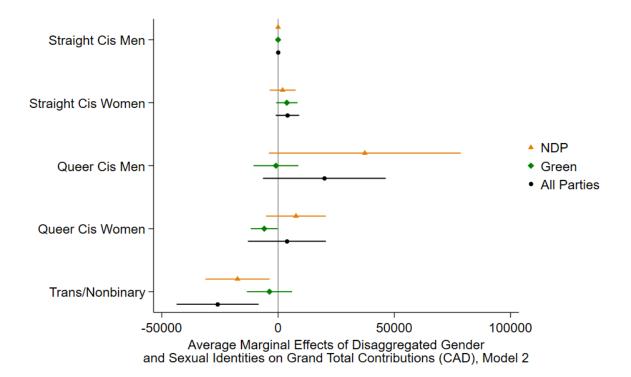


Figure F2: Replication of Figure 4 with Additional Candidate Identity Controls



<u>Table F1: Regression Table for Figure F1</u>

	Liberal	Conservative	NDP	Green	All Parties
OutLGBTQ2S	0.15 [-0.02,0.32]	-0.26* [-0.49,-0.04]	0.38* [0.09,0.67]	-0.27 [-0.78,0.23]	0.15 [-0.05,0.34]
Incumbent	-0.19* [-0.36,-0.02]	0.51* [0.36,0.67]	0.08 [-0.17,0.33]	0.44 [-0.61,1.49]	-0.15 [-0.31,0.01]
Party Win Margin in Previous Election (Proportion Scale)	1.90*	1.99*	2.10*	4.30*	1.99*
	[1.59,2.22]	[1.47,2.51]	[1.56,2.63]	[2.42,6.19]	[1.67,2.31]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-3.39*	-2.40*	-2.50*	-3.46*	-3.79*
,	[-4.10,-2.68]	[-2.98,-1.82]	[-3.56,-1.44]	[-5.46,-1.46]	[-4.53,-3.06]
2019	-0.46* [-0.77,-0.16]	-0.03 [-0.38,0.32]	0.60* [0.04,1.15]	0.33 [-1.16,1.82]	-0.21 [-0.49,0.08]
2021	-0.79* [-1.16,-0.42]	-0.20 [-0.69,0.30]	1.24* [0.48,2.01]	-1.00 [-2.66,0.65]	-0.46* [-0.80,-0.11]

Incumbent * 2019	0.47*	-0.55*	0.44	0.23	0.51*
2019	[0.22,0.72]	[-0.81,-0.29]	[-0.09,0.98]	[-1.17,1.62]	[0.30,0.71]
Incumbent * 2021	0.49*	-0.77*	-0.04	1.04	0.32*
2021	[0.22,0.76]	[-1.14,-0.39]	[-0.65,0.57]	[-0.37,2.46]	[0.11,0.54]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.76	-0.35	0.35	-1.40	0.74
Scarc)	[-0.18,1.71]	[-1.09,0.39]	[-0.57,1.27]	[-3.94,1.14]	[-0.17,1.66]
2021 * Party Win Margin in Previous Election (Proportion Scale)	1.17*	2.71*	2.21*	0.17	0.91*
Scarc)	[0.61,1.72]	[1.61,3.81]	[1.18,3.24]	[-2.19,2.53]	[0.32,1.49]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.55	0.45	0.69	2.29	0.82
,	[-0.64,1.74]	[-0.42,1.32]	[-2.03,3.40]	[-0.63,5.22]	[-0.35,1.99]

Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.46	-2.50*	-2.66	-3.54*	-0.01
	[-1.44,0.53]	[-3.67,-1.32]	[-5.36,0.04]	[-6.16,-0.91]	[-1.04,1.01]
Challenger	-0.01 [-0.13,0.12]	-0.07 [-0.28,0.14]	-0.11 [-0.31,0.08]	-0.34 [-0.82,0.14]	0.03 [-0.07,0.13]
Challenger * 2019	-0.03	-0.02	-0.23	0.40	
2019	[-0.28,0.22]	[-0.30,0.26]	[-0.64,0.17]	[-0.23,1.03]	
Challenger * 2021	0.26*	-0.14	-0.31	0.35	
2021	[0.01,0.51]	[-0.48,0.21]	[-0.74,0.12]	[-0.36,1.05]	
District	0.00	-0.00	0.01*	0.01*	0.00*
Spending Limit	[-0.00, 0.00]	[-0.00,0.00]	[0.01,0.01]	[0.00,0.02]	[0.00,0.01]
Municipal/Provi	0.06	0.04	0.33*	0.75*	0.06
ncial Experience	[-0.02,0.15]	[-0.05,0.12]	[0.13,0.54]	[0.16,1.33]	[-0.02,0.15]
Woman	0.02 [-0.05,0.08]	0.00 [-0.08,0.08]	0.01 [-0.13,0.14]	0.22 [-0.04,0.48]	0.05 [-0.03,0.12]
Racialized	-0.05	0.06	0.05	-0.31	0.01

Candidate					
	[-0.13,0.03]	[-0.05,0.17]	[-0.13,0.23]	[-0.65,0.03]	[-0.08,0.10]
Indigenous Candidate	0.09	0.24*	0.21	-0.20	0.16*
	[-0.05,0.23]	[0.04,0.44]	[-0.04,0.45]	[-0.64,0.24]	[0.03,0.30]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.50*	0.33*	0.41*	-0.05	0.31*
(	[0.34,0.66]	[0.15,0.50]	[0.10,0.73]	[-0.64,0.53]	[0.15,0.47]
District Median Household Income	0.00*	0.01*	-0.01*	-0.01*	-0.00
	[0.00, 0.01]	[0.00,0.01]	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	0.00 [-0.00,0.01]	0.02* [0.01,0.03]	-0.04* [-0.06,-0.02]	0.01 [-0.02,0.05]	-0.00 [-0.01,0.01]
Share University Educated	0.01*	0.01*	0.00	0.05*	0.02*
	[0.00,0.01]	[0.00,0.02]	[-0.01,0.01]	[0.03,0.07]	[0.01,0.02]
Share South Asian	0.00	0.01	0.00	-0.00	0.00
1 201	[-0.00,0.01]	[-0.00,0.01]	[-0.01,0.02]	[-0.05,0.04]	[-0.00,0.01]
Another Gender Identity			-2.47*	-0.30	-1.36*
1			[-3.87,-1.07]	[-1.81,1.21]	[-2.49,-0.23]

Conservative	-0.37* [-0.54,-0.21]
NDP	-0.69* [-0.92,-0.47]
Green	-0.19 [-1.31,0.93]
Incumbent *	0.66*
Conservative	[0.45,0.87]
Incumbent *	0.20
NDP	[-0.10,0.51]
Incumbent *	0.80
Green	[-0.34,1.94]
Conservative * Party Win Margin in Previous Election (Proportion	0.19
Scale)	[-0.41,0.78]
NDP * Party Win Margin in	0.16

Previous Election (Proportion	
Scale)	[-0.43,0.74]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.75*
Scare)	[0.66,4.84]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.23*
Scale)	[0.33,2.12]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.60*
	[0.31,2.90]

Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	-0.13
Scarc)	[-2.30,2.05]
Conservative * 2019	0.76*
2019	[0.55,0.98]
Conservative * 2021	0.82*
2021	[0.53,1.10]
NDP * 2019	0.19 [-0.14,0.52]
NDP * 2021	0.39* [0.01,0.76]
Green * 2019	-0.10 [-1.51,1.31]
Green * 2021	-0.42 [-1.70,0.86]
Incumbent * Conservative * 2019	-1.02*
2017	[-1.31,-0.73]

Incumbent * Conservative * 2021	-1.01*
2021	[-1.35,-0.66]
Incumbent * NDP * 2019	-0.05
NDF · 2019	[-0.53,0.42]
Incumbent *	-0.09
NDP * 2021	[-0.62,0.43]
Incumbent *	-0.47
Green * 2019	[-1.98,1.05]
Incumbent *	0.21
Green * 2021	[-1.10,1.52]
Conservative *	-1.24*
2019 * Party Win Margin in	
Previous Election	
(Proportion Scale)	
	[-2.41,-0.07]
Conservative * 2021 * Party	1.85*

Win Margin in Previous Election (Proportion	
Scale)	
	[0.59, 3.11]
NDP * 2019 *	-0.16
Party Win Margin in	
Previous	
Election (Proportion	
Scale)	
	[-1.46,1.14]
NDP * 2021 *	0.92
Party Win Margin in	
Previous Previous	
Election	
(Proportion Scale)	
	[-0.36,2.19]
Green * 2019 *	-2.59
Party Win	
Margin in Previous	
Election	
(Proportion Scale)	
Scare)	[-5.48,0.29]

Green * 2021 *	-1.08
Party Win	
Margin in Previous	
Election	
(Proportion	
Scale)	
	[-3.65,1.50]
Incumbent *	-0.40
Conservative *	0.40
2019 * Party	
Win Margin in	
Previous	
Election	
(Proportion	
Scale)	
	[-1.82,1.02]
Incumbent *	-2.72*
Conservative *	
2021 * Party	
Win Margin in	
Previous	
Election	
(Proportion	
Scale)	
	[-4.23,-1.20]
Incumbent *	-0.64
NDP * 2019 *	
Party Win	

Margin in Previous Election (Proportion Scale) [-3.07,1.79] Incumbent \* -1.74 NDP \* 2021 \* Party Win Margin in Previous Election (Proportion Scale) [-4.54,1.06] Incumbent \* 2.29 Green \* 2019 \* Party Win Margin in Previous Election (Proportion Scale) [-1.19,5.76] Incumbent \* -0.98 Green \* 2021 \* Party Win Margin in Previous Election

(Proportion Scale)					
20()					[-3.66,1.70]
Challenger *					-0.13
Conservative					[-0.30,0.03]
Challenger * NDP					-0.25*
NDI					[-0.46,-0.05]
Challenger * Green					-0.19
GICCII					[-0.52,0.15]
Municipal/Provi ncial Experience					-0.04
* Conservative					[-0.16,0.08]
Municipal/Provi					0.26*
ncial Experience * NDP					0.20
NDI					[0.02,0.50]
Municipal/Provi ncial Experience					0.66*
* Green					[0.07,1.25]
Constant	10.91*	10.28*	10.97*	9.25*	10.98*
Constant	[10.28,11.54]	[9.54,11.01]	[9.70,12.25]	[6.42,12.08]	[10.29,11.68]

/					
ln(alpha)	-1.43*	-0.98*	0.19*	0.43*	-0.19*
,	[-1.53,-1.34]	[-1.09,-0.87]	[0.09, 0.29]	[0.34,0.52]	[-0.25, -0.12]
Observations	1008	991	972	706	3677

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

<u>Table F2: Regression Table for Figure F2</u>

	NDP	Green	All Parties
Straight Cis Women	0.05 [-0.09,0.19]	0.23 [-0.04,0.50]	0.06 [-0.01,0.13]
Queer Cis Men	0.67* [0.12,1.21]	-0.07 [-0.77,0.64]	0.27 [-0.05,0.58]
Queer Cis Women	0.18 [-0.10,0.45]	-0.52 [-1.16,0.11]	0.06 [-0.19,0.30]
Trans and Nonbinary People	-0.58	-0.29	-0.51*
-	[-1.20,0.03]	[-1.18,0.59]	[-0.95,-0.06]
Incumbent	0.01 [-0.24,0.27]	0.54 [-0.52,1.60]	-0.15 [-0.32,0.01]
Party Win Margin in Previous Election (Proportion Scale)	2.00*	4.36*	2.00*
(Troportion Seule)	[1.45,2.56]	[2.46,6.26]	[1.68,2.33]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.43*	-3.50*	-3.81*
<i>Seule</i> )	[-3.51,-1.35]	[-5.51,-1.49]	[-4.54,-3.08]
2019	0.42	0.62	-0.21

	[-0.09,0.94]	[-0.87,2.12]	[-0.49,0.07]
2021	0.93* [0.26,1.61]	-0.75 [-2.38,0.88]	-0.48* [-0.83,-0.13]
Incumbent * 2019	0.57* [0.09,1.05]	-0.02 [-1.41,1.37]	0.51* [0.31,0.72]
Incumbent * 2021	0.16 [-0.38,0.69]	0.81 [-0.58,2.21]	0.34* [0.12,0.55]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.48	-1.53	0.72
	[-0.42,1.39]	[-4.09,1.02]	[-0.19,1.64]
2021 * Party Win Margin in Previous Election (Proportion Scale)	2.39*	0.07	0.83*
	[1.43,3.36]	[-2.30,2.44]	[0.23,1.44]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.64	2.42	0.85
(Freportion Seale)	[-2.09,3.36]	[-0.51,5.36]	[-0.32,2.03]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.93*	-3.48*	0.05

	[-5.75,-0.10]	[-6.14,-0.82]	[-0.99,1.08]
Challenger	-0.25* [-0.42,-0.07]	-0.16 [-0.46,0.14]	0.03 [-0.07,0.13]
Municipal/Provincial	0.33*	0.75*	0.07
Experience	[0.13,0.54]	[0.14,1.36]	[-0.02,0.15]
District Spending Limit	0.01* [0.01,0.01]	0.01* [0.00,0.02]	0.00* [0.00,0.01]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.36*	-0.04	0.29*
0-1)	[0.04,0.67]	[-0.62,0.54]	[0.14,0.45]
District Median	-0.01*	-0.01*	-0.00
Household Income	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	-0.04* [-0.06,-0.02]	0.01 [-0.02,0.04]	-0.00 [-0.01,0.01]
Share University	0.01	0.05*	0.02*
Educated	[-0.00,0.02]	[0.03,0.07]	[0.01,0.02]
Share South Asian	0.00 [-0.01,0.01]	-0.00 [-0.04,0.04]	0.00 [-0.00,0.01]
Racialized Candidate	0.05 [-0.13,0.23]	-0.34* [-0.67,-0.01]	0.00 [-0.09,0.09]

Indigenous Candidate	0.16 [-0.10,0.41]	-0.17 [-0.61,0.27]	0.14* [0.00,0.27]
Conservative			-0.38* [-0.54,-0.21]
NDP			-0.70* [-0.92,-0.47]
Green			-0.18 [-1.30,0.93]
Incumbent *			0.67*
Conservative			[0.46,0.88]
Incumbent * NDP			0.21 [-0.10,0.51]
Incumbent * Green			0.79 [-0.34,1.93]
Conservative * Party Win Margin in Previous Election (Proportion Scale)			0.18
Source)			[-0.42,0.77]
NDP * Party Win Margin in Previous Election (Proportion Scale)			0.15

	[-0.43,0.73]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.75*
Scare)	[0.66,4.83]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.23*
Scarc)	[0.33,2.13]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.60*
(Tropoznon z omz)	[0.31,2.89]
Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	-0.13
	[-2.31,2.04]
Conservative * 2019	0.77* [0.55,0.99]
Conservative * 2021	0.83* [0.54,1.11]

NDP * 2019	0.20 [-0.13,0.52]
NDP * 2021	0.41* [0.05,0.78]
Green * 2019	-0.14 [-1.55,1.27]
Green * 2021	-0.40 [-1.67,0.88]
Incumbent *	-1.03*
Conservative * 2019	[-1.32,-0.74]
Incumbent *	-1.02*
Conservative * 2021	[-1.36,-0.67]
Incumbent * NDP *	-0.06
2019	[-0.54,0.42]
Incumbent * NDP *	-0.13
2021	[-0.65,0.40]
Incumbent * Green *	-0.42
2019	[-1.93,1.09]
Incumbent * Green *	0.20

	[-1.11,1.51]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.22*
(Troportion Scale)	[-2.39,-0.04]
Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.93*
	[0.66,3.20]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.13
	[-1.43,1.17]
NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	1.03
	[-0.20,2.26]
Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-2.65
	[-5.53,0.24]

Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.00
	[-3.57,1.58]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.43
	[-1.85,0.99]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.77*
(Froportion Scale)	[-4.29,-1.25]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.64
Scale)	[-3.08,1.79]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.83
Scale)	[-4.64,0.99]

Incumbent * Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	2.32
	[-1.15,5.80]
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.14
Scare)	[-3.81,1.54]
Challenger * Conservative	-0.13
Conservative	[-0.29,0.03]
Challenger * NDP	-0.25* [-0.45,-0.04]
Challenger * Green	-0.19 [-0.53,0.14]
Municipal/Provincial Experience * Conservative	-0.05
	[-0.17,0.08]
Municipal/Provincial Experience * NDP	0.26*
Experience 10D1	[0.02,0.51]

Municipal/Provincial			0.66*
Experience * Green			[0.07,1.25]
Constant	11.24* [9.98,12.51]	9.13* [6.33,11.92]	11.01* [10.31,11.70]
/	[3.50,12.51]	[0.55,11.52]	[10.51,11.70]
ln(alpha)	0.19*	0.43*	-0.19*
( 1 )	[0.09, 0.29]	[0.34,0.52]	[-0.25,-0.13]
Observations	969	705	3673

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

## Appendix G: Replication with Total Party Transfers as Outcome

Figure G1: Replication of Figure 3 with Total Party Transfers as Outcome

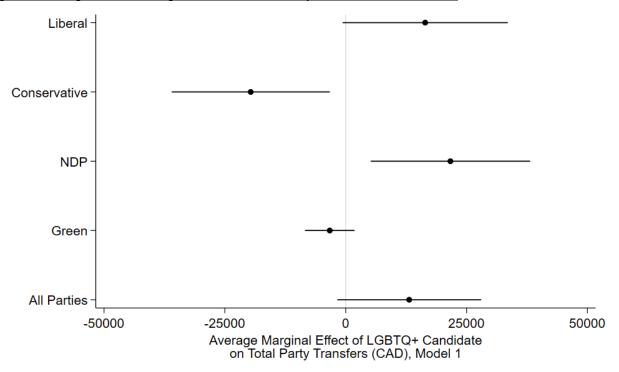


Figure G2: Replication of Figure 4 with Total Party Transfers as Outcome

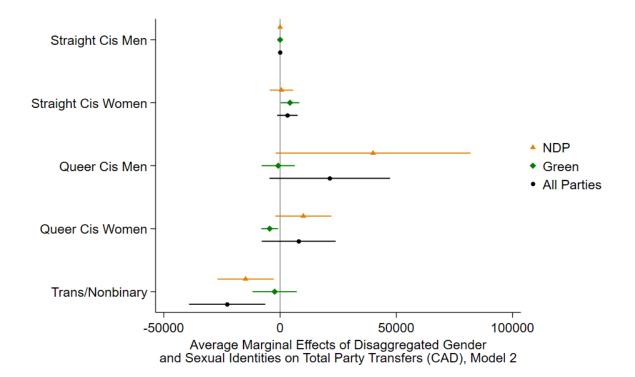


Table G1: Regression Table for Figure G1

	Liberal	Conservative	NDP	Green	All Parties
OutLGBTQ2S	0.18* [0.01,0.35]	-0.27* [-0.54,-0.01]	0.49* [0.19,0.79]	-0.30 [-0.83,0.23]	0.20 [-0.01,0.41]
Incumbent	-0.16 [-0.34,0.02]	0.73* [0.51,0.96]	0.10 [-0.18,0.39]	0.07 [-1.01,1.15]	-0.15 [-0.32,0.02]
Party Win Margin in Previous Election (Proportion Scale)	1.89*	2.38*	2.67*	4.90*	1.95*
	[1.56,2.22]	[1.70,3.05]	[2.05,3.29]	[2.95,6.86]	[1.62,2.29]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-3.62*	-2.98*	-2.95*	-3.77*	-3.94*
,	[-4.62,-2.63]	[-3.78,-2.18]	[-4.11,-1.80]	[-5.89,-1.65]	[-4.98,-2.90]
2019	-0.33* [-0.64,-0.02]	0.39 [-0.07,0.84]	0.58 [-0.02,1.19]	0.35 [-1.28,1.97]	-0.12 [-0.42,0.18]
2021	-0.66* [-1.05,-0.28]	0.15 [-0.43,0.74]	1.12* [0.26,1.98]	-0.94 [-2.73,0.84]	-0.43* [-0.80,-0.05]

Incumbent * 2019	0.48*	-0.74*	0.47	0.56	0.57*
2017	[0.22,0.75]	[-1.07,-0.42]	[-0.06,1.01]	[-1.01,2.12]	[0.35,0.79]
Incumbent * 2021	0.51*	-1.00*	0.03	1.52*	0.39*
2021	[0.22,0.80]	[-1.43,-0.57]	[-0.60,0.66]	[0.02,3.02]	[0.16,0.62]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.87	-0.44	-0.17	-1.58	0.90
~~)	[-0.09,1.84]	[-1.33,0.46]	[-1.17,0.83]	[-4.33,1.18]	[-0.02,1.82]
2021 * Party Win Margin in Previous Election (Proportion Scale)	1.08*	2.94*	1.75*	-0.22	0.84*
Searcy	[0.50,1.66]	[1.73,4.16]	[0.69,2.81]	[-2.67,2.22]	[0.23,1.44]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	0.64	0.70	1.32	2.27	0.80
,	[-0.75,2.03]	[-0.37,1.77]	[-1.08,3.72]	[-1.48,6.03]	[-0.59,2.19]

Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.12	-2.44*	-2.07	-4.61*	0.25
,	[-1.34,1.09]	[-3.77,-1.11]	[-4.51,0.37]	[-7.39,-1.83]	[-1.04,1.53]
Challenger	0.03 [-0.09,0.16]	0.03 [-0.26,0.32]	-0.07 [-0.29,0.15]	-0.37 [-0.91,0.16]	0.04 [-0.07,0.14]
Challenger * 2019	-0.11	-0.05	-0.23	0.50	
201)	[-0.36,0.14]	[-0.41,0.30]	[-0.66,0.20]	[-0.22,1.21]	
Challenger * 2021	0.19	-0.23	-0.23	0.37	
2021	[-0.08,0.46]	[-0.65,0.19]	[-0.71,0.25]	[-0.43,1.16]	
District Spending Limit	0.00	-0.00	0.01*	0.02*	0.01*
Spending Limit	[-0.00, 0.00]	[-0.00,0.00]	[0.01,0.01]	[0.01,0.02]	[0.00,0.01]
Municipal/Provi ncial Experience	0.04	0.03	0.28*	0.57	0.05
nerar Experience	[-0.04,0.13]	[-0.07,0.13]	[0.09,0.47]	[-0.10,1.24]	[-0.04,0.14]
Woman	0.02 [-0.05,0.08]	-0.01 [-0.10,0.08]	-0.03 [-0.17,0.11]	0.30* [0.02,0.58]	0.04 [-0.03,0.11]
Racialized	-0.08	-0.00	0.04	-0.42*	-0.04

Candidate					
	[-0.16,0.01]	[-0.12,0.12]	[-0.17,0.24]	[-0.81,-0.02]	[-0.13,0.06]
Indigenous Candidate	0.11	0.34*	0.23	-0.15	0.20*
	[-0.03,0.25]	[0.12,0.56]	[-0.04,0.49]	[-0.62,0.32]	[0.06,0.34]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.50*	0.37*	0.26	0.28	0.35*
(Itesearea v 1)	[0.34,0.66]	[0.17,0.56]	[-0.07,0.59]	[-0.37,0.93]	[0.19,0.51]
District Median Household Income	0.00*	0.01*	-0.01*	-0.01	-0.00
	[0.00, 0.01]	[0.00,0.01]	[-0.01,-0.00]	[-0.02,0.00]	[-0.00,0.00]
Median Age	0.00 [-0.00,0.01]	0.02* [0.01,0.03]	-0.04* [-0.06,-0.02]	0.01 [-0.02,0.05]	-0.00 [-0.01,0.01]
Share University Educated	0.01*	0.02*	0.01	0.05*	0.02*
	[0.00, 0.01]	[0.01,0.03]	[-0.00,0.02]	[0.02, 0.07]	[0.01,0.03]
Share South Asian	0.00	-0.01	-0.00	0.01	0.00
1 201	[-0.00,0.01]	[-0.02,0.00]	[-0.01,0.01]	[-0.04,0.06]	[-0.00,0.01]
Another Gender Identity			-2.67*	-0.12	-1.34*
			[-4.00,-1.34]	[-1.68,1.44]	[-2.53,-0.15]

Conservative	-0.83* [-1.01,-0.64]
NDP	-0.76* [-0.99,-0.52]
Green	0.30 [-0.86,1.45]
Incumbent *	0.86*
Conservative	[0.61,1.12]
Incumbent *	0.21
NDP	[-0.12,0.54]
Incumbent *	0.29
Green	[-0.88,1.46]
Conservative * Party Win Margin in Previous Election (Proportion Scale)	0.50
Scale	[-0.18,1.18]
NDP * Party Win Margin in	0.73*

Previous Election	
(Proportion Scale)	
	[0.07, 1.38]
Green * Party Win Margin in Previous Election (Proportion	3.91*
Scale)	[1.77,6.05]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion	0.84
Scale)	[-0.42,2.10]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion	1.35
Scale)	[-0.21,2.91]

Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	-0.72
Scare)	[-3.07,1.64]
Conservative *	1.17*
2019	[0.94,1.41]
Conservative *	1.21*
2021	[0.90,1.51]
NDP * 2019	0.14 [-0.20,0.48]
NDP * 2021	0.42* [0.03,0.81]
Green * 2019	-0.65 [-2.15,0.85]
Green * 2021	-1.03 [-2.35,0.30]
Incumbent * Conservative * 2019	-1.27*
2017	[-1.60,-0.95]

Incumbent * Conservative * 2021	-1.25*
2021	[-1.63,-0.88]
Incumbent * NDP * 2019	-0.00
NDF · 2019	[-0.50,0.49]
Incumbent * NDP * 2021	-0.13
NDP · 2021	[-0.67,0.41]
Incumbent * Green * 2019	-0.12
Green · 2019	[-1.79,1.55]
Incumbent * Green * 2021	0.82
Green · 2021	[-0.54,2.19]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion	-1.42*
Scale)	[-2.67,-0.17]
Conservative * 2021 * Party	2.26*

Win Margin in Previous Election	
(Proportion	
Scale)	50.04.2.603
	[0.91,3.60]
NDP * 2019 *	-0.80
Party Win	
Margin in	
Previous Election	
(Proportion	
Scale)	
	[-2.13,0.53]
NDP * 2021 *	0.50
Party Win	0.30
Margin in	
Previous	
Election	
(Proportion Scale)	
	[-0.84,1.84]
Green * 2019 *	-3.25*
Party Win	-3.23
Margin in	
Previous	
Election	
(Proportion Scale)	
Scale	[-6.25,-0.24]
	[ 0.25, 0.2 .]

Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.15
Scale)	[-4.92,0.61]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion	-0.21
Scale)	[-1.92,1.50]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion	-3.00*
Scale)	[-4.79,-1.21]
Incumbent * NDP * 2019 * Party Win	-0.25

Margin in Previous Election (Proportion Scale) [-2.77,2.26] Incumbent \* -1.42 NDP \* 2021 \* Party Win Margin in Previous Election (Proportion Scale) [-4.34,1.49] Incumbent \* 2.54 Green \* 2019 \* Party Win Margin in Previous Election (Proportion Scale) [-1.70,6.77] Incumbent \* -1.51 Green \* 2021 \* Party Win Margin in Previous Election

(Proportion Scale)					
					[-4.46,1.44]
Challenger * Conservative					-0.08
Conscivative					[-0.27,0.11]
Challenger * NDP					-0.20
NDr					[-0.42,0.02]
Challenger * Green					-0.16
Green					[-0.52,0.20]
Municipal/Provi					-0.03
* Conservative					[-0.16,0.10]
Municipal/Provi ncial Experience * NDP					0.22
" NDP					[-0.00,0.44]
Municipal/Provi					0.50
* Green					[-0.17,1.18]
Constant	10.58* [9.93,11.23]	9.72* [8.80,10.65]	10.81* [9.43,12.19]	8.19* [5.18,11.21]	10.68* [9.93,11.42]

/					
ln(alpha)	-1.39*	-0.83*	0.16*	0.50*	-0.18*
	[-1.49,-1.30]	[-0.93, -0.73]	[0.06, 0.26]	[0.41, 0.60]	[-0.24, -0.11]
Observations	1005	982	915	627	3529

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

<u>Table G2: Regression Table for Figure G2</u>

	NDP	Green	All Parties
Straight Cis Women	0.02 [-0.13,0.16]	0.32* [0.04,0.61]	0.05 [-0.02,0.13]
Queer Cis Men	0.77* [0.20,1.34]	-0.08 [-0.76,0.61]	0.32 [-0.01,0.65]
Queer Cis Women	0.25 [-0.02,0.53]	-0.51* [-0.99,-0.04]	0.13 [-0.11,0.38]
Trans and Nonbinary People	-0.56	-0.24	-0.51*
_	[-1.17,0.04]	[-1.31,0.84]	[-0.99,-0.04]
Incumbent	0.05 [-0.24,0.34]	0.15 [-0.94,1.25]	-0.15 [-0.33,0.02]
Party Win Margin in Previous Election (Proportion Scale)	2.61*	5.08*	1.97*
(Treperment semie)	[1.98,3.24]	[3.14,7.02]	[1.63,2.31]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.93*	-3.92*	-3.95*
seare,	[-4.11,-1.75]	[-6.02,-1.81]	[-4.99,-2.91]
2019	0.41	0.69	-0.12

	[-0.16,0.98]	[-0.94,2.33]	[-0.43,0.18]
2021	0.88* [0.14,1.62]	-0.70 [-2.44,1.03]	-0.45* [-0.83,-0.08]
Incumbent * 2019	0.61* [0.12,1.09]	0.28 [-1.30,1.85]	0.58* [0.36,0.79]
Incumbent * 2021	0.16 [-0.36,0.69]	1.33 [-0.12,2.78]	0.40* [0.17,0.64]
2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.05	-1.80	0.88
	[-1.03,0.93]	[-4.56,0.96]	[-0.04,1.80]
2021 * Party Win Margin in Previous Election (Proportion Scale)	1.91*	-0.41	0.75*
	[0.92,2.90]	[-2.85,2.02]	[0.13,1.38]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	1.29	2.49	0.82
(Proportion Source)	[-1.14,3.71]	[-1.28,6.26]	[-0.57,2.21]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.30	-4.44*	0.32

	[-4.85,0.25]	[-7.26,-1.63]	[-0.98,1.61]
Challenger	-0.18 [-0.36,0.01]	-0.16 [-0.49,0.18]	0.04 [-0.07,0.14]
Municipal/Provincial	0.29*	0.55	0.05
Experience	[0.09,0.48]	[-0.12,1.23]	[-0.04,0.14]
District Spending Limit	0.01* [0.01,0.01]	0.02* [0.01,0.02]	0.01* [0.00,0.01]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.21	0.31	0.33*
0-1)	[-0.12,0.53]	[-0.34,0.96]	[0.17,0.49]
District Median Household Income	-0.01*	-0.01	-0.00
Household Income	[-0.01,-0.00]	[-0.02,0.00]	[-0.00,0.00]
Median Age	-0.04* [-0.06,-0.02]	0.01 [-0.03,0.05]	-0.00 [-0.01,0.01]
Share University Educated	0.01*	0.05*	0.02*
Educated	[0.00,0.02]	[0.02,0.07]	[0.01,0.03]
Share South Asian	-0.00 [-0.01,0.01]	0.01 [-0.04,0.06]	0.00 [-0.00,0.01]
Racialized Candidate	0.03 [-0.17,0.24]	-0.45* [-0.84,-0.06]	-0.04 [-0.14,0.05]

Indigenous Candidate	0.18 [-0.10,0.45]	-0.11 [-0.59,0.36]	0.17* [0.03,0.31]
Conservative			-0.83* [-1.02,-0.64]
NDP			-0.76* [-1.00,-0.52]
Green			0.30 [-0.85,1.45]
Incumbent *			0.87*
Conservative			[0.62,1.13]
Incumbent * NDP			0.22 [-0.12,0.55]
Incumbent * Green			0.28 [-0.89,1.45]
Conservative * Party Win Margin in Previous Election (Proportion Scale)			0.49
Scarc)			[-0.20,1.17]
NDP * Party Win Margin in Previous Election (Proportion Scale)			0.72*

	[0.06,1.38]
Green * Party Win Margin in Previous Election (Proportion Scale)	3.91*
Scale)	[1.77,6.05]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	0.84
<i>Scale</i> )	[-0.41,2.09]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	1.33
(ereperuen seute)	[-0.22,2.88]
Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	-0.73
	[-3.08,1.62]
Conservative * 2019	1.18* [0.94,1.41]
Conservative * 2021	1.22* [0.91,1.52]

NDP * 2019	0.14 [-0.20,0.48]
NDP * 2021	0.45* [0.07,0.82]
Green * 2019	-0.70 [-2.19,0.80]
Green * 2021	-1.00 [-2.33,0.33]
Incumbent *	-1.28*
Conservative * 2019	[-1.61,-0.95]
Incumbent *	-1.27*
Conservative * 2021	[-1.64,-0.89]
Incumbent * NDP *	-0.01
2019	[-0.51,0.48]
Incumbent * NDP *	-0.16
2021	[-0.70,0.37]
Incumbent * Green *	-0.07
2019	[-1.73,1.60]
Incumbent * Green *	0.81

2	Λ	1	1
	U	Z	1

2021	[-0.55,2.18]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-1.40*
(Troportion Searc)	[-2.65,-0.14]
Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	2.35*
	[0.99,3.70]
NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.78
	[-2.12,0.56]
NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	0.63
	[-0.65,1.91]
Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-3.32*
<i>,</i>	[-6.32,-0.31]

Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.05
Scale)	[-4.81,0.71]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.24
(Proportion Source)	[-1.94,1.47]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.07*
(Froportion Scale)	[-4.86,-1.27]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.24
<i>Seure</i> )	[-2.75,2.28]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.52
	[-4.43,1.39]

Incumbent * Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	2.59
Scare)	[-1.64,6.83]
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-1.68
Scare)	[-4.62,1.26]
Challenger * Conservative	-0.08
Conservative	[-0.27,0.11]
Challenger * NDP	-0.20 [-0.42,0.02]
Challenger * Green	-0.16 [-0.52,0.20]
Municipal/Provincial Experience * Conservative	-0.03
	[-0.16,0.10]
Municipal/Provincial Experience * NDP	0.22*
Experience NDI	[0.00,0.45]

Municipal/Provincial			0.50
Experience * Green			[-0.17,1.18]
Constant	11.05* [9.68,12.42]	8.11* [5.15,11.07]	10.71* [9.96,11.45]
/			
ln(alpha)	0.16*	0.50*	-0.18*
, ,	[0.06, 0.26]	[0.41, 0.60]	[-0.24,-0.12]
Observations	912	626	3525

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

## Appendix H: Replication with Campaign Spending as Outcome

Figure H1: Replication of Figure 3 with Campaign Spending as Outcome

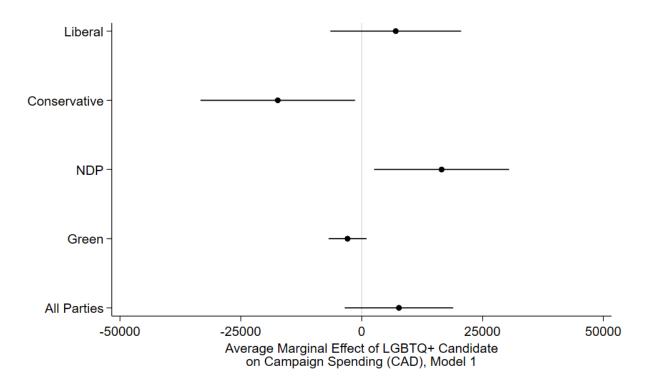
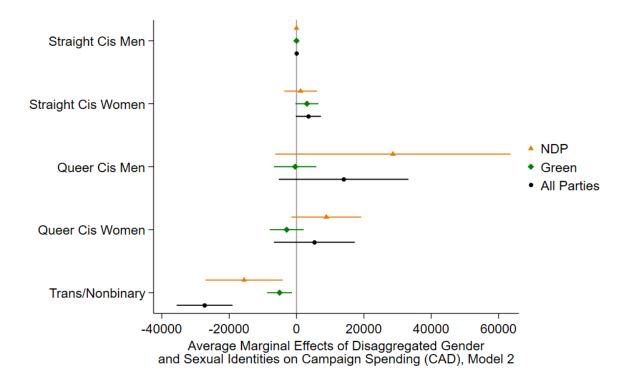


Figure H2: Replication of Figure 4 with Campaign Spending as Outcome



<u>Table H1: Regression Table for Figure H1</u>

	Liberal	Conservative	NDP	Green	All Parties
OutLGBTQ2S	0.10 [-0.08,0.29]	-0.27 [-0.56,0.02]	0.39* [0.11,0.68]	-0.31 [-0.77,0.16]	0.14 [-0.05,0.34]
Incumbent	-0.32* [-0.52,-0.12]	0.67* [0.47,0.87]	0.03 [-0.22,0.28]	0.33 [-0.76,1.41]	-0.28* [-0.47,-0.08]
Party Win Margin in Previous Election (Proportion Scale)	2.45*	2.30*	2.34*	4.62*	2.52*
,	[1.98,2.92]	[1.63,2.97]	[1.78,2.90]	[2.69,6.55]	[2.03,3.00]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-4.14*	-2.85*	-2.71*	-3.75*	-4.44*
~~~,	[-5.04,-3.24]	[-3.59,-2.10]	[-3.78,-1.64]	[-5.85,-1.64]	[-5.38,-3.50]
2019	-0.74* [-1.12,-0.36]	-0.11 [-0.48,0.27]	0.39 [-0.19,0.97]	-0.20 [-1.79,1.39]	-0.48* [-0.79,-0.16]
2021	-0.93* [-1.37,-0.49]	-0.18 [-0.71,0.35]	1.21* [0.41,2.01]	-1.10 [-2.82,0.62]	-0.56* [-0.93,-0.19]

Incumbent * 2019	0.61*	-0.70*	0.56*	0.30	0.66*
201)	[0.34,0.89]	[-0.97,-0.42]	[0.03,1.09]	[-1.20,1.81]	[0.43,0.89]
Incumbent * 2021	0.62*	-0.87*	-0.05	1.20	0.45*
2021	[0.31,0.92]	[-1.27,-0.47]	[-0.68,0.57]	[-0.24,2.64]	[0.21,0.69]
2019 * Party Win Margin in Previous Election (Proportion Scale)	0.29	-0.82	-0.15	-2.09	0.33
	[-0.74,1.32]	[-1.66,0.02]	[-1.08,0.78]	[-4.69,0.51]	[-0.70,1.35]
2021 * Party Win Margin in Previous Election (Proportion Scale)	0.87*	2.23*	2.20*	0.25	0.68
Scare)	[0.21,1.54]	[0.98,3.47]	[1.14,3.25]	[-2.16,2.66]	[-0.02,1.38]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	1.01	1.13*	1.08	2.30	1.16
,	[-0.32,2.34]	[0.17,2.09]	[-1.43,3.59]	[-1.30,5.90]	[-0.18,2.50]

Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.26	-1.90*	-3.25*	-5.07*	-0.06
seure)	[-1.35,0.82]	[-3.23,-0.58]	[-5.95,-0.54]	[-7.83,-2.30]	[-1.21,1.08]
Challenger	0.00 [-0.15,0.16]	-0.05 [-0.32,0.22]	-0.11 [-0.31,0.10]	-0.36 [-0.86,0.14]	0.03 [-0.08,0.15]
Challenger *	-0.06	-0.02	-0.20	0.23	
2019	[-0.32,0.19]	[-0.35,0.30]	[-0.61,0.20]	[-0.44,0.91]	
Challenger *	0.26	-0.09	-0.35	0.35	
2021	[-0.03,0.54]	[-0.48,0.31]	[-0.79,0.10]	[-0.41,1.12]	
District	0.00	-0.00	0.01*	0.01*	0.00*
Spending Limit	[-0.00,0.00]	[-0.00,0.00]	[0.01,0.01]	[0.00,0.02]	[0.00,0.01]
Municipal/Provi	0.07	0.06	0.33*	0.79*	0.07
ncial Experience	[-0.02,0.15]	[-0.03,0.16]	[0.13,0.53]	[0.09,1.48]	[-0.01,0.16]
Woman	0.04 [-0.03,0.11]	-0.02 [-0.11,0.06]	0.00 [-0.13,0.14]	0.27 [-0.01,0.54]	0.06 [-0.01,0.13]
Racialized	-0.06	0.15*	0.08	-0.27	0.04

Candidate					
	[-0.15,0.03]	[0.04, 0.26]	[-0.11,0.27]	[-0.62,0.07]	[-0.05,0.13]
Indigenous Candidate	0.09	-0.04	0.19	-0.21	0.13
	[-0.06,0.24]	[-0.30,0.22]	[-0.06,0.45]	[-0.66,0.24]	[-0.01,0.27]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.58*	0.43*	0.48*	-0.18	0.38*
(11000000000000000000000000000000000000	[0.40,0.76]	[0.25, 0.61]	[0.16,0.80]	[-0.82,0.45]	[0.22,0.53]
District Median Household Income	0.00*	0.01*	-0.01*	-0.01*	-0.00
	[0.00,0.01]	[0.00,0.01]	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	0.01* [0.00,0.02]	0.03* [0.02,0.04]	-0.04* [-0.06,-0.02]	0.00 [-0.03,0.04]	-0.00 [-0.01,0.01]
Share University Educated	0.01*	0.01*	0.00	0.04*	0.01*
Duncancu	[0.00,0.01]	[0.00, 0.02]	[-0.01,0.01]	[0.02,0.06]	[0.01,0.02]
Share South Asian	0.00	0.01	0.00	0.02	0.01*
1151411	[-0.00,0.01]	[-0.00,0.02]	[-0.01,0.01]	[-0.02,0.06]	[0.00,0.01]
Another Gender Identity			-2.46*	-0.68	-1.70*
racinity			[-3.85,-1.07]	[-2.09,0.72]	[-2.67,-0.73]

Conservative	-0.64* [-0.84,-0.43]
NDP	-0.64* [-0.89,-0.39]
Green	-0.29 [-1.41,0.83]
Incumbent *	0.94*
Conservative	[0.68,1.19]
Incumbent *	0.28
NDP	[-0.03,0.60]
Incumbent *	0.83
Green	[-0.29,1.96]
Conservative * Party Win Margin in Previous Election (Proportion	-0.07
Scale)	[-0.84,0.70]
NDP * Party Win Margin in	-0.17

Previous Election (Proportion Scale)	
<i>Scale</i> )	[-0.86,0.53]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.28*
	[0.17,4.39]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.44*
<i>Seale)</i>	[0.29,2.59]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	2.12*
<i>,</i>	[0.70,3.54]

Incumbent * Green * Party Win Margin in Previous Election (Proportion	0.39
Scale)	[-1.89,2.66]
Conservative *	0.93*
2019	[0.68,1.17]
Conservative *	1.00*
2021	[0.69,1.31]
NDP * 2019	0.20 [-0.14,0.54]
NDP * 2021	0.45* [0.04,0.85]
Green * 2019	-0.27 [-1.69,1.14]
Green * 2021	-0.24 [-1.48,1.00]
Incumbent * Conservative * 2019	-1.31*
2017	[-1.61,-1.00]

Incumbent * Conservative * 2021	-1.26*
2021	[-1.63,-0.89]
Incumbent *	-0.10
NDP * 2019	[-0.58,0.38]
Incumbent *	-0.22
NDP * 2021	[-0.75,0.31]
Incumbent *	-0.44
Green * 2019	[-2.02,1.15]
Incumbent *	0.18
Green * 2021	[-1.09,1.44]
Conservative * 2019 * Party Win Margin in Previous Election (Proportion	-1.29
Scale)	[-2.59,0.01]
Conservative * 2021 * Party	1.55*

Win Margin in Previous	
Election	
(Proportion Scale)	
Scare)	[0.12,2.97]
NDD * 2010 *	0.25
NDP * 2019 * Party Win	-0.25
Margin in	
Previous	
Election (Proportion	
Scale)	
	[-1.63,1.14]
NDP * 2021 *	1.19
Party Win	
Margin in Previous	
Election	
(Proportion	
Scale)	[-0.17,2.55]
	[ 0.17,2.33]
Green * 2019 *	-2.80
Party Win Margin in	
Previous	
Election	
(Proportion Scale)	
<i>,</i>	[-5.83,0.23]

Green * 2021 *	-0.70
Party Win	
Margin in	
Previous	
Election	
(Proportion	
Scale)	
	[-3.30,1.90]
Incumbent *	-0.13
Conservative *	
2019 * Party	
Win Margin in	
Previous	
Election	
(Proportion	
Scale)	
	[-1.73,1.47]
Incumbent *	-2.10*
Conservative *	-2.10
2021 * Party	
Win Margin in	
Previous	
Election	
(Proportion	
Scale)	
<i>Seule</i> )	[-3.80,-0.40]
Incumbent *	-0.54
NDP * 2019 *	
Party Win	

Margin in Previous Election (Proportion Scale) [-3.05,1.97] Incumbent \* -2.31 NDP \* 2021 \* Party Win Margin in Previous Election (Proportion Scale) [-5.08,0.45] Incumbent \* 1.89 Green \* 2019 \* Party Win Margin in Previous Election (Proportion Scale) [-2.32,6.10] Incumbent \* -2.86\* Green \* 2021 \* Party Win Margin in Previous Election

(Proportion Scale)					
,					[-5.62,-0.10]
Challenger *					-0.11
Conservative					[-0.29,0.07]
Challenger * NDP					-0.25*
NDI					[-0.46,-0.04]
Challenger * Green					-0.24
Orcen					[-0.59,0.11]
Municipal/Provi ncial Experience					-0.03
* Conservative					[-0.16,0.09]
Municipal/Provi					0.24*
ncial Experience * NDP					
					[0.01,0.47]
Municipal/Provi					0.74*
* Green					[0.07,1.41]
Constant	10.70* [9.92,11.47]	9.73* [8.93,10.53]	10.87* [9.56,12.18]	10.23* [7.16,13.31]	10.88* [10.15,11.61]

/					
ln(alpha)	-1.14*	-0.93*	0.26*	0.50*	-0.12*
· • /	[-1.25,-1.04]	[-1.04,-0.82]	[0.14, 0.38]	[0.40, 0.60]	[-0.19, -0.06]
Observations	1007	982	943	661	3593

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.

<u>Table H2: Regression Table for Figure H2</u>

	NDP	Green	All Parties
Straight Cis Women	0.04 [-0.10,0.18]	0.27 [-0.01,0.55]	0.07 [-0.00,0.14]
Queer Cis Men	0.61* [0.04,1.18]	-0.04 [-0.71,0.62]	0.25 [-0.06,0.56]
Queer Cis Women	0.23 [-0.02,0.48]	-0.35 [-1.06,0.36]	0.10 [-0.12,0.33]
Trans and Nonbinary People	-0.62*	-0.71	-0.83*
-	[-1.23,-0.00]	[-1.43,0.01]	[-1.21,-0.44]
Incumbent	-0.03 [-0.29,0.22]	0.39 [-0.69,1.48]	-0.28* [-0.48,-0.09]
Party Win Margin in Previous Election (Proportion Scale)	2.25*	4.66*	2.52*
(Proportion Scale)	[1.67,2.82]	[2.72,6.60]	[2.04,3.01]
Incumbent * Party Win Margin in Previous Election (Proportion Scale)	-2.64*	-3.77*	-4.45*
<i></i>	[-3.72,-1.55]	[-5.88,-1.66]	[-5.39,-3.51]
2019	0.24	-0.03	-0.48*

	[-0.29,0.77]	[-1.60,1.54]	[-0.79,-0.17]
2021	0.87* [0.17,1.58]	-0.82 [-2.48,0.85]	-0.59* [-0.96,-0.22]
Incumbent * 2019	0.66* [0.19,1.14]	0.19 [-1.28,1.66]	0.67* [0.44,0.89]
Incumbent * 2021	0.17 [-0.36,0.70]	0.95 [-0.42,2.31]	0.45* [0.21,0.69]
2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.00	-2.22	0.31
	[-0.92,0.92]	[-4.84,0.40]	[-0.71,1.34]
2021 * Party Win Margin in Previous Election (Proportion Scale)	2.37*	0.12	0.67
	[1.39,3.35]	[-2.29,2.54]	[-0.03,1.36]
Incumbent * 2019 * Party Win Margin in Previous Election (Proportion Scale)	1.01	2.43	1.18
(	[-1.51,3.52]	[-1.19,6.04]	[-0.16,2.52]
Incumbent * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-3.51*	-4.96*	-0.08

	[-6.30,-0.71]	[-7.77,-2.16]	[-1.23,1.07]
Challenger	-0.24* [-0.41,-0.06]	-0.23 [-0.55,0.09]	0.04 [-0.08,0.15]
Municipal/Provincial	0.33*	0.78*	0.08
Experience	[0.14,0.53]	[0.07,1.49]	[-0.01,0.16]
District Spending Limit	0.01* [0.01,0.01]	0.01* [0.00,0.02]	0.00* [0.00,0.01]
Urbanity, Armstrong- Lucas-Taylor (Rescaled 0-1)	0.42*	-0.16	0.36*
0-1)	[0.11,0.74]	[-0.78,0.47]	[0.21,0.52]
District Median Household Income	-0.01*	-0.01*	-0.00
Household Income	[-0.01,-0.00]	[-0.02,-0.00]	[-0.00,0.00]
Median Age	-0.04* [-0.06,-0.02]	0.00 [-0.03,0.04]	-0.00 [-0.01,0.01]
Share University	0.01	0.04*	0.01*
Educated	[-0.00,0.02]	[0.02,0.06]	[0.01,0.02]
Share South Asian	0.00 [-0.01,0.01]	0.02 [-0.02,0.06]	0.01* [0.00,0.01]
Racialized Candidate	0.08 [-0.11,0.27]	-0.30 [-0.63,0.03]	0.03 [-0.06,0.12]

Indigenous Candidate	0.14 [-0.12,0.40]	-0.14 [-0.59,0.31]	0.10 [-0.04,0.24]
Conservative			-0.63* [-0.84,-0.43]
NDP			-0.65* [-0.89,-0.40]
Green			-0.29 [-1.41,0.83]
Incumbent * Conservative			0.94*
			[0.69,1.20]
Incumbent * NDP			0.29 [-0.03,0.61]
Incumbent * Green			0.83 [-0.30,1.96]
Conservative * Party Win Margin in Previous Election (Proportion Scale)			-0.07
Scarc)			[-0.84,0.70]
NDP * Party Win Margin in Previous Election (Proportion Scale)			-0.17

	[-0.87,0.54]
Green * Party Win Margin in Previous Election (Proportion Scale)	2.28*
Scarc)	[0.17,4.39]
Incumbent * Conservative * Party Win Margin in Previous Election (Proportion Scale)	1.44*
Scare)	[0.28,2.59]
Incumbent * NDP * Party Win Margin in Previous Election (Proportion Scale)	2.09*
	[0.68,3.51]
Incumbent * Green * Party Win Margin in Previous Election (Proportion Scale)	0.37
	[-1.89,2.64]
Conservative * 2019	0.93* [0.68,1.17]
Conservative * 2021	1.00* [0.68,1.31]

NDP * 2019	0.20 [-0.14,0.54]
NDP * 2021	0.47* [0.08,0.86]
Green * 2019	-0.31 [-1.72,1.10]
Green * 2021	-0.23 [-1.47,1.01]
Incumbent * Conservative * 2019	-1.31*
Conservative · 2019	[-1.62,-1.00]
Incumbent * Conservative * 2021	-1.26*
Conscivative 2021	[-1.63,-0.89]
Incumbent * NDP * 2019	-0.11
2019	[-0.59,0.37]
Incumbent * NDP * 2021	-0.26
2021	[-0.78,0.27]
Incumbent * Green * 2019	-0.39
2017	[-1.98,1.19]
Incumbent * Green *	0.18

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	U	Z	ı

2021	
	[-1.08,1.45]
Conservative * 2019 *	-1.27
Party Win Margin in	
Previous Election	
(Proportion Scale)	[-2.57,0.03]
	[-2.37,0.03]
Conservative * 2021 *	1.57*
Party Win Margin in	
Previous Election	
(Proportion Scale)	
	[0.15,3.00]
NIDD * 2010 * D	0.22
NDP * 2019 * Party	-0.22
Win Margin in Previous Election (Proportion	
Scale)	
<i>Scale</i> )	[-1.60,1.17]
NDP * 2021 * Party	1.24
Win Margin in Previous	
Election (Proportion	
Scale)	F 0 0 C 2 7 4 7
	[-0.06,2.54]
Green * 2019 * Party	-2.85
Win Margin in Previous	2.03
Election (Proportion	
Scale)	
	[-5.88,0.18]

Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-0.70
Scare)	[-3.28,1.89]
Incumbent * Conservative * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.15
	[-1.75,1.45]
Incumbent * Conservative * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.08*
(Proportion Scale)	[-3.79,-0.38]
Incumbent * NDP * 2019 * Party Win Margin in Previous Election (Proportion Scale)	-0.55
Scarcy	[-3.06,1.97]
Incumbent * NDP * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.31
~~~,	[-5.10,0.49]

Incumbent * Green * 2019 * Party Win Margin in Previous Election (Proportion Scale)	1.93
	[-2.28,6.14]
Incumbent * Green * 2021 * Party Win Margin in Previous Election (Proportion Scale)	-2.93*
Scale)	[-5.68,-0.18]
Challenger * Conservative	-0.11
Conservative	[-0.29,0.08]
Challenger * NDP	-0.24* [-0.46,-0.03]
Challenger * Green	-0.24 [-0.59,0.11]
Municipal/Provincial Experience * Conservative	-0.04
	[-0.16,0.09]
Municipal/Provincial Experience * NDP	0.25*
Experience (ND)	[0.02,0.49]

Municipal/Provincial			0.75*
Experience * Green			[0.08,1.42]
Constant	11.12* [9.82,12.42]	10.06* [6.99,13.13]	10.90* [10.17,11.63]
/			
ln(alpha)	0.26*	0.50*	-0.13*
	[0.14,0.38]	[0.40,0.61]	[-0.19,-0.06]
Observations	940	660	3589

<sup>95%</sup> confidence intervals in brackets. \* p<0.05.