Food	Guidance	Hazard	Details of hazard	Further information
Meat and meat products				
Game meat and game birds	Avoid	Toxicological	Toxic metal: lead shot and splinters	Lead-shot game meat and gamebirds
Pate (meat and vegetarian)	Avoid	Microbiological, teratogenic	Listeriosis, excess vitamin A	
Cured meats	Avoid	Microbiological	Toxoplasmosis	Avoid cold cured meats such as salami, pepperoni, chorizo and prosciutto unless cooked. Cold pre-packed meats such as ham and corned beef are allowed.
Liver/liver products	Avoid	Teratogenic	Excess vitamin A	
Dairy products				
Soft cheese	Avoid	Microbiological	Listeriosis	Uncooked mould-ripened soft cheeses, uncooked soft blue cheeses, uncooked cheese made from unpasteurised milk
Unpasteurised milk	Avoid	Microbiological	Listeriosis	
Fish				Eat at least two portions per week, one of which should be oily ^b
Shark, marlin, swordfish	Avoid	Toxicological	Toxic metal: mercury	
Oily fish	Limit	Toxicological	Toxic metal: mercury Toxins: dioxins and polychlorinated biphenyls	No more than two portions per week
Tuna	Limit	Toxicological	Toxic metal: mercury	No more than 2 tuna steaks per week or 4 medium-sized cans of tuna (both fresh and tinned tuna do not count as an oily fish) ^c
Supplements				
Multivitamins	Avoid if contain vitamin A	Teratogenic	Excess vitamin A	
Omega-3 supplements	Avoid if derived from fish liver oil	Teratogenic	Excess vitamin A	
Drinks				
Alcohol	Avoid	Toxicological	Adverse birth outcomes, fetal alcohol syndrome	
Caffeinated drinks	Limit	Toxicological		≤200 mg caffeine/day. Caffeine present in coffee, tea, soft drinks, energy drinks, chocolate
Herbal tea	Limit	Pharmacological		No more than 4 cups a day
Miscellaneous		-0		· · ·
Hen eggs ^c	(Limit)	Microbiological	Salmonella	Avoid uncooked and partially cooked hens' eggs only if not British-Lion stamped
Peanuts ^d	(Avoid only if nut allergy)	Anaphylactic shock		

Supplementary Table 1 Summary of NHS guidance in England on foods to avoid or limit during pregnancy included in the questionnaire^a

For full details of guidance on foods and drinks to limit in pregnancy see NHS website pages⁽¹⁻¹⁰⁾ (guidance on omega-3 supplements^(2, 4, 6)).

Updates made to the guidance after the study: (1) previously sushi was acceptable if fish previously frozen, now advised to avoid any raw fish; (2) previously smoked fish (e.g. salmon and trout) was acceptable, now advised that it should be thoroughly cooked. Updated advice accessed 5 September 2022 (updates not included in questionnaire).⁽²⁾

^altems were not included in questionnaire if they involved guidance on preparation or cooking methods: rare/uncooked meat, unwashed fruits and vegetables, uncooked shellfish, sushi made with fish not previously frozen, rare or uncooked meat, goose/duck/quail eggs. Liquorice root was also not included (oestrogen-like effects).

^bThis guidance is given under a NHS website page on general healthy eating⁽¹⁾, which contains a link to an additional summary of guidance on fish-eating in pregnancy⁽⁴⁾.

^cPrevious advice (before 2019): avoid all uncooked or partly cooked eggs (hen, goose, duck and quail).⁽¹¹⁾

^dPrevious advice (before 2009): avoid especially if family history of allergy.

Item	Response category: Adherent	Response category: Not adherent		
Game meat/gamebirds	Ate or drank before pregnancy but avoided	Ate or Drank more/Ate or Drank same amount/Ate or		
Cured meats	during pregnancy/Don't eat or drink anyway	drank less		
Soft cheese				
Unpasteurised milk				
Alcohol				
Pate, liver/liver products				
Standard multivitamins	Never	Less than once a month/About one to two times per month/About once per week/Several times per week/Once a day		
Caffeinated drinks	Drank less/Drank before pregnancy but	Drank more		
Herbal teas	avoided during pregnancy/Don't drink			
	anyway/Drank same amount			
Fish	Twice a week/More than twice a week	Never/Less than twice a week		
Oily fish	About once a week	Never/Less than once a month/About one to two times a month/Several times a week		
Tinned tuna	Never/Less than once a month/About one to	Several times a week		
Fresh tuna	two times a month/About once a week			
Shark/marlin/swordfish	Never	Less than once a month/About one to two times per month/About once per week/Several times per week		
Hens' eggs	Don't eat anyway/Ate same amount/Ate	Ate less/Ate before pregnancy but avoided during recent		
Peanuts	more	pregnancy		

Supplementary Table 2 Criteria used for categorisation of adherence (Yes/No) with guidance on foods to avoid or limit in pregnancy

Participants responding 'Don't know/Can't remember' were excluded from categorisation.

Supplementary Table 3 Participant characteristics and intakes of foods and drinks with guidance on avoiding consumption during pregnancy (intakes during pregnancy compared with before pregnancy) (maximum n=598)

	All participants								
	n	Don't eat/drink	Ate/drank more often	Ate/drank same	Ate/drank less often	Ate/drank before but	Chi-square test: p value		
		anyway				avoided			
EDUCATION ^a									
Soft cheese	594						0.002		
Low	114	38 (33%)	1 (1%)	5 (4%)	11 (10%)	59 (52%)			
High	480	91 (19%)	0 (0%)	20 (4%)	44 (9%)	325 (68%)			
Unpasteurised milk	595								
Low	114	98 (86%)	0 (0%)	3 (3%)	2 (2%)	11 (10%)	0.201		
High	481	402 (84%)	0 (0%)	4 (1%)	5 (1%)	70 (15%)			
Liver/liver products	590								
Low	113	93 (82%)	0 (0%)	0 (0%)	2 (2%)	18 (10%)	0.007		
High	477	302 (63%)	2 (0%)	4 (1%)	8 (2%)	161 (90%)			
Paté (meat/vegetarian)									
Low	124	69 (61%)	0 (0%)	1 (1%)	4 (4%)	40 (35%)	<0.001		
High	481	184 (38%)	1 (0%)	8 (2%)	14 (3%)	274 (57%)			
Game meat/gamebirds									
Low	113	89 (78%)	0 (0%)	13 (11%)	5 (1%)	6 (5%)	0.608		
High	479	346 (72%)	1 (0%)	69 (14%)	40 (7%)	23 (5%)			
Cured meats									
Low	114	31 (27%)	0 (0%)	26 (23%)	18 (16%)	39 (13%)	<0.001		
High	481	88 (18%)	3 (1%)	51 (11%)	77 (16%)	262 (87%)			
Alcohol			. ,	. ,					
Low	113	30 (26%)	0 (0%)	1 (0%)	9 (8%)	73 (64%)	<0.001		
High	482	66 (14%)	0 (0%)	0 (0%)	44 (9%)	372 (77%)			
AGE (years)									
Soft cheese	122	38 (31%)	0 (0%)	5 (4%)	11 (9%)	68 (56%)			
<30	472	90 (19%)	1 (0%)	20 (4%)	44 (9%)	317 (67%)	0.067		
≥30									
Unpasteurised milk									
<30	122	101 (83%)	5 (4%)	1 (1%)	15 (12%)	15 (12%)	0.009		
≥30	473	398 (84%)	2 (0%)	6 (1%)	67 (14%)	67 (14%)			
Liver/liver products									
<30	122	91 (75%)	0 (0%)	2 (2%)	2 (2%)	26 (21%)	0.149		
≥30	473	304 (64%)	2 (0%)	2 (0%)	8 (2%)	153 (32%)			
Paté (meat/vegetarian)		ζ, γ	ζ, γ	. ,	ζ, γ	, , ,			
<30	122	68 (56%)	1 (1%)	1 (1%)	1 (1%)	51 (42%)	0.002		
≥30	473	185 (39%)	0 (0%)	8 (2%)	18 (4%)	262 (55%)			
Game meat/gamebirds		ζ, γ	ζ, γ	、 ,	、 ,	· · · ·			
<30	122	104 (85%)	0 (0%)	11 (9%)	4 (3%)	2 (2%)	0.021		
≥30	473	331 (70%)	1 (0%)	70 (15%)	41 (9%)	28 (6%)			
Cured meats		(, -, -, -, -, -, -, -, -, -, -, -, -,	()	(/)	()	- ()			
<30	122	25 (21%)	2 (2%)	17 (14%)	14 (12%)	64 (53%)	0.181		
≥30	473	94 (20%)	1 (0%)	60 (13%)	82 (17%)	236 (50%)			
Alcohol		0 . (20/0)	- (0/0)						
			0 (00)	0 (00)	7 (60()	00 (700)	0.405		
<30	123	25 (26%)	0 (0%)	0 (0%)	7 (6%)	90 (73%)	0.105		

HOUSEHOLD INCOME

Soft cheese

	All participants								
	n	Don't	Ate/drank	Ate/drank	Ate/drank	Ate/drank	Chi-square		
		eat/drink	more often	same	less often	before but	test: p value		
	262	anyway	0 (0%)	15 (60/)	22 (00/)	avoided	0.125		
<£50,000	263	62 (24%)	0 (0%)	15 (6%) 0 (2%)	23 (9%) 21 (11%)	163 (62%)	0.135		
≥£50,000	296	52 (18%)	1 (0%)	9 (3%)	31 (11%)	203 (69%)	0.550		
Unpasteurised milk	264	210 (400/)	0 (00/)	F (20/)	2 (10/)	20 (1 40/)	0.559		
<£50,000	264	218 (46%)	0 (0%)	5 (2%) 2 (1%)	3 (1%)	38 (14%)			
≥£50,000	296	252 (53%)	0 (0%)	2 (1%)	4 (1%)	38 (13%)			
Liver/liver products	264	100 (240/)	2 (10/)	4 (20/)	F (20/)	(2.40/)	0.001		
<£50,000	264	188 (24%)	2 (1%)	4 (2%) 0 (0%)	5 (2%) 2 (1%)	62 (24%)	0.001		
≥£50,000	296	178 (38%)	0 (0%)	0 (0%)	3 (1%)	113 (38%)			
Paté (meat/vegetarian)	264	122 (470/)	1 (00/)	7 (20/)	7 (20/)	126 (470/)	0.027		
<£50,000	264	123 (47%)	1 (0%)	7 (3%)	7 (3%)	126 (47%)	0.037		
≥£50,000	296	112 (38%)	0 (0%)	2 (1%)	8 (3%)	174 (38%)			
Game meat/gamebirds	264	242 (000/)	0 (00()	26 (400()	10 (00)	0 (20()	0.011		
<£50,000	264	212 (80%)	0 (0%)	26 (10%)	16 (6%) 26 (0%)	8 (3%)	0.011		
≥£50,000	296	198 (67%)	1 (0%)	52 (18%)	26 (9%)	18 (6%)			
Cured meats	264	50 (220)	1 (00)		20 (4 40()	422 (469()	0.000		
<£50,000	264	59 (22%)	1 (0%)	44 (17%)	38 (14%)	122 (46%)	0.038		
≥£50,000	296	49 (17%)	1 (0%)	30 (10%)	51 (17%)	165 (56%)			
Alcohol		54 (400())	0 (00)	4 (00)			0.040		
<£50,000	265	51 (19%)	0 (0%)	1 (0%)	18 (7%)	194 (73%)	0.042		
≥£50,000	296	36 (12%)	0 (0%)	0 (0%)	33 (11%)	227 (77%)			
REGIONS^b									
Soft cheese									
Northern	153	37 (24%)	0 (0%)	9 (6%)	13 (9%)	94 (61%)	0.835		
Midlands	106	25 (24%)	0 (0%)	3 (3%)	11 (10%)	67 (63%)			
Southern	337	67 (20%)	0 (0%)	13 (4%)	31 (9%)	225 (67%)			
Unpasteurised milk									
Northern	153	127 (83%)	0 (0%)	4 (3%)	1 (1%)	21 (14%)	0.617		
Midlands	106	89 (84%)	0 (0%)	1 (1%)	1 (1%)	15 (14%)			
Southern	338	285 (84%)	0 (0%)	2 (1%)	5 (2%)	46 (14%)			
Liver/liver products									
Northern	153	99 (65%)	1 (1%)	2 (1%)	3 (2%)	47 (31%)	0.475		
Midlands	106	75 (71%)	0 (0%)	2 (2%)	0 (0%)	28 (26%)			
Southern	338	222 (66%)	1 (0%)	0 (0%)	7 (2%)	105 (31%)			
Paté (meat/vegetarian)									
Northern	153	64 (42%)	1 (1%)	3 (2%)	5 (3%)	80 (52%)	0.732		
Midlands	106	41 (39%)	0 (0%)	2 (2%)	2 (2%)	61 (58%)			
Southern	338	148 (44%)	0 (0%)	4 (1%)	12 (4%)	174 (52%)			
Game meat/gamebirds									
Northern	153	113 (74%)	0 (0%)	26 (17%)	8 (5%)	5 (3%)	0.307		
Midlands	106	85 (80%)	0 (0%)	8 (8%)	6 (6%)	6 (6%)			
Southern	339	238 (70%)	1 (0%)	48 (14%)	31 (9%)	19 (6%)			
Cured meats							0.071		
Northern	153	28 (18%)	2 (1%)	24 (16%)	23 (15%)	76 (50%)			
Midlands	106	25 (24%)	0 (0%)	21 (20%)	16 (15%)	44 (42%)			
Southern	338	66 (20%)	1 (0%)	32 (10%)	57 (17%)	182 (54%)			
Alcohol				-	-	-			
Northern	153	21 (14%)	0 (0%)	0 (0%)	10 (7%)	122 (80%)	0.802		
Midlands	106	18 (17%)	0 (0%)	0 (0%)	9 (9%)	79 (75%)			
Southern	339	58 (17%)	0 (0%)	1 (0%)	34 (10%)	245 (72%)			

PARITY

Soft cheese

	All participants								
	n	n Don't Ate/drank Ate/drank			Ate/drank	Ate/drank	Chi-square		
		eat/drink anyway	more often	same	less often	before but avoided	test: p value		
1	430	89 (69%)	0 (0%)	14 (3%)	38 (9%)	289 (67%)	0.079		
≥2	165	40 (31%)	1 (0%)	11 (7%)	17 (10%)	96 (58%)			
Unpasteurised milk		(/-/	- ()	(: , - ,					
1	431	364 (85%)	0 (0%)	4 (1%)	4 (1%)	59 (14%)	0.643		
≥2	165	136 (82%)	0(0%)	3 (2%)	3 (2%)	23 (14%)	0.010		
Liver/liver products	105	130 (0270)	0(0/0)	5 (270)	5 (2/0)	23 (1470)			
1	431	291 (68%)	0 (1%)	2 (0%)	6 (1%)	127 (30%)	0.097		
≥2	165	105 (64%)	2 (1%)	2 (0%) 2 (1%)	4 (2%)	52 (32%)	0.057		
	105	103 (04%)	2 (170)	2 (170)	4 (270)	52 (5270)			
Paté (meat/vegetarian)	424	102 (420/)	1 (00/)	4 (10/)	14 (20/)		0.410		
1	431	183 (43%)	1 (0%)	4 (1%)	14 (3%)	229 (53%)	0.413		
≥2	165	70 (42%)	0 (0%)	5 (3%)	5 (3%)	85 (52%)			
Game meat/gamebirds				/			• • • • •		
1	428	313 (73%)	1 (0%)	55 (13%)	34 (8%)	25 (5%)	0.448		
≥2	165	122 (74%)	0 (0%)	27 (16%)	11 (7%)	5 (3%)			
Cured meats									
1	431	82 (19%)	2 (1%)	43 (10%)	70 (16%)	234 (54%)	0.004		
≥2	165	37 (22%)	1 (1%)	34 (21%)	26 (16%)	67 (41%)			
Alcohol									
1	432	67 (16%)	0 (0%)	1 (0%)	36 (8%)	328 (76%)	0.349		
≥2	165	30 (18%)	0 (0%)	0 (0%)	17 (10%	117 (71%)			
SPECIAL DIET									
Soft cheese									
Yes	121	35 (59%)	0 (0%)	5 (4%)	10 (8%)	71 (59%)	0.288		
No	475	94 (66%)	1 (0%)	20 (4%)	45 (10%)	315 (66%)			
Unpasteurised milk	-	- ()	()		- ()	(,			
Yes	121	109 (90%)	0 (0%)	1 (1%)	1 (1%)	10 (8%)	0.230		
No	476	372 (82%)	0 (0%)	6 (1%)	6 (1%)	72 (15%)	0.200		
Liver/liver products		072 (0270)	0 (0/0)	0 (1/0)	0 (1/0)	, 2 (10,0)			
Yes	121	19 (16%)	1 (1%)	0 (0%)	4 (3%)	19 (16%)	0.002		
No	476	161 (34%)	1 (0%)	4 (1%)	4 (3%) 6 (1%)	161 (34%)	0.002		
Paté (meat/vegetarian)	470	101 (3470)	1 (078)	4 (170)	0(170)	101 (3470)			
	101	72 (60%)	0 (0%)	2 (20/)	6 (5%)	10 (220/)	<0.001		
Yes	121			3 (3%) 6 (1%)	6 (5%)	40 (33%)	<0.001		
No	476	181 (38%)	1 (0%)	6 (1%)	13 (3%)	275 (58%)			
Game meat/gamebirds			4 (40()	10 (100)	a (aa)	4 (40()	0.004		
Yes	121	104 (86%)	1 (1%)	12 (10%)	3 (3%)	1 (1%)	<0.001		
No	476	332 (70%)	0 (0%)	70 (15%)	42 (9%)	29 (6%)			
Cured meats									
Yes	121	65 (32%)	1 (1%)	7 (6%)	9 (7%)	39 (7%)	<0.001		
No	476	54 (55%)	2 (0%)	70 (15%)	87 (18%)	263 (18%)			
Alcohol									
Yes	122	23 (19%)	0 (0%)	0 (0%)	12 (10%)	87 (71%)	0.818		
No	476	74 (16%)	0 (0%)	1 (0%)	41 (9%)	359 (75%)			

Participants responding 'Don't know/Can't remember' were excluded from analysis. ^aLow=None/GCSE/Vocational level 1 and 2/AS or A level/Vocational level 3; High=University degree (BSc, BA)/Professional qualification/Vocational levels 4 and 5/University higher degree (MA, MSc, PhD)). ^bNorthern=North East/North West/Yorkshire and Humberside; Midlands=East Midlands/West Midlands; Southern=East/Greater London/South East/South West. **Supplementary Table 4** Associations between demographic characteristics and adherence to guideline for each food/drink item for which guidance is to avoid or limit (odds ratio and 95% confidence interval)

	Age	Education	Income	Region	Parity	Special diet	Ethnicity
ALL PARTICIPANTS							
Cured meats	1.13 (0.77, 1.66)	1.60 (0.97, 2.62)	1.06 (0.62, 1.81)	1.16 (0.93, 1.47)	0.68 (0.45, 1.04)	0.31 (0.17 <i>,</i> 0.56)	0.91 (0.38, 2.19)
Game meat	0.59 (0.32, 1.10)	1.06 (0.45, 2.47)	0.50 (0.16, 1.52)	0.62 (0.41, 0.93)	0.79 (0.41, 1.53)	0.53 (0.22, 1.29)	3.45 (0.45, 26.65
Gamebirds	0.53 (0.24, 1.20)	1.75 (0.63 <i>,</i> 4.84)	0.64 (0.17, 2.40)	0.87 (0.52, 1.46)	0.62 (0.26, 1.49)	0.59 (0.17, 2.04)	1.34 (0.17, 10.59
Soft cheese	1.01 (0.62, 1.65)	1.19 (0.62, 2.27)	1.22 (0.60, 2.50)	1.02 (0.76, 1.37)	0.66 (0.39, 1.11)	0.93 (0.50, 1.73)	1.34 (0.39, 4.60)
Unpasteurised milk	2.07 (0.69, 6.22)	2.54 (0.73 <i>,</i> 8.80)	0.82 (0.19, 3.48)	1.38 (0.72, 2.64)	0.46 (0.15, 1.45)	0.78 (0.17, 3.58)	0.60 (0.07, 5.21)
Shark/marlin/swordfish ^a	-	-	-	-	-	-	-
Alcohol	0.75 (0.41, 1.36)	1.17 (0.53, 0.28)	0.87 (0.35, 2.17)	0.69 (0.47, 1.01)	0.91 (0.47, 1.77)	1.14 (0.56, 2.32)	20×10 ⁷ (0.00, .)
Paté (meat/vegetarian)	0.37 (0.17, 0.83)	1.24 (0.42, 3.62)	1.07 (0.33, 3.4)	1.14 (0.70, 1.85)	0.90 (0.37, 2.20)	1.71 (0.69, 4.26)	1.34 (1.17, 10.58
Liver/liver products	1.02 (0.34, 3.10)	0.78 (0.15, 3.90)	0.85 (0.17, 4.34)	1.26 (0.66, 2.40)	0.37 (0.12, 1.15)	1.78 (0.54, 5.87)	45×10 ⁶ (0.00, .)
Standard multivitamins	1.81 (0.76, 4.28)	1.05 (0.34, 3.21)	0.78 (0.23, 2.64)	1.25 (0.77, 2.02)	0.38 (0.16, 0.88)	1.16 (0.42, 3.22)	0.56 (0.11, 2.80)
Caffeinated drinks							
Soft drinks	1.31 (0.82, 2.10)	2.25 (1.28, 3.94)	1.04 (0.75, 2.61)	1.19 (0.90, 1.57)	0.51 (0.31, 0.84)	1.30 (0.74, 2.28)	0.75 (0.26, 2.11)
Теа	0.70 (0.38, 1.29)	3.53 (1.70, 7.40)	1.38 (0.61, 3.15)	0.96 (0.64, 1.44)	0.47 (0.24, 0.92)	0.94 (0.40, 2.24)	0.27 (0.09, 0.81)
Coffee	0.58 (0.25, 1.31)	1.96 (0.72, 5.36)	1.19 (0.39, 3.65)	1.05 (0.63, 1.76)	0.28 (0.11, 0.69)	0.97 (0.32, 2.98)	0.50 (0.11, 2.35)
Energy drinks	3.79 (0.07, 198.55)	0.00 (0.00, .)	0.00 (0.00, .)	0.63 (0.09, 4.33)	4x10 ⁶ (0.00, .)	3.42 (0.21, 55.70)	4×10 ¹⁹
Herbal tea	0.86 (0.61, 1.23)	0.91 (0.56, 1.47)	0.61 (0.37, 1.03)	0.76 (0.62, 0.94)	1.07 (0.69, 1.64)	1.07 (0.69, 1.64)	0.49 (0.22, 1.13)
Fish	1.51 (1.02, 2.25)	1.35 (0.76, 2.39)	1.01 (0.57, 1.90)	1.37 (1.07, 1.76)	1.29 (0.83, 1.98)	0.98 (0.60, 1.59)	0.98 (0.41, 2.32)
Oily fish	1.64 (1.05, 2.56)	2.06 (1.03, 4.12)	0.66 (0.35, 1.25)	1.16 (0.88, 1.51)	0.71 (0.42, 1.19)	0.80 (0.48, 1.34)	0.44 (0.13, 1.50)
Tinned tuna	1.72 (0.49, 6.01)	1.98 (0.48, 8.18)	0.32 (0.04, 2.79)	1.49 (0.74, 3.02)	1.96 (0.40, 9.54)	0.38 (0.05, 3.03)	0.41 (0.05, 3.50)
Fresh tuna ^a	-	-	-	-	-	-	-
Hens' eggs	1.50 (0.92, 2.42)	1.94 (1.08, 3.47)	0.64 (0.32, 1.28)	1.12 (0.85, 1.48)	1.82 (1.01, 3.26)	0.83 (0.46, 1.51)	2.09 (0.48, 9.11)
Peanuts	1.71 (0.86, 3.39)	1.16 (0.50, 2.71)	0.88 (0.35, 2.21)	1.04 (0.70, 1.53)	1.39 (0.63, 3.03)	0.53 (0.20, 1.40)	0.93 (0.21, 4.14)
CONSUMERS PRE-							
PREGNANCY							
Cured meats	1.06 (0.71, 1.58)	2.18 (1.26, 3.77)	1.14 (0.64, 2.03)	1.16 (0.91, 1.48)	0.61 (0.40, 0.96)	0.67 (0.34, 1.30)	0.86 (0.34, 2.18)
Game meat	0.88 (0.41, 1.86)	1.02 (0.36, 3.11)	0.83 (0.22, 3.11)	0.63 (0.39, 1.01)	0.43 (0.19, 0.99)	0.95 (0.29, 3.09)	1.08 (0.47, 35.53
Gamebirds	0.92 (0.33, 2.57)	2.67 (0.66, 10.77)	0.89 (0.18, 4.45)	0.90 (0.50, 1.60)	0.46 (0.16, 1.33)	0.74 (0.15, 3.74)	1.59 (0.18, 14.37
Soft cheese	1.00 (0.61, 1.66)	1.36 (0.70, 2.64)	1.22 (0.60, 2.50)	1.06 (0.78, 1.44)	0.61 (0.35, 1.04)	1.06 (0.56, 2.03)	1.30 (0.37, 4.59)

	Age	Education	Income	Region	Parity	Special diet	Ethnicity
Unpasteurised milk	2.21 (0.60, 8.13)	5.59 (1.03, 30.25)	0.57 (0.09, 3.69)	1.67 (0.75, 3.72)	0.45 (0.11, 1.81)	1.42 (0.20, 10.25)	1.26 (0.06, 24.78)
Shark/marlin/swordfish ^a	-	-	-	-	-	-	-
Alcohol	0.77 (0.42, 1.42)	1.36 (0.61, 3.02)	1.03 (0.41, 2.58)	0.66 (0.45 <i>,</i> 0.98)	0.87 (0.44, 1.70)	1.18 (0.57, 2.42)	228×10 ⁶ (0.00, .)
Paté (meat/vegetarian)	0.47 (0.21, 1.08)	1.56 (0.49, 4.93)	1.38 (0.40, 4.77)	1.12 (0.68, 1.87)	0.80 (0.32, 1.98)	2.70 (1.03, 7.11)	0.76 (0.09. 6.66)
Liver/liver products	1.47 (0.45, 4.76)	1.24 (0.23, 6.76)	1.30 (0.23, 7.28)	1.31 (0.66, 2.60)	0.42 (0.13, 1.35)	3.85 (1.03, 14.44)	76×10 ⁶ (0.00, .)
Caffeinated drinks							
Soft drinks	1.25 (0.77, 2.04)	2.20 (1.24, 3.93)	1.30 (0.70, 2.42)	1.16 (0.87, 1.55)	0.47 (0.28, 0.79)	1.38 (0.77, 2.48)	0.78 (0.26, 2.31)
Теа	0.65 (0.37, 1.23)	3.28 (1.53, 7.06)	1.72 (0.73, 4.08)	0.88 (0.58, 1.33)	0.45 (0.22, 0.91)	1.23 (0.50, 3.02)	0.31 (0.10, 0.95)
Coffee	0.62 (0.27, 1.43)	1.96 (0.70, 5.51)	1.60 (0.49, 5.21)	1.00 (0.58, 1.72)	0.30 (0.12, 0.75)	0.88 (0.28, 2.74)	0.54 (0.11, 2.69)
Energy drinks ^a	-	-	-	-	-	-	-
Herbal tea	0.78 (0.46, 1.33)	1.00 (0.47, 2.13)	0.72 (0.33, 1.59)	0.83 (0.61, 1.14)	0.62 (0.32, 1.19)	0.59 (0.34, 1.05)	0.84 (0.27, 2.61)
Fish	1.47 (0.96, 2.24)	1.64 (0.89, 3.03)	1.06 (0.56, 2.01)	1.36 (1.05, 1.77)	1.37 (0.87, 2.15)	0.57 (0.33, 1.01)	1.19 (0.48, 2.95)
Oily fish	1.41 (0.87, 2.30)	2.50 (1.14, 5.70)	0.56 (0.27, 1.15)	1.08 (0.81, 1.44)	0.72 (0.42, 1.25)	0.46 (0.25, 0.84)	0.42 (0.12, 1.47)
Tinned tuna	3.39 (0.70, 16.37)	0.70 (0.15, 4.98)	0.34 (0.04, 3.14)	1.52 (0.71, 3.26)	1.52 (0.71, 3.26)	0.00 (0.00, 0.00)	0.37 (0.39, 3.39)
Fresh tuna ^a	-	-	-	-	-		
Hens' eggs	1.56 (0.96, 2.54)	1.88 (1.05, 3.38)	0.69 (0.34, 1.38)	1.09 (0.82, 1.45)	1.78 (0.99, 3.20)	0.88 (0.49, 1.61)	2.10 (0.48, 9.24)
Peanuts	1.78 (0.90, 3.53)	1.36 (0.58, 3.20)	0.98 (0.39, 2.50)	1.11 (0.75, 1.63)	1.49 (0.19, 1.29)	0.49 (0.19, 1.29)	0.95 (0.21, 4.34)

Participants responding 'Don't know/Can't remember' were excluded from analysis.

Reference category: Not adherent (see Supplementary Table 2 for further information).

Odds ratios where CI do not cross 1.00 are shown in bold.

Adjusted for: Education (None/GCSE/A levels/Vocational 1-3 (reference), Degree/Higher Degree/Vocational 4-5), Maternal age (18-25 (reference), >25-35, >35 years), Household income (<£50,000 (reference), >£50,000), Region (Northern (reference), Midlands, Southern), Parity (One (reference), More than one), Special diet (No (reference), Yes), Maternal age (18-25 (reference), >25-35, >35 years), Ethnicity (White (reference), Other).

^aModel failed to converge or was very poor fit (low case numbers).

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