**Appendix: Interview Guide**

**1) Can you tell me a bit about yourself and your experiences with diabetes?**

**2) Can you tell me a bit about your experience accessing food?**

Probing questions:

* How do you think your access to food impacts your diabetes?
* Do you think the food you were eating impacted your diabetes? Why so?

**3) Intervention Coherence: Based on the training, do you feel like you understand how the incentive works? Why or why not?**

Probing questions:

* Can you explain how the FoodRx incentive works to me? Is there anything about the FoodRx incentive you are unclear about?
* Do you feel like you understand the point system, including the app or card? Why or why not?
* Do you feel like you understand how to earn and redeem the incentive and heck your points? Why or why not?
* Do you feel like you understand which foods are eligible and ineligible? Why or why not?

**4) Affective Attitude: After learning about the incentive, can you describe how you would feel using the FoodRx incentive?**

Probing questions:

* Why did you first agree to participate in the study and possibly receive the FoodRx incentive?
* Why did you no longer want to participate in the study and not receive the FoodRx incentive?
* Were you hesitant or excited to participate in a program providing the FoodRx incentive?
* Is there anything specific about the FoodRx incentive that makes you feel that way?

**5) Self-Efficacy: How confident do you think you would be using the FoodRx incentive?**

Probing questions:

* How confident would you be using the booklet to pick out eligible foods at the store?
* How confident would you be using the app or card to redeem the incentive at the register and check how many points you have?
* How confident would you be shopping at a participating supermarket?
* How confident would you be spending the minimum required points each week/earning the incentive?

**6) Perceived Effectiveness: Thinking of the different impacts of the FoodRx incentive, how effective do you think the FoodRx incentive would be for you?**

Probing questions:

* How do you think the FoodRx incentive would impact your ability to buy healthy foods?
* How do you think the FoodRx incentive would impact your diet, or the foods you eat?
* How do you think the FoodRx incentive would impact your diabetes?
* How do you think the FoodRx incentive would impact your diabetes management, not just in relation to your healthy eating but also your exercise, medication adherence, or checking blood sugars?
* How do you think the FoodRx incentive would impact your stress level?
* How do you think the FoodRx incentive would impact your financial situation?

**7) Ethicality: How do you feel about the incentive, specifically related to your values and what you think is right and wrong for diabetes programs to offer?**

Probing questions:

* Do you think it is wrong or right for programs, like FoodRx incentive, to limit which foods are eligible?
* Do you think it is wrong or right for programs, like FoodRx incentive, to incentivize food purchases, especially foods considered to be healthy?
* Do you think it is wrong or right for programs, like the FoodRx incentive, to provide financial support to buy foods or other resources needed for diabetes management, such as medication or testing supplies?
* Do you think it is wrong or right for programs, like FoodRx incentive, to partner with supermarket chains? What about limiting it to one chain of stores?

**8) Burden: How much effort do you anticipate will be needed to use the FoodRx incentive?**

Probing questions:

* How much time do you think using the FoodRx incentive takes?
* How much planning do you think using the FoodRx incentive takes?
* Can you think of any unanticipated costs, such as costs associated with transportation and utilities, associated with using the FoodRx incentive?

**9) Opportunity Costs**: **Considering the effort you described it would take to use the incentive, would the FoodRx incentive be worth your time and resources?**

Probing questions:

* What value or benefit do you think the FoodRx incentive provides you?
* Is this value or benefit worth it to you? Would you rather spend your time and effort elsewhere?

**10) Program Adaptations**: **What changes would you make to the FoodRx incentive?**

Probing questions:

* What parts of the FoodRx incentive program are most important or least important to you?
* If you could add, remove, or change parts of the FoodRx incentive, which parts would it be?
* Do you think the FoodRx incentive program is missing anything?

**11) Program Adaptations: Would you recommend offering any other resources or program in addition to the FoodRx incentive?**

Probing questions:

* What might help you to use the FoodRx incentive?
* What services do you think should be available who both have diabetes and have a hard time affording the food they want?

**Demographics**

1. How old are you (in years)? \_\_\_

2. What gender do you identify with?

☐ Man

☐ Woman

☐ Non-binary

☐ Gender not listed (specify): \_\_\_\_

3. What cultural or racial background do you identify with?

☐ White

☐ South Asian

☐ Chinese

☐ Black

☐ Korean

☐ Filipino

☐ Japanese

☐ South East Asian

☐ Arab

☐ West Asian

☐ Latin American

☐ Cultural or racial background not listed (specify): \_\_\_\_

4. What is the highest certificate, diploma, or degree that you have finished?

☐ Less than high school diploma

☐ High school diploma or high school equivalency certificate

☐ Trade certificate or Diploma

☐ post-secondary degree (college, university etc.)

☐ Other: \_\_\_\_\_\_\_\_\_\_\_

☐ Don’ know

☐ Refuse to answer

### 5. How many people live in your household? \_\_\_