



International Policy Summer Institute

June 12 - 16, 2022
Washington, D.C.

LOCATION

All events will be held at the School of International Service at American University (3400 Nebraska Avenue, NW). On Sunday, we will meet in the Abramson Family Founders Room (terrace level). The remainder of the Institute is in SIS Room 300 (3rd floor) unless otherwise noted.

DRESS

Business casual except Sunday, June 12 (casual)

STAFF CONTACTS

Megan Nerdig (815-312-7935) and Kathryn Urban (216-956-1528)

IPSI LEADERSHIP TEAM

Emmanuel Balogun, Assistant Professor, *Skidmore College*

Brent Durbin, Associate Professor, *Smith College*

James Goldgeier, Professor, *American University*

Bruce Jentleson, Professor, *Duke University*

Jordan Tama, Provost Associate Professor, *American University*

Rachel Whitlark, Assistant Professor, *Georgia Institute of Technology*

THURSDAY, June 9

Zoom

3:00 – 4:00

Meet and Greet

SUNDAY, June 12

Abramson Family Founders Room

5:00 – 6:30

Welcome & Workshop Framing

Emmanuel Balogun, Assistant Professor, *Skidmore College*

Brent Durbin, Associate Professor, *Smith College*

James Goldgeier, Professor, *American University*

Bruce Jentleson, Professor, *Duke University*

Jordan Tama, Associate Professor, *American University*

Rachel Whitlark, Assistant Professor, *Georgia Institute of Technology*

6:30-7:00

Welcome Drinks and Appetizers at the School of International Service

7:00 – 8:30

Dinner at the School of International Service

MONDAY, June 13

SIS 300

8:30 – 9:00

Breakfast

9:00 – 10:30

Engaging on Peacebuilding and Development Issues

Naazneen Barma, Director of the Scrivner Institute of Public Policy, Scrivner Chair of Public Policy, and Associate Professor, *University of Denver*

Susanna Campbell, Associate Professor and Director of the Research on international Policy Implementation Lab (RIPIL), *American University*

Michelle Jurkovich, Assistant Professor of Political Science, *University of Massachusetts Boston*

Moderated by **Emmanuel Balogun**

10:30 – 10:45

Break

10:45 – 12:00

Breakout: “Policy Engagement: Challenges and Opportunities”

[Group 1 in SIS-300, Group 2 in SIS-348, Group 3 in SIS-349]

12:00 – 2:00

Lunch Keynote: Dafna H. Rand, Director of the Office of Foreign Assistance, *U.S. Department of State*

Moderated by **Bruce Jentleson**

2:15 – 4:15

Media Strategy for Scholars
Moderated by **Brent Durbin**

4:15 – 5:45

Break

6:00 – 7:00

Cocktail Hour at Guapo's
4515 Wisconsin Ave NW Washington, DC 20016

7:00

Dinner Discussion at Guapo's: Bridging the Gap Initiatives

TUESDAY, June 14

SIS 300

8:30 – 9:00

Breakfast

9:00 – 10:30

Security Policy

Rebecca Lissner, Special Assistant to the President and Deputy National Security Advisor to the Vice President, *U.S. Government* and Assistant Professor, *U.S. Naval War College*

Kori Schake, Director of Foreign and Defense Policy, *American Enterprise Institute*

Stephen Tankel, Senior Advisor in the Office of Foreign Assistance, *U.S. Department of State* and Associate Professor, *American University*

Moderated by **James Goldgeier** and **Rachel Whitlark**

10:30 – 10:45

Break

10:45 – 12:15

Communicating with Public Audiences

Autumn Brewington, Associate Editor, *Washington Post Opinion Section* and Freelance Writer

Mark Leon Goldberg, Editor, *UN Dispatch* and Host *Global Dispatches Podcast*

Vanessa Lide, Editor, *The Monkey Cage*

Moderated by **Jordan Tama**

12:15 – 12:30

Break

12:30 – 1:30

Lunch Keynote: Ambassador Bonnie Jenkins, Under Secretary of State for Arms Control and international Security and Founder, *Women of Color Advancing Peace and Security*

Moderated by **Emmanuel Balogun**

- 1:30 – 3:00 **Writing for Policy Journals and Magazines**
Alex Lennon, Editor in Chief, *The Washington Quarterly*
Justin Vogt, Executive Editor, *Foreign Affairs Magazine*
Jenn Williams, Deputy Editor, *Foreign Policy* and Host, *The Negotiators*
Moderated by **Brent Durbin** and **Rachel Whitlark**
- 3:00 – 3:15 **Break**
- 3:15 – 5:30 **Breakout: Workshopping Short-Form Pieces**
[Group 1 in SIS-300, Group 2 in SIS-348, Group 3 in SIS-349]
- 5:30 **End of workshop day; No organized dinner**

WEDNESDAY, June 15

SIS 300

- 8:30 – 9:00 **Breakfast**
- 9:00 – 10:30 **Think Tanks**
Joseph Hewitt, Vice President for Policy, Learning, and Strategy, *U.S. Institute for Peace*
Suzanne Maloney, Vice President and Director of the Foreign Policy Program, *Brookings Institution*
Christopher A. Preble, Co-Director for New American Engagement Initiative, *Atlantic Council*
Moderated by **James Goldgeier**
- 10:30 – 10:45 **Break**
- 10:45 – 12:15 **Congress and Foreign Policy**
Patrick Costello, CEO, *The American Security Project*
Nilmini Rubin, Public Policy Manager, *Meta* and Senior Associate, *CSIS*
Moderated by **Jordan Tama**
- 12:30 – 2:00 **Lunch Discussion: Teaching Policy-Engagement at the Undergraduate Level**
- 2:00 – 2:15 **Break**
- 2:15 – 3:45 **Responsible and Ethical Public Engagement**
Catherine Herrold, Associate Professor, *Syracuse University*
Oliver Kaplan, Associate Professor, *University of Denver*
Fritz Mayer, Dean, *Josef Korbel School of International Studies, University of Denver*
Moderated by **Emmanuel Balogun**

3:45-6:30

Break

6:30-7:00

Cocktail Hour at Chef Geoff's

3201 New Mexico Ave NW, Washington, DC 20016

7:00

Dinner at Chef Geoff's

THURSDAY, June 16

SIS 300

8:30 – 9:00

Breakfast

9:00 – 11:15

Group Critique of Mock Interviews

Priya Doshi, Senior Professorial Lecturer, *American University*

Lara Shane, Vice President of Communications, *Freedom House*

Moderated by **Brent Durbin**

11:15 – 11:30

Break

11:30 – 1:30

Lunch Discussion: Grab-Bag Session and Workshop Closing

***Note:** Facilitators will be monitoring [this shared document](#) for topics to discuss during the grab bag session. Cohort members are invited to populate this document throughout IPSI week with any miscellaneous topics they would like to see addressed.*

Pre-workshop survey

Thank you for taking this pre-workshop anonymous survey. It will take approximately 5 minutes to complete. Please find a statement explaining the purpose of the survey here [[link to explanatory statement included here](#)]. If you consent to taking part in the survey, please check yes below.

Yes

No

1. How much experience do you have engaging with policy communities or communicating with audiences beyond academia? Check one.

Extensive experience

Substantial experience

Limited experience

No experience

2. What types of experience in public or policy engagement have you had? Check all that apply.

TV interview

Radio interview

Podcast

Op-ed article

Blog post

Article in policy magazine

Engagement with government agency

Engagement with international organization

Engagement with think tank

Engagement with private corporation or firm

Engagement with NGO

Other

3. How knowledgeable do you currently feel about options for the following types of public or policy engagement?

Conducting media interviews

Writing for non-academic outlets

Engaging with policy officials and practitioners

[For each of the three types, respondents provided with the following five options:]

very knowledgeable

knowledgeable

somewhat knowledgeable

a little knowledgeable

not at all knowledgeable

4. How knowledgeable do you currently feel about pathways or mechanisms for the following types of public or policy engagement?

Conducting media interviews
Writing for non-academic outlets
Engaging with policy officials and practitioners

[For each of the three types, respondents provided with the following five options:]

very knowledgeable
knowledgeable
somewhat knowledgeable
a little knowledgeable
not at all knowledgeable

5. How well prepared do you currently feel to conduct the following types of public or policy engagement?

Conducting media interviews
Writing for non-academic outlets
Engaging with policy officials and practitioners

[For each of the three types, respondents provided with the following five options:]

very well prepared
well prepared
somewhat prepared
a little prepared
not at all prepared

6. How confident do you currently feel in your skills for conducting the following types of public or policy engagement?

Conducting media interviews
Writing for non-academic outlets
Engaging with policy officials and practitioners

[For each of the three types, respondents provided with the following five options:]

very confident
confident
somewhat confident
a little confident
not at all confident

7. How do you describe your gender? Check one.

Female

Male
Non-binary
Other
Prefer not to say

Post-workshop survey

Thank you for taking this post-workshop anonymous survey. It will take approximately 10 minutes to complete. Please find a statement explaining the purpose of the survey here [[link to explanatory statement included here](#)]. If you consent to taking part in the survey, please check yes below.

Yes

No

1. How knowledgeable do you currently feel about options for the following types of public or policy engagement?

Conducting media interviews

Writing for non-academic outlets

Engaging with policy officials and practitioners

[For each type, respondents provided with the following options:]

very knowledgeable

knowledgeable

somewhat knowledgeable

a little knowledgeable

not at all knowledgeable

2. How knowledgeable do you currently feel about pathways or mechanisms for the following types of public or policy engagement?

Conducting media interviews

Writing for non-academic outlets

Engaging with policy officials and practitioners

[For each type, respondents provided with the following options:]

very knowledgeable

knowledgeable

somewhat knowledgeable

a little knowledgeable

not at all knowledgeable

3. How well prepared do you currently feel to conduct the following types of public or policy engagement?

Conducting media interviews

Writing for non-academic outlets

Engaging with policy officials and practitioners

[For each type, respondents provided with the following options:]

very well prepared
well prepared
somewhat prepared
a little prepared
not at all prepared

4. How confident do you currently feel in your skills for conducting the following types of public or policy engagement?

Conducting media interviews
Writing for non-academic outlets
Engaging with policy officials and practitioners

[For each type, respondents provided with the following options:]

very confident
confident
somewhat confident
a little confident
not at all confident

5. Did the workshop meet your expectations based on the information that you were initially provided? Check one.

Exceeded expectations
Met expectations
Did not meet expectations

6. Were the pace and length of the programming about right? Do you have any feedback on that?
[Open-ended question.]

7. Which parts of the workshop did you find most useful? **[Open-ended question.]**

8. Which parts of the workshop did you find least useful? **[Open-ended question.]**

9. How can we improve the program in future years? **[Open-ended question.]**

10. Do you have recommendations for how we could better publicize the program and attract a diverse range of applicants? **[Open-ended question.]**

11. How do you describe your gender? Check one.

Female
Male
Non-binary
Other
Prefer not to say

Survey explanatory statement

You are invited to take part in this survey. Please read this explanatory statement in full before deciding whether or not to participate in the survey.

What does this survey involve?

This is one of two brief surveys that you are invited to participate in. The first survey will be administered before the International Policy Summer Institute (IPSI) and should take you about 5 minutes to complete. The second survey will be administered after IPSI and should take you about 10 minutes to complete.

Why were you invited to participate in the surveys?

You were selected to participate in the survey because you are participating in IPSI.

What is the purpose of the surveys?

The purpose of the surveys is to evaluate the utility of IPSI, with the goal of improving the workshop for future iterations and enhancing understanding of the value of such training programs more generally.

Consenting to participate in the surveys and withdrawing from them

The surveys are anonymous. Your responses will be reported only as part of collated findings. Your participation is voluntary, and you may withdraw from the surveys at any time before you complete them. Your completed submission will be taken as your consent to participate and have the data preserved and used as part of this research.

Possible benefits and risks to participants

The surveys are being conducted because, to date, little research exists on the best ways to provide training on public or policy engagement to scholars of international issues. The goal of the surveys is to improve this type of training and foster new knowledge about the value of such training.

There is no foreseeable harm that may come from your participation in the surveys. You may feel some slight discomfort critiquing the workshop, but your feedback will be helpful for improving IPSI for future participants and enhancing understanding of the value of this type of training.

**Participant responses to post-workshop survey question 7,
“Which parts of the workshop did you find most useful?”**

1. All
2. Hearing from people in media
3. The practice summarizing research with key claim, support, and impact. Good for interviews but also writing.
4. New skills training, like media interviews; the amazing network
5. The peacebuilding panel really did a great job of setting the stage. It was all excellent, though.
6. All of them, honestly. I loved the energy of the long-form policy writing panel (with Alex, Jenn, and Justin). It was also fantastic to have the engagement & responsible engagement conversations linked, which help me think of the entire process together. And I'm glad there was plenty of time for socializing with the cohort and leadership over meals.
7. All the sessions were useful.
8. workshopping editorial, media training, general advice at many points on just putting yourself out there
9. responsible engagement, policy journals
10. media interviews specifically, but all the panels were super helpful
11. The group op-ed review and media training.
12. Group work, open discussions
13. I really enjoyed hearing from all the different policy panels, as well as the media training and the session on responsible engagement.
14. The media training was new to me and very useful. The session with the different editors of foreign policy journals was fantastic and very useful!
15. Ethics panel
16. All
17. Media training, Op-ed edits, and discussions about ethical engagement.
18. Responsible Engagement panel and media training.
19. [left blank]
20. media training, feedback on written piece and video interview, introduction to key contacts
21. think tank panel and fellowship discussion