**Supplementary material:**

Survey template used as basis for interview analysis, showing objectives (*what* codes) and needs met by positive services (*why* codes) (n=233 survey responses, 856 written free-text examples).

|  |  |
| --- | --- |
| **Over-arching themes** | **Themes** |
| **Empowerment** | Specialist advice and information on young onset dementia (*WHAT*) Access to age-appropriate services (*WHAT*)Enablement of independence while managing risk (*WHAT*)Enablement of financial stability (*WHAT*)Opportunities to have a voice (*WHAT*)Maintaining autonomy (*WHY*)Recovering/maintaining a positive outlook (*WHY*)  |
| **Togetherness** | Support interventions for family relationships (*WHAT*)Opportunities for social participation (*WHAT*) Giving/contributing (*WHY*)Camaraderie (*WHY*)Inclusion (*WHY*)Enjoyment and pleasure (*WHY*)  |
| **Living well** | Interventions for physical and mental health (*WHAT*)Maintaining health and well-being (*WHY*)  |