**Table 1. List of thematic categories for the content analysis**

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| **Category** | **Theme specifications, if any** |
| (1) Context – *Cont* | Framing of the juncture; legitimation strategy; visions of the future |
| (2) Democracy & Institutions- *D&I* | Electoral law and referendums; representative democracy and parties; parliament-government circuit |
| (3) State reform – *SR* | Reform of the state, public administration |
| (4) Public finance and budget – *PFB* |  |
| (5) Privatization and Liberalization – *PL* |  |
| (6) Inflation and monetary policy – *InfMon* |  |
| (7) Labour policy – *Lab* |  |
| (8) Economic and Productive System - *EcPro* | Structural reforms and macroeconomic policy; market and competition; infrastructures and investments; public-private partnership |
| (9) Tax policy – *Tax* |  |
| (10) Pension system – *Pe* |  |
| (11) Education – *Edu* |  |
| (12) Cultural Heritage – *CH* |  |
| (13) National Health System – *NHS* |  |
| (14) Mezzogiorno – *Mezz* | Southern Italy; North-South divide |
| (15) Agriculture – *Agri* |  |
| (16) Environmental policy – *EP* |  |
| (17) Tourism – *Tour* |  |
| (18) Armed forces and Security – *AFS* |  |
| (19) Civil Society– *CivSoc* | family; private organizations; linguistic minorities |
| (20) Migration *– Mig* |  |
| (21) Legal system – *LegSyst* |  |
| (22) European Union ­– *EU* | EU institutions; integration; EU as external constraint |
| (23) International Relations *– IR* |  |

**Source: authors’ elaboration**