Appendix

**Supplementary Table 1.** Criteria and categories that were used for sampling, with the number of respondents for each category.

|  |  |
| --- | --- |
| **Criteria and categories** | **Number of participants** |
| Sex |  |
| Female | 26 |
| Male | 24 |
| Age |  |
| 18–34 | 17 |
| 35–55 | 15 |
| 56+ | 18 |
| District of residence |  |
| Brabant wallon | 5 |
| Bruxelles | 12 |
| Hainaut | 13 |
| Liège | 11 |
| Luxembourg | 3 |
| Namur | 6 |
| Social Class |  |
| 1 | 7 |
| 2 | 9 |
| 3 | 14 |
| 4 | 4 |
| 5 | 2 |
| 6 | 2 |
| 7 | 5 |
| 8 | 7 |
| Monthly Income |  |
| Between 0€ and 1600€ | 11 |
| Between 1601€ and 2500€ | 11 |
| Between 2501€ and 4500€ | 21 |
| More than 4500€ | 4 |
| Prefer not to answer | 3 |
| Political ideology |  |
| Very to the left | 8 |
| Rather left | 25 |
| Rather right | 11 |
| Very to the right | 3 |
| Prefer not to answer | 3 |
| Sense of social justice |  |
| ++ | 8 |
| + | 22 |
| = | 13 |
| - | 5 |
| -- | 2 |

Profession and education were merged into ‘Social class’ because the private company uses a specific method created by the *Centre d’Information sur les Médias* (CIM) and marketing surveys. In short, people are asked about their occupation and their education, and a score is assigned to each answer. Then, the population is classified into eight equally-sized groups, where group 1 corresponds to the highest social class and group 8 to the lowest social class (details on this link, in French only: <https://mvconsult.be/?mode=document&iddoc=149>). The imbalance between groups shows an under-representation of blue-collar workers and an over-representation of white-collar workers in our sample. This under-representation of some professions did not affect the diversity of our sample because we made sure to include diverse socio-professional categories (students, housewives/husbands, unemployed, craft workers, blue-collar and white-collar workers, self-employed, executives and pensioners).

The income categories were calculated using data from the World Inequality Database. We aimed to have people from the different deciles of income distribution (D1-D3 / D4-D6 / D7-9 / D10). Numbers refer to net income.

The categories for the sense of social justice were constructed using two questions (“Large differences in people’s incomes are acceptable if talent and effort are to be properly rewarded” and “Government must take action to reduce the income gap between rich and poor”). A score was assigned to each answer and five categories were built.

**Supplementary Table 2.** Vignettes that were consulted by each respondent during the second step of the interview. The number 1 means that the vignette was presented, and number 0 means this vignette was not presented to the respondent. For instance, respondent no. 5 consulted only the first variation.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Respondent | Variation 1Lower ceiling | Variation 2Higher ceiling | Variation 3Wages only | Variation 4No redistributive policies | Variation 5 European level |
| 1 | 1 | 1 | 1 | 1 | 1 |
| 2 | 1 | 1 | 1 | 1 | 1 |
| 3 | 1 | 1 | 1 | 1 | 1 |
| 4 | 1 | 1 | 1 | 1 | 1 |
| 5 | 1 | 0 | 0 | 0 | 0 |
| 6 | 1 | 1 | 0 | 1 | 1 |
| 7 | 1 | 1 | 1 | 1 | 1 |
| 8 | 1 | 1 | 1 | 1 | 1 |
| 9 | 1 | 1 | 1 | 1 | 1 |
| 10 | 0 | 0 | 0 | 0 | 0 |
| 11 | 1 | 1 | 1 | 1 | 1 |
| 12 | 1 | 1 | 1 | 1 | 1 |
| 13 | 0 | 0 | 0 | 0 | 0 |
| 14 | 1 | 0 | 1 | 1 | 1 |
| 15 | 1 | 1 | 1 | 1 | 1 |
| 16 | 1 | 1 | 1 | 1 | 1 |
| 17 | 0 | 0 | 0 | 0 | 1 |
| 18 | 1 | 1 | 0 | 0 | 1 |
| 19 | 1 | 1 | 1 | 1 | 0 |
| 20 | 1 | 1 | 1 | 1 | 1 |
| 21 | 0 | 0 | 0 | 0 | 0 |
| 22 | 1 | 1 | 1 | 1 | 1 |
| 23 | 1 | 1 | 1 | 1 | 1 |
| 24 | 0 | 0 | 0 | 0 | 0 |
| 25 | 1 | 0 | 1 | 0 | 1 |
| 26 | 0 | 0 | 0 | 0 | 0 |
| 27 | 1 | 1 | 1 | 1 | 1 |
| 28 | 1 | 0 | 1 | 1 | 1 |
| 29 | 1 | 0 | 0 | 0 | 1 |
| 30 | 1 | 1 | 1 | 1 | 1 |
| 31 | 1 | 1 | 1 | 1 | 1 |
| 32 | 1 | 0 | 1 | 1 | 1 |
| 33 | 0 | 0 | 0 | 0 | 0 |
| 34 | 1 | 1 | 1 | 1 | 1 |
| 35 | 0 | 0 | 0 | 0 | 0 |
| 36 | 1 | 1 | 1 | 1 | 1 |
| 37 | 0 | 0 | 0 | 0 | 0 |
| 38 | 0 | 0 | 0 | 0 | 1 |
| 39 | 0 | 0 | 0 | 0 | 0 |
| 40 | 0 | 0 | 0 | 0 | 0 |
| 41 | 0 | 0 | 0 | 0 | 0 |
| 42 | 1 | 1 | 1 | 1 | 1 |
| 43 | 0 | 0 | 0 | 0 | 0 |
| 44 | 1 | 0 | 0 | 0 | 0 |
| 45 | 0 | 0 | 0 | 0 | 0 |
| 46 | 0 | 0 | 0 | 0 | 0 |
| 47 | 1 | 1 | 1 | 1 | 1 |
| 48 | 1 | 1 | 1 | 1 | 1 |
| 49 | 1 | 1 | 1 | 1 | 1 |
| 50 | 0 | 1 | 0 | 1 | 1 |