

Supplementary material for:
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 ‘Perceptual Consequences of Portfolios: How Allocation Affects Left-Right Placement’
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Appendix

Table A.1: Robustness check: year fixed effects

	Model 5
ECON position	0.513*** (0.076)
GAL-TAN position	0.050 (0.064)
Share ECON portfolios	-0.018 (0.023)
Share GAL-TAN portfolios	-0.021 (0.024)
ECON position × Share ECON portfolios	0.002 (0.004)
GAL-TAN position × Share GAL-TAN portfolios	0.007* (0.004)
RILE	0.365*** (0.119)
Relative Salience	-0.100 (0.377)
Constant	0.333 (0.620)
Observations	175
R^2	0.638

Note: *p<0.1; **p<0.05; ***p<0.01

Table A.2: Robustness check: niche party interactions

	Model 6
ECON position	0.460*** (0.091)
GAL-TAN position	0.104 (0.073)
Share ECON portfolios	-0.004 (0.027)
Share GAL-TAN portfolios	-0.029 (0.026)
ECON position × Share ECON portfolios	0.002 (0.005)
GAL-TAN position × Share GAL-TAN portfolios	0.007 (0.005)
Niche party	0.272 (1.794)
Niche party × ECON position	0.176 (0.207)
Niche party × Share ECON portfolios	-0.021 (0.241)
Niche party × ECON position × Share ECON portfolios	-0.013 (0.048)
Niche party × GAL-TAN position	-0.152 (0.196)
Niche party × Share GAL-TAN portfolios	-0.019 (0.105)
Niche party × GAL-TAN position × Share GAL-TAN portfolios	0.007 (0.016)
RILE	0.493*** (0.131)
Relative Salience	-0.038 (0.405)
Constant	-0.409 (0.719)
Observations	175
R^2	0.660

Note:

*p<0.1; **p<0.05; ***p<0.01

Figure A.1: Threeway-interaction: Niche Party

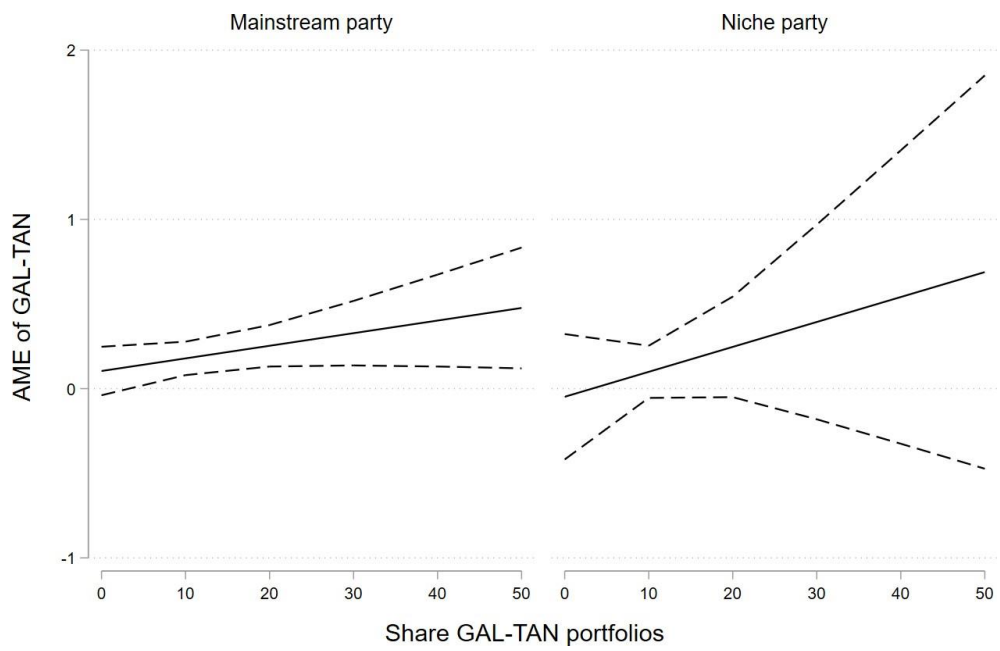


Table A.3: Robustness check: prime minister party interactions

	Model 7
ECON position	0.530*** (0.089)
GAL-TAN position	0.124* (0.073)
Share ECON portfolios	0.013 (0.033)
Share GAL-TAN portfolios	-0.006 (0.031)
ECON position × Share ECON portfolios	-0.005 (0.006)
GAL-TAN position × Share GAL-TAN portfolios	0.003 (0.006)
PM party	0.671 (1.483)
PM party × ECON position	0.053 (0.179)
PM party × Share ECON portfolios	-0.005 (0.057)
PM party × ECON position × Share ECON portfolios	0.005 (0.010)
PM party × GAL-TAN position	-0.230 (0.199)
PM party × Share GAL-TAN portfolios	-0.087 (0.059)
PM party × GAL-TAN position × Share GAL-TAN portfolios	0.018* (0.011)
RILE	0.419*** (0.129)
Relative Salience	-0.045 (0.390)
Constant	-0.280 (0.703)
Observations	175
R^2	0.662

Note:

*p<0.1; **p<0.05; ***p<0.01

Figure A.2: Threeway-interaction: PM Party

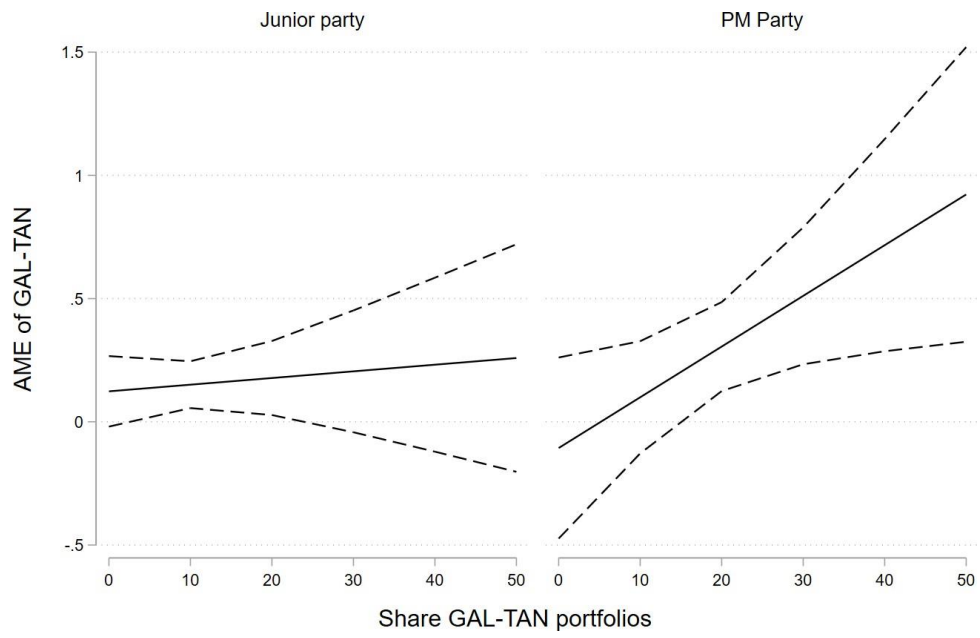


Table A.4: Robustness check: GAL-TAN and ECON salience

	Model 8
ECON position	0.503*** (0.080)
GAL-TAN position	0.069 (0.067)
Share ECON portfolios	-0.004 (0.024)
Share GAL-TAN portfolios	-0.033 (0.025)
ECON position × Share ECON portfolios	-0.000 (0.004)
GAL-TAN position × Share GAL-TAN portfolios	0.009** (0.004)
GAL-TAN Salience	-0.011 (0.012)
ECON Salience	-0.011 (0.012)
RILE	0.454*** (0.132)
Constant	0.689 (1.037)
Observations	175
R^2	0.645

Note: *p<0.1; **p<0.05; ***p<0.01

Table A.5: Robustness check: continuous time variable

	Model 9
ECON position	0.392*** (0.111)
Share ECON portfolios	-0.017 (0.036)
ECON position × Share ECON portfolios	0.006 (0.006)
Time difference	-0.056 (0.043)
ECON position × Time difference	0.011 (0.007)
Share ECON portfolios × Time difference	0.001 (0.002)
ECON position × Share ECON portfolios × Time difference	-0.001 (0.0004)
GAL-TAN position	0.053 (0.094)
Share GAL-TAN portfolios	-0.065* (0.036)
GAL-TAN position × Share GAL-TAN portfolios	0.012* (0.006)
GAL-TAN position × Time difference	0.001 (0.004)
Share GAL-TAN portfolios × Time difference	0.004* (0.002)
GAL-TAN position × Share GAL-TAN portfolios × Time difference	-0.0003 (0.0003)
RILE	0.457*** (0.130)
Relative Saliency	-0.212 (0.391)
Constant	0.458 (0.862)
Observations	175
R^2	0.664

Note:

*p<0.1; **p<0.05;
***p<0.01