Supplementary Material

Details of the 152 food items used in the present study (from A to Z).

	·	Real (R) or			
Food Item	Portion Size	Fake Food (F)	Food Group		
7up ¹	500 ml	R	SSB		
7up Zero¹	500 ml	R	Zero		
Apple	140 g	F	Fruit		
Apple Puree	260 g	F	Fruit		
Apple Tarte	132 g	F	Sweets		
Bacon	10 g	F	Unprocessed Red Meat		
Banana	126 g	F	Fruit		
Basil Pesto (large)	118 ml	F	Sauce		
Basil Pesto (medium)	76 ml	F	Sauce		
Basil Pesto (small)	25 ml	F	Sauce		
Bell Pepper	Continuous	F	Vegetables		
Blackberry	4 g	F	Fruit		
Boiled Egg	50 g	F	Eggs		
Bolognese Sauce (large)	118 ml	F	Sauce		
Bolognese Sauce (medium)	76 ml	F	Sauce		
Bolognese Sauce (small)	25 ml	F	Sauce		
Bread Roll White	50 g	F	Bread		
Bresaola	10 g	F	Unprocessed Red Meat		
Brie Cheese	26 g	F	Milk Products		
Broccoli	Continuous	F	Vegetables		
Butter	15 g	R	Butter & Margarine		
Cappuccino	150 ml	F	Milk Products		
Carbonara Sauce (large)	118 ml	F	Sauce		
Carbonara Sauce (medium)	76 ml	F	Sauce		
Carbonara Sauce (small)	25 ml	F	Sauce		
Carrot	Continuous	F	Vegetables		
Carrot Cake	104 g	F	Sweets		
Cauliflower	Continuous	F	Vegetables		
Cheese Cube	9 g	F	Milk Products		
Cheese Stripe	18 g	F	Milk Products		
Cheese Tarte	135.6 g	F	Salty Snacks		
Cheeseburger	220.91 g	F	Fast Food		
Cherry	7 g	F	Fruit		
Chicken Breast	100 g	F	White Meat		
Chicken Nuggets	27.8 g	F	Processed Meat		
Chicken Strips	Continuous	F	White Meat		
Chips Nature	30 g	R	Salty Snacks		

		Real (R) or		
Food Item	Portion Size	Fake Food (F)	Food Group	
Chips Paprika	30 g	R	Salty Snacks	
Choco Pops (Kellogs)	30 g	F	Cereals	
Chocolate Cake	104 g	F	Sweets	
Chocolate Drink	250 ml	R	Milk Products	
Chocolate Drink High Protein	330 ml	R	Milk Products	
Chocolate Marshmallow	23 g	F	Sweets	
Coca Cola	450 ml	R	SSB	
Coca Cola Zero	450 ml	R	Zero	
Coffee	150 ml	F	Unsweetened Beverages	
Coffee Cream	12 ml	R	Milk Products	
Cookies	8 g	F	Sweets	
Corn	Continuous	F	Vegetables	
Corn Flakes (Kellogs)	20 g	R	Cereals	
Cottage Cheese	200 g	R	Milk Products	
Cream Sauce (large)	118 ml	F	Sauce	
Cream Sauce (medium)	76 ml	F	Sauce	
Cream Sauce (small)	25 ml	F	Sauce	
Cream Sauce with				
Mushrooms (large)	118 ml	F	Sauce	
Cream Sauce with	76 ml	F	Sauce	
Mushrooms (medium)	70 1111		Jauce	
Cream Sauce with	25 ml	F	Sauce	
Mushrooms (small)	44.4	F	Donal	
Crispbread	11.4 g	F	Bread	
Croissant Butter	45 g	F -	Bread	
Croissant Silser	90 g	F _	Bread	
Cucumber Slice	5.1 g	F	Vegetables	
Curry Sauce (large)	118 ml	F	Sauce	
Curry Sauce (medium)	76 ml	F	Sauce	
Curry Sauce (small)	25 ml	F	Sauce	
Danish Pastry	110 g	F	Sweets	
Dark Bread Slice	30.6 g	F	Bread	
Dark Chocolate	17 g	F	Sweets	
Escalope	60 g	F	Unprocessed Red Meat	
Espresso	25 ml	F	Unsweetened Beverages	
Espresso Zero (Emmi)	230 ml	R	Zero	
Falafel	25 g	F	Vegetarian Alternative	
Fish Fillet	140 g	F	Fish	
Fish Sticks	30 g	F	Fish	
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		Real (R) or	
Food Item	Portion Size	Fake Food (F)	Food Group
French Dressing	60 ml	R	Sauce
French Fries	Continuous	F	Fast Food
Fried Egg	50 g	F	Eggs
Fried Potatoes	Continuous	F	Pasta, Potato & Rice
Frosties (Kellogs)	25 g	R	Cereals
Gravy Sauce (large)	118 ml	F	Sauce
Gravy Sauce (medium)	76 ml	F	Sauce
Gravy Sauce (small)	25 ml	F	Sauce
Green Beans	Continuous	F	Pulses
Herbal Tea	200 ml	F	Coffee, Tea & Water
Honey	25 g	R	Sweets
Honey Pops (Kellogs)	25 g	R	Cereals
Ice Tea Lemon	500 ml	R	SSB
Ice Tea Lemon Zero	500 ml	R	Zero
Ice Tea Peach	500 ml	R	SSB
Ice Tea Peach Zero	500 ml	R	Zero
Italian Dressing	60 ml	R	Sauce
Jam	25 g	R	Sweets
Jam Light	25 g	R	Sweets
Ketchup	35 g	R	Sauce
Kidney Beans	Continuous	F	Pulses
Low-Fat Curd	250 g	R	Milk Products
Macchiato Coffee (Emmi)	230 ml	R	SSB
Mango	350 g	F	Fruit
Margarine	10 g	R	Butter & Margarine
Mayonnaise	35 g	R	Sauce
Meatball	90 g	F	Processed Meat
Meatloaf	74 g	F	Processed Meat
Milk Chocolate	17 g	F	Sweets
Mozzarella	31.14 g	F	Milk Products
Muesli Chocolate	50 g	R	Cereals
Muesli Energy Plus	50 g	R	Cereals
Muesli High Protein	50 g	R	Cereals
Multivitamin Juice	330 g	R	Fruit
Mustard	35 g	R	Sauce
MyMuesli Berry White	85 g	R	Cereals
Chocolate	_		
Nut Mix	50 g	R	Salty Snacks
Nut Mix with Raisins	50 g	R	Salty Snacks
Nutella	15 g	R	Sweets

		Real (R) or		
Food Item	Portion Size	Fake Food (F)	Food Group	
Orange Juice	330 ml	R	Fruit	
Orangina ²	500 ml	R	SSB	
Orangina Zero ²	500 ml	R	Zero	
Peas	Continuous	F	Pulses	
Pear	140 g	F	Fruit	
Penne White	Continuous	F	Pasta, Potato & Rice	
Penne Wholegrain	Continuous	F	Pasta, Potato & Rice	
Pizza Slice	105 g	F	Fast Food	
Potato Soup	250 ml	F	Pasta, Potato & Rice	
Potatoes Steamed	Continuous	F	Pasta, Potato & Rice	
Praline	10 g	F	Sweets	
Raspberry	6 g	F	Fruit	
Redbull	250 ml	R	SSB	
Redbull Sugarfree	250 ml	R	Zero	
Rice	Continuous	F	Pasta, Potato & Rice	
Rivella Blue³	500 ml	R	Zero	
Rivella Red³	500 ml	R	SSB	
Roastbeef	50 g	F	Unprocessed Red Meat	
Salad	2.5 g	F	Vegetables	
Salami Slice	11 g	F	Processed Meat	
Sausage	140 g	F	Processed Meat	
Schnitzel Breaded	120 g	F	Processed Meat	
Schnitzel Sandwich	230 g	F	Fast Food	
Smoothie Green	250 ml	R	Fruit	
Smoothie Pink	250 ml	R	Fruit	
Soy Sauce	10 ml	R	Sauce	
Sparkling Water	500 ml	R	Unsweetened Beverages	
Spinach Tarte	135.6 g	F	Salty Snacks	
Strawberry	16 g	F	Fruit	
Strawberry Cake	140 g	F	Sweets	
Strawberry Tartlet	120 g	F	Sweets	
Sugar Cubes	4 g	F	Sweets	
Tap Water	500 ml	R	Unsweetened Beverages	
Tartar Sauce	35 g	F	Sauce	
Toast	25 g	F	Bread	
Tofu Cubes	Continuous	F	Vegetarian Alternative	
Tomato Sauce (large)	118 ml	F	Sauce	
Tomato Sauce (medium)	76 ml	F	Sauce	
Tomato Sauce (small)	25 ml	F	Sauce	

		Real (R) or	
Food Item	Portion Size	Fake Food (F)	Food Group
Tomato Slice	12.2 g	F	Vegetables
Tomato Soup	250 ml	F	Vegetables
Veal Chop	140 g	F	Unprocessed Red Meat
Vegetarian Burger	218 g	F	Fast Food
Vegetarian Sausage	45 g	F	Vegetarian Alternative
White Chocolate	17 g	F	Sweets
Whole Milk	250 ml	F	Milk Products
Wholegrain Bread Roll	60 g	F	Bread
Yogurt Chocolate	180 g	R	Milk Products
Yogurt Chocolate Light	180 g	R	Milk Products
Yogurt Plain	180 g	R	Milk Products
Yogurt Plain Light	180 g	R	Milk Products
Yogurt Strawberry	180 g	R	Milk Products
Yogurt Strawberry Light	180 g	R	Milk Products