# Group prototypicality and boundary definition: Comparing White and Black perceptions of whether Latinos are American

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Appendix

# .A  Tables and Figures

| | Person 1 | Person 2 |
|---|---|---|
| Photos |  |  |
| Education | Advanced/graduate degree | Dropped out of high school |
| Political affiliation | Independent | Republican |
| Profession | Sales manager | Sales manager |
| Identifies as | Hispanic | Mexican |
| Religion | Evangelical | Evangelical |
| Background | Born in the United States to undocumented immigrant parents | Undocumented immigrant |
| Spouse | Spouse is Black | Spouse is Mexican |
| Language | Bilingual | Speaks limited English |

Figure A1: Sample conjoint profile pairing

Table A1: Full list of conjoint experimental characteristics

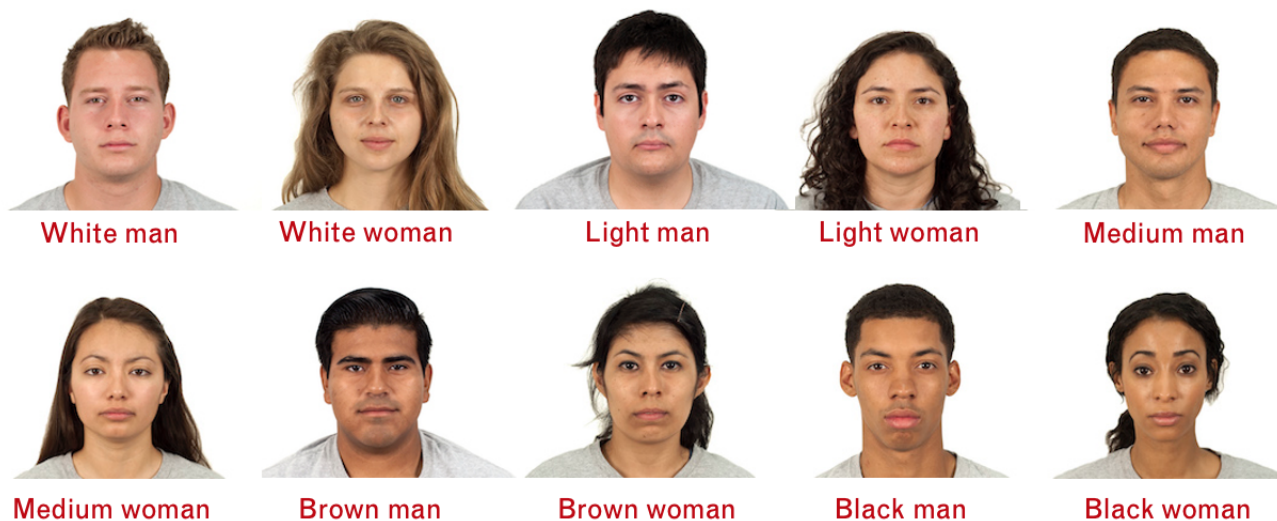| | |
|---|---|
| Faces | See image on figure A2 |
| Identifies as | American<br>Hispanic<br>Mexican-American<br>Mexican<br>White<br>Black |
| Religion | Catholic<br>Evangelical<br>Presbyterian<br>Not religious |
| Political affiliation | Republican<br>Democrat<br>Independent<br>Not political |
| Background | Legal immigrant<br>Undocumented immigrant<br>Naturalized citizen<br>Born in U.S.; parents were legal immigrants<br>Born in U.S.; parents were undocumented immigrants<br>Born in U.S.; grandparents were legal immigrants<br>Born in U.S.; grandparents were undocumented immigrants |
| Language | Only speaks English<br>Bilingual<br>Speaks limited English<br>Does not speak English |
| Education | Dropped out of high school<br>High school graduate<br>Bachelor's degree<br>Advanced/graduate degree |
| Profession | IT Professional<br>Doctor<br>Janitor<br>Sales manager<br>Teacher<br>Waiter<br>Small business owner |
| Spouse | Not married<br>Spouse is American<br>Spouse is Black<br>Spouse is White<br>Spouse is (same identity as profile) |

Figure A2: Image variations presented to respondents

**Image details**

The first category of photos, which are meant to represent the lightest Latinos, were rated as White between 88-100 percent of the time and rated as Latino about 0 percent of the time. The second category of photos were rated as Latino between 25 and 35 percent of the time and as White around 50 percent of the time. The third category of photos were rated as Latino about 50 percent of the time, multiracial about 30 percent of the time, and Asian about 10 percent of the time. The fourth category of photos were rated Latino between 77 and 83 percent of the time, multiracial about 10 percent of the time, and Asian slightly less than 10 percent of the time. The fifth category of photos were rated as Black between 60-73 percent of the time, as multiracial between 23 and 35 percent of the time, and Latino close to 3 percent of the time.

**Conjoint profile restrictions**

Higher-skilled professions, such as doctor, teacher and IT professional, are restricted to only appearing with at least the level of education that is required for that position (i.e. a doctor must have an advanced degree, whereas teachers must have a bachelor's degree or higher). Being born in the United States (which includes four distinct background attributes) is restricted from appearing with not speaking English at all, and it is also restricted from appearing with speaking limited English when the profile showed a bachelor's degree or higher. Undocumented, legal and naturalized immigrants are restricted from appearing with the "only speaking English" category of language ability. Furthermore, for those who were born in the U.S., I also restrict them from speaking limited English if they had a bachelor's or advanced degree.

Table A2: Descriptive Statistics of Respondents - Socio-demographic Variables

| | White (YouGov) | Black (YouGov) | White (ACS) | Black (ACS) |
|---|---|---|---|---|
| **Gender** | | | | |
| Woman | .51 | .53 | .51 | .51 |
| Man | .49 | .47 | .49 | .49 |
| **Age** (median) | 51 | 47 | 47 | 41 |
| **Education** | | | | |
| No HS | .03 | .06 | .16 | .19 |
| HS graduate | .32 | .40 | .35 | .44 |
| Some college | .20 | .24 | .11 | .13 |
| 2 year college | .11 | .10 | .07 | .06 |
| 4 year college | .21 | .13 | .18 | .10 |
| Post-grad | .13 | .07 | .12 | .07 |
| **Employment status** | | | | |
| Employed | | | .46 | .40 |
| Full-time | .37 | .29 | | |
| Part-time | .09 | .11 | | |
| Temporarily laid off | .02 | .03 | | |
| Unemployed | .09 | .15 | .02 | .05 |
| Not in the labor force | | | .52 | .45 |
| Retired | .24 | .18 | | |
| Permanently disabled | .08 | .10 | | |
| Homemaker | .06 | .04 | | |
| Student | .04 | .07 | | |
| Other | .02 | .02 | | |
| **Family income** | | | | |
| Less than 19,999 | .14 | .33 | .07 | .16 |
| Between 20,000 and 39,999 | .22 | .26 | .11 | .16 |
| Between 40,000 and 59,999 | .22 | .17 | .13 | .14 |
| Between 60,000 and 99,999 | .24 | .14 | .23 | .20 |
| More than 100,000 | .17 | .10 | .41 | .23 |
| **Religion** | | | | |
| Protestant | .36 | .39 | | |
| Roman Catholic | .17 | .06 | | |
| Atheist | .08 | .03 | | |
| Agnostic | .07 | .04 | | |
| Nothing in particular | .22 | .30 | | |
| Other | .10 | .18 | | |

Table A3: Descriptive Statistics of Respondents - Political variables

|  | White | Black |
|---|---|---|
| **Political affiliation** | | |
| Democrat | .38 | .74 |
| Independent | .13 | .16 |
| Republican | .48 | .09 |
| **Ideology** | | |
| Very conservative | .17 | .05 |
| Conservative | .20 | .10 |
| Moderate | .27 | .37 |
| Liberal | .16 | .19 |
| Very liberal | .13 | .14 |
| Not sure | .06 | .15 |
| **Registered to vote** | | |
| Yes | .91 | .86 |
| No | .07 | .11 |
| Don't know | .02 | .04 |
| **2016 vote choice** | | |
| Clinton | .28 | .48 |
| Trump | .42 | .04 |
| Other | .05 | .02 |
| Did not vote | .25 | .46 |

Table A4: Descriptive Statistics of Identity Perceptions, by Race

|  | White | Black |
|---|---|---|
| **Importance of American identity** | | |
| High | .50 | .42 |
| Low | .50 | .57 |
| **Importance of racial identity** | | |
| High | .23 | .68 |
| Low | .77 | .32 |
| **Perceived prototypicality** | | |
| High | .45 | .43 |
| Low | .55 | .57 |

Table A5: Average Marginal Component Effects of Perceptions of Americanness Among All Respondents (Corresponds to Figure 1)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| *(ref= White man)* | | | | |
| White woman | -0.01 | 0.01 | -0.91 | 0.36 |
| Light man | -0.00 | 0.01 | -0.22 | 0.83 |
| Light woman | -0.01 | 0.01 | -0.82 | 0.41 |
| Medium man | -0.01 | 0.01 | -0.79 | 0.43 |
| Medium woman | -0.01 | 0.01 | -0.77 | 0.44 |
| Brown man | -0.03 | 0.01 | -2.41 | 0.02 |
| Brown woman | -0.01 | 0.01 | -1.09 | 0.28 |
| Black man | -0.00 | 0.01 | -0.34 | 0.74 |
| Black woman | 0.01 | 0.01 | 0.62 | 0.53 |
| **Identifies** | | | | |
| *(ref= American)* | | | | |
| Latino | -0.02 | 0.01 | -2.03 | 0.04 |
| Hispanic | -0.02 | 0.01 | -2.57 | 0.01 |
| Mexican-American | -0.02 | 0.01 | -1.78 | 0.07 |
| Mexican | -0.03 | 0.01 | -2.80 | 0.01 |
| White | -0.01 | 0.01 | -0.98 | 0.33 |
| Black | 0.00 | 0.01 | 0.15 | 0.88 |
| **Religion** | | | | |
| *(ref= Not religious)* | | | | |
| Presbyterian | 0.00 | 0.01 | 0.07 | 0.95 |
| Evangelical | -0.00 | 0.01 | -0.38 | 0.70 |
| Catholic | 0.00 | 0.01 | 0.61 | 0.54 |
| **Background** | | | | |
| *(ref= US-born legal grandparents)* | | | | |
| Legal immigrant | -0.04 | 0.01 | -2.96 | 0.00 |
| Undoc. immigrant | -0.21 | 0.02 | -13.67 | 0.00 |
| Naturalized citizen | -0.02 | 0.01 | -1.35 | 0.18 |
| US-born legal parents | 0.02 | 0.01 | 2.19 | 0.03 |
| US-born undoc. parents | -0.05 | 0.01 | -4.10 | 0.00 |
| US-born undoc. grandparents | -0.02 | 0.01 | -2.46 | 0.01 |
| **Language** | | | | |
| *(ref= English only)* | | | | |
| Bilingual | 0.01 | 0.01 | 0.56 | 0.58 |
| Limited English | -0.02 | 0.01 | -2.03 | 0.04 |
| No English | -0.04 | 0.04 | -1.01 | 0.31 |
| **Spouse** | | | | |
| *(ref= Not married)* | | | | |
| S. is American | 0.00 | 0.01 | 0.71 | 0.48 |
| S. is Black | -0.01 | 0.01 | -0.68 | 0.49 |
| S. is White | -0.01 | 0.01 | -0.75 | 0.45 |
| S. is same as profile | -0.00 | 0.01 | -0.69 | 0.49 |
| **Education** | | | | |
| *(ref= High school graduate)* | | | | |
| High school dropout | -0.00 | 0.01 | -0.40 | 0.69 |
| Bachelor's degree | 0.01 | 0.01 | 0.95 | 0.34 |
| Advanced/graduate degree | 0.01 | 0.01 | 0.67 | 0.51 |
| **Profession** | | | | |
| *(ref= Teacher)* | | | | |
| Waiter | -0.00 | 0.02 | -0.12 | 0.91 |
| Janitor | 0.01 | 0.01 | 0.58 | 0.56 |
| Sales manager | 0.00 | 0.01 | 0.15 | 0.88 |
| IT professional | 0.01 | 0.01 | 0.80 | 0.43 |
| Doctor | 0.01 | 0.02 | 0.35 | 0.73 |
| Small business owner | 0.02 | 0.01 | 1.59 | 0.11 |
| **Political affiliation** | | | | |
| *(ref= Not political)* | | | | |
| Democrat | 0.01 | 0.01 | 1.17 | 0.24 |
| Republican | 0.00 | 0.01 | 0.46 | 0.65 |
| Independent | 0.01 | 0.01 | 2.15 | 0.03 |
| Observations | 14979 | | | |

Dependent variable = American rating, rescaled from 0 to 1. Standard errors are clustered by respondent. Weights are included in the model.

Table A6: Marginal Mean Differences of Perceptions of Americanness Between White and Black Respondents (Corresponds to Figure 2)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | 0.05 | 0.02 | 2.87 | 0.00 |
| White woman | 0.05 | 0.02 | 3.18 | 0.00 |
| Light man | 0.02 | 0.02 | 1.11 | 0.27 |
| Light woman | 0.05 | 0.02 | 3.23 | 0.00 |
| Medium man | 0.05 | 0.02 | 3.21 | 0.00 |
| Medium woman | 0.06 | 0.02 | 3.90 | 0.00 |
| Brown man | 0.04 | 0.02 | 2.22 | 0.03 |
| Brown woman | 0.03 | 0.02 | 1.61 | 0.11 |
| Black man | 0.03 | 0.02 | 2.20 | 0.03 |
| Black woman | 0.02 | 0.02 | 1.35 | 0.18 |
| **Identifies** | | | | |
| American | 0.04 | 0.01 | 3.09 | 0.00 |
| Latino | 0.05 | 0.01 | 3.99 | 0.00 |
| Hispanic | 0.03 | 0.01 | 2.75 | 0.01 |
| Mexican-American | 0.03 | 0.01 | 2.71 | 0.01 |
| Mexican | 0.02 | 0.01 | 2.00 | 0.05 |
| White | 0.08 | 0.02 | 5.21 | 0.00 |
| Black | 0.03 | 0.02 | 1.40 | 0.16 |
| **Religion** | | | | |
| Presbyterian | 0.05 | 0.01 | 4.78 | 0.00 |
| Evangelical | 0.03 | 0.01 | 3.33 | 0.00 |
| Catholic | 0.03 | 0.01 | 2.93 | 0.00 |
| Not religious | 0.05 | 0.01 | 4.62 | 0.00 |
| **Background** | | | | |
| Legal immigrant | 0.07 | 0.01 | 5.15 | 0.00 |
| Undoc. immigrant | -0.07 | 0.02 | -4.28 | 0.00 |
| Naturalized citizen | 0.07 | 0.01 | 5.05 | 0.00 |
| US-born legal parents | 0.07 | 0.01 | 5.95 | 0.00 |
| US-born undoc. parents | 0.00 | 0.01 | 0.19 | 0.85 |
| US-born legal grandparents | 0.07 | 0.01 | 6.05 | 0.00 |
| US-born undoc. grandparents | 0.04 | 0.01 | 3.57 | 0.00 |
| **Language** | | | | |
| Only English | 0.06 | 0.01 | 5.43 | 0.00 |
| Bilingual | 0.04 | 0.01 | 5.44 | 0.00 |
| Limited English | 0.03 | 0.01 | 3.07 | 0.00 |
| No English | 0.03 | 0.02 | 1.31 | 0.19 |
| Not married | 0.05 | 0.01 | 5.28 | 0.00 |
| **Spouse** | | | | |
| S. is American | 0.03 | 0.01 | 2.64 | 0.01 |
| S. is Black | 0.04 | 0.01 | 2.93 | 0.00 |
| S. is White | 0.05 | 0.01 | 3.95 | 0.00 |
| S. is same as profile | 0.03 | 0.01 | 2.43 | 0.02 |
| **Education** | | | | |
| High school dropout | 0.03 | 0.01 | 2.44 | 0.01 |
| High school graduate | 0.04 | 0.01 | 3.18 | 0.00 |
| Bachelor's degree | 0.04 | 0.01 | 4.51 | 0.00 |
| Advanced/graduate degree | 0.05 | 0.01 | 5.20 | 0.00 |
| **Profession** | | | | |
| Waiter | 0.02 | 0.01 | 1.74 | 0.08 |
| Janitor | 0.05 | 0.01 | 3.96 | 0.00 |
| Sales manager | 0.05 | 0.01 | 3.77 | 0.00 |
| Teacher | 0.04 | 0.02 | 2.24 | 0.02 |
| IT professional | 0.05 | 0.02 | 2.79 | 0.01 |
| Doctor | 0.08 | 0.02 | 3.35 | 0.00 |
| Small business owner | 0.04 | 0.01 | 3.29 | 0.00 |
| **Political Affiliation** | | | | |
| Democrat | 0.03 | 0.01 | 2.64 | 0.01 |
| Republican | 0.05 | 0.01 | 5.01 | 0.00 |
| Independent | 0.04 | 0.01 | 3.51 | 0.00 |
| Not political | 0.04 | 0.01 | 4.43 | 0.00 |
| Observations | 14979 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between White and Black respondents. Standard errors are clustered by respondent. Weights are included in the model.

Table A7: Attribute Salience for White and Black Respondents (Corresponds to Left Panel of Figure 3)

| Attribute | White | Black | sig |
|---|---|---|---|
| Faces | 0.02 | 0.03 | |
| Identifies | 0.02 | 0.02 | |
| Religion | 0.01 | 0.01 | |
| Background | 0.12 | 0.07 | * |
| Language | 0.11 | 0.08 | * |
| Spouse | 0.01 | 0.00 | |
| Education | 0.03 | 0.02 | |
| Profession | 0.04 | 0.02 | |
| Political | 0.01 | 0.03 | * |
| Observations | 15000 | | |

Attribute salience is calculated by taking the difference between the likelihood of choosing a profile as the most American profile with a given level of that attribute, and subtracting it from 50 percent, which would indicate that selection on this characteristic is purely random. The average difference across all levels of that attribute is calculated to compile the salience shown on this table. Whether the differences between the two groups are significant is calculated using alpha = 0.05.

Table A8: Difference in Attribute Salience Between White and Black Respondents (Corresponds to Right Panel of Figure 3)

| Attribute | Difference in salience | Lower bound | Upper bound | sig |
|---|---|---|---|---|
| Faces | 0.01 | -0.00 | 0.02 | |
| Identifies | 0.00 | -0.01 | 0.01 | |
| Religion | 0.00 | -0.01 | 0.01 | |
| Background | -0.05 | -0.07 | -0.04 | * |
| Language | -0.03 | -0.05 | -0.01 | * |
| Spouse | -0.00 | -0.01 | 0.01 | |
| Education | -0.01 | -0.02 | 0.01 | |
| Profession | -0.02 | -0.03 | 0.00 | |
| Political | 0.02 | 0.01 | 0.03 | * |
| Observations | 15000 | | | |

This table captures the difference in attribute salience between the two groups (original values presented in table A7). The lower and upper bound represent 95 percent confidence intervals.

Table A9: Marginal Mean Differences of Perceptions of Americanness, By American Identity Attachment Among White Respondents (Corresponds to Figure 4)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | 0.06 | 0.03 | 2.14 | 0.03 |
| White woman | 0.10 | 0.03 | 4.00 | 0.00 |
| Light man | 0.11 | 0.03 | 3.93 | 0.00 |
| Light woman | 0.06 | 0.03 | 2.36 | 0.02 |
| Medium man | 0.05 | 0.03 | 2.10 | 0.04 |
| Medium woman | 0.06 | 0.03 | 2.20 | 0.03 |
| Brown man | 0.10 | 0.03 | 3.75 | 0.00 |
| Brown woman | 0.07 | 0.03 | 2.40 | 0.02 |
| Black man | 0.07 | 0.03 | 2.67 | 0.01 |
| Black woman | 0.05 | 0.03 | 1.89 | 0.06 |
| **Identifies** | | | | |
| American | 0.05 | 0.02 | 1.91 | 0.06 |
| Latino | 0.07 | 0.02 | 3.26 | 0.00 |
| Hispanic | 0.12 | 0.02 | 4.95 | 0.00 |
| Mexican-American | 0.06 | 0.02 | 2.52 | 0.01 |
| Mexican | 0.11 | 0.02 | 4.49 | 0.00 |
| White | 0.02 | 0.03 | 0.70 | 0.48 |
| Black | 0.05 | 0.03 | 1.57 | 0.12 |
| **Religion** | | | | |
| Presbyterian | 0.08 | 0.02 | 3.96 | 0.00 |
| Evangelical | 0.07 | 0.02 | 3.32 | 0.00 |
| Catholic | 0.08 | 0.02 | 3.70 | 0.00 |
| Not religious | 0.07 | 0.02 | 3.34 | 0.00 |
| **Background** | | | | |
| Legal immigrant | 0.08 | 0.03 | 3.19 | 0.00 |
| Undoc. immigrant | 0.21 | 0.03 | 6.64 | 0.00 |
| Naturalized citizen | 0.02 | 0.02 | 0.69 | 0.49 |
| US-born legal parents | 0.02 | 0.02 | 1.12 | 0.26 |
| US-born undoc. parents | 0.10 | 0.03 | 3.46 | 0.00 |
| US-born legal grandparents | 0.04 | 0.02 | 1.99 | 0.05 |
| US-born undoc. grandparents | 0.08 | 0.02 | 3.31 | 0.00 |
| **Language** | | | | |
| Only English | 0.02 | 0.02 | 1.11 | 0.27 |
| Bilingual | 0.07 | 0.02 | 3.64 | 0.00 |
| Limited English | 0.10 | 0.02 | 5.01 | 0.00 |
| No English | 0.14 | 0.03 | 3.96 | 0.00 |
| **Spouse** | | | | |
| Not married | 0.07 | 0.02 | 3.88 | 0.00 |
| S. is American | 0.08 | 0.02 | 3.71 | 0.00 |
| S. is Black | 0.11 | 0.03 | 4.20 | 0.00 |
| S. is White | 0.06 | 0.02 | 2.86 | 0.00 |
| S. is same as profile | 0.05 | 0.02 | 2.32 | 0.02 |
| **Education** | | | | |
| High school dropout | 0.09 | 0.02 | 3.85 | 0.00 |
| High school graduate | 0.07 | 0.02 | 3.15 | 0.00 |
| Bachelor's degree | 0.07 | 0.02 | 3.88 | 0.00 |
| Advanced/graduate degree | 0.06 | 0.02 | 3.38 | 0.00 |
| **Profession** | | | | |
| Waiter | 0.07 | 0.02 | 3.30 | 0.00 |
| Janitor | 0.05 | 0.02 | 2.37 | 0.02 |
| Sales manager | 0.09 | 0.02 | 3.80 | 0.00 |
| Teacher | 0.07 | 0.03 | 2.39 | 0.02 |
| IT professional | 0.09 | 0.03 | 3.28 | 0.00 |
| Doctor | 0.05 | 0.04 | 1.28 | 0.20 |
| Small business owner | 0.08 | 0.02 | 3.70 | 0.00 |
| **Political Affiliation** | | | | |
| Democrat | 0.07 | 0.02 | 3.66 | 0.00 |
| Republican | 0.04 | 0.02 | 2.20 | 0.03 |
| Independent | 0.10 | 0.02 | 4.55 | 0.00 |
| Not political | 0.08 | 0.02 | 3.77 | 0.00 |
| Observations | 7497 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between White respondents who strongly identify with their American identity vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.

Table A10: Marginal Mean Differences of Perceived Americanness, By Racial Identity Attachment Among Black Respondents (Corresponds to Figure 5)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | -0.04 | 0.03 | -1.47 | 0.14 |
| White woman | -0.07 | 0.03 | -2.35 | 0.02 |
| Light man | -0.06 | 0.03 | -2.54 | 0.01 |
| Light woman | -0.03 | 0.03 | -1.00 | 0.32 |
| Medium man | -0.07 | 0.03 | -2.38 | 0.02 |
| Medium woman | -0.03 | 0.03 | -1.07 | 0.28 |
| Brown man | -0.02 | 0.03 | -0.87 | 0.38 |
| Brown woman | -0.06 | 0.03 | -2.28 | 0.02 |
| Black man | -0.09 | 0.03 | -3.14 | 0.00 |
| Black woman | -0.01 | 0.03 | -0.24 | 0.81 |
| **Identifies** | | | | |
| American | -0.06 | 0.03 | -2.32 | 0.02 |
| Latino | -0.05 | 0.02 | -1.90 | 0.06 |
| Hispanic | -0.05 | 0.02 | -2.05 | 0.04 |
| Mexican-American | -0.04 | 0.02 | -1.70 | 0.09 |
| Mexican | -0.03 | 0.02 | -1.51 | 0.13 |
| White | -0.05 | 0.03 | -2.12 | 0.03 |
| Black | -0.06 | 0.03 | -2.00 | 0.05 |
| **Religion** | | | | |
| Presbyterian | -0.03 | 0.02 | -1.67 | 0.09 |
| Evangelical | -0.03 | 0.02 | -1.37 | 0.17 |
| Catholic | -0.05 | 0.02 | -2.66 | 0.01 |
| Not religious | -0.08 | 0.02 | -3.63 | 0.00 |
| **Background** | | | | |
| Legal immigrant | -0.05 | 0.03 | -1.83 | 0.07 |
| Undoc. immigrant | -0.05 | 0.03 | -1.82 | 0.07 |
| Naturalized citizen | -0.00 | 0.03 | -0.08 | 0.93 |
| US-born legal parents | -0.07 | 0.02 | -2.91 | 0.00 |
| US-born undoc. parents | -0.05 | 0.02 | -2.10 | 0.04 |
| US-born legal grandparents | -0.07 | 0.02 | -2.79 | 0.01 |
| US-born undoc. grandparents | -0.04 | 0.02 | -1.60 | 0.11 |
| **Language** | | | | |
| Only English | -0.05 | 0.02 | -2.11 | 0.04 |
| Bilingual | -0.04 | 0.02 | -2.17 | 0.03 |
| Limited English | -0.07 | 0.02 | -3.35 | 0.00 |
| No English | -0.03 | 0.03 | -0.80 | 0.42 |
| **Spouse** | | | | |
| Not married | -0.05 | 0.02 | -2.39 | 0.02 |
| S. is American | -0.05 | 0.02 | -1.99 | 0.05 |
| S. is Black | -0.06 | 0.03 | -2.10 | 0.04 |
| S. is White | -0.03 | 0.03 | -1.09 | 0.28 |
| S. is same as profile | -0.06 | 0.02 | -2.88 | 0.00 |
| **Education** | | | | |
| High school dropout | -0.06 | 0.02 | -3.14 | 0.00 |
| High school graduate | -0.04 | 0.02 | -1.86 | 0.06 |
| Bachelor's degree | -0.05 | 0.02 | -2.47 | 0.01 |
| Advanced/graduate degree | -0.04 | 0.02 | -1.96 | 0.05 |
| **Profession** | | | | |
| Waiter | -0.05 | 0.02 | -2.13 | 0.03 |
| Janitor | -0.04 | 0.02 | -1.65 | 0.10 |
| Sales manager | -0.03 | 0.02 | -1.38 | 0.17 |
| Teacher | -0.08 | 0.03 | -2.74 | 0.01 |
| IT professional | -0.04 | 0.03 | -1.39 | 0.16 |
| Doctor | -0.05 | 0.04 | -1.27 | 0.21 |
| Small business owner | -0.07 | 0.02 | -3.08 | 0.00 |
| **Political Affiliation** | | | | |
| Democrat | -0.05 | 0.02 | -2.09 | 0.04 |
| Republican | -0.02 | 0.02 | -0.87 | 0.38 |
| Independent | -0.06 | 0.02 | -2.92 | 0.00 |
| Not political | -0.06 | 0.02 | -3.10 | 0.00 |
| Observations | 7424 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between Black respondents who strongly identify with their racial identity vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.

Marginal Mean Differences in Perceived Americanness
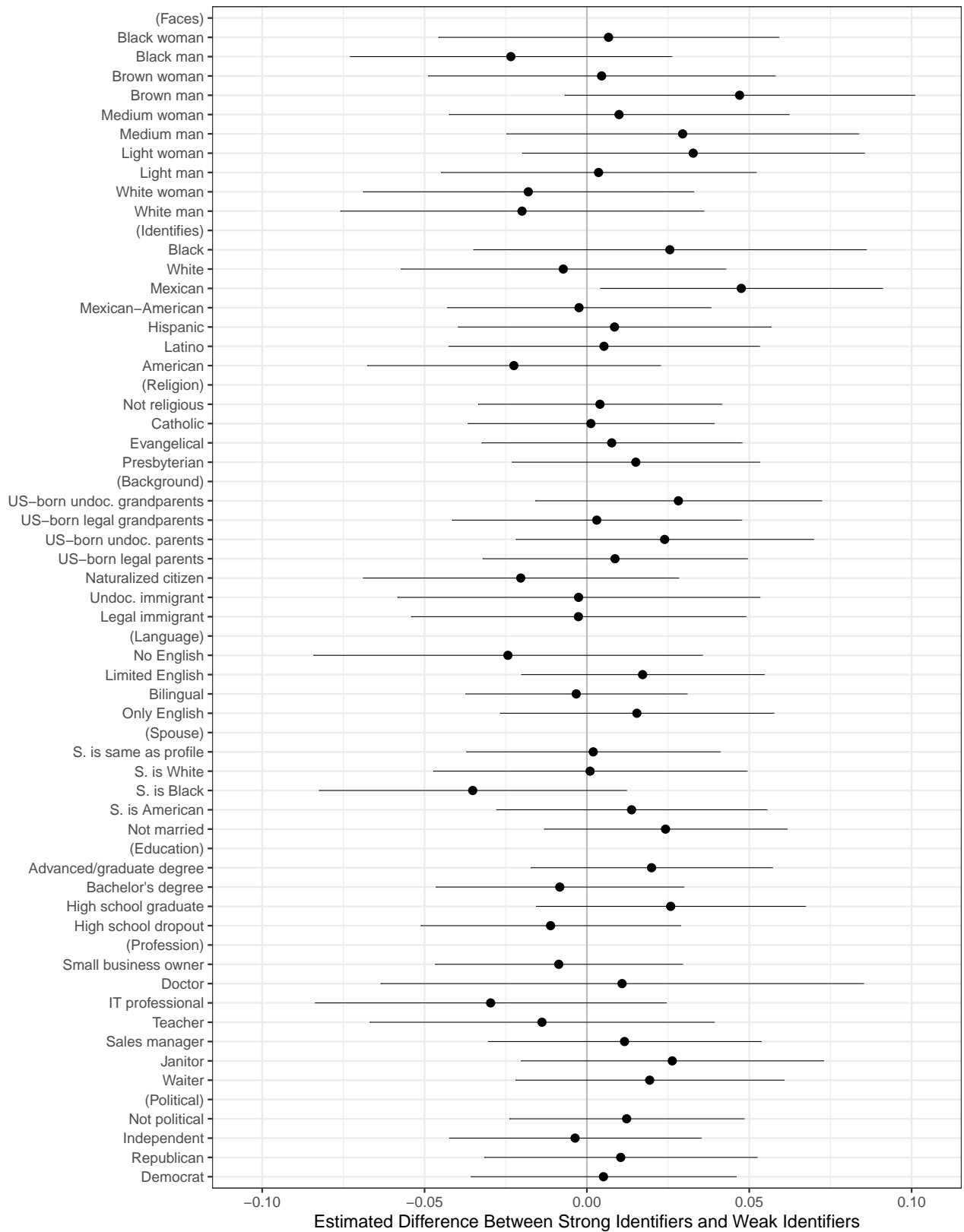by Strength of American Identity Among Black Respondents

Figure A3: Marginal mean differences between Black respondents who strongly identify with their American identity vs. those who do not. Corresponds to table A11.

Table A11: Marginal Mean Differences of Perceived Americanness, By American Identity Attachment Among Black Respondents (Corresponds to Figure A3)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | -0.02 | 0.03 | -0.70 | 0.48 |
| White woman | -0.02 | 0.03 | -0.70 | 0.49 |
| Light man | 0.00 | 0.02 | 0.15 | 0.88 |
| Light woman | 0.03 | 0.03 | 1.22 | 0.22 |
| Medium man | 0.03 | 0.03 | 1.07 | 0.29 |
| Medium woman | 0.01 | 0.03 | 0.37 | 0.71 |
| Brown man | 0.05 | 0.03 | 1.71 | 0.09 |
| Brown woman | 0.00 | 0.03 | 0.17 | 0.87 |
| Black man | -0.02 | 0.03 | -0.93 | 0.35 |
| Black woman | 0.01 | 0.03 | 0.25 | 0.80 |
| **Identifies** | | | | |
| American | -0.02 | 0.02 | -0.98 | 0.33 |
| Latino | 0.01 | 0.02 | 0.22 | 0.83 |
| Hispanic | 0.01 | 0.02 | 0.35 | 0.73 |
| Mexican-American | -0.00 | 0.02 | -0.12 | 0.91 |
| Mexican | 0.05 | 0.02 | 2.15 | 0.03 |
| White | -0.01 | 0.03 | -0.29 | 0.78 |
| Black | 0.03 | 0.03 | 0.83 | 0.41 |
| **Religion** | | | | |
| Presbyterian | 0.02 | 0.02 | 0.78 | 0.44 |
| Evangelical | 0.01 | 0.02 | 0.37 | 0.71 |
| Catholic | 0.00 | 0.02 | 0.06 | 0.95 |
| Not religious | 0.00 | 0.02 | 0.21 | 0.83 |
| **Background** | | | | |
| Legal immigrant | -0.00 | 0.03 | -0.10 | 0.92 |
| Undoc. immigrant | -0.00 | 0.03 | -0.09 | 0.93 |
| Naturalized citizen | -0.02 | 0.02 | -0.82 | 0.41 |
| US-born legal parents | 0.01 | 0.02 | 0.42 | 0.68 |
| US-born undoc. parents | 0.02 | 0.02 | 1.02 | 0.31 |
| US-born legal grandparents | 0.00 | 0.02 | 0.13 | 0.89 |
| US-born undoc. grandparents | 0.03 | 0.02 | 1.25 | 0.21 |
| **Language** | | | | |
| Only English | 0.02 | 0.02 | 0.72 | 0.47 |
| Bilingual | -0.00 | 0.02 | -0.19 | 0.85 |
| Limited English | 0.02 | 0.02 | 0.90 | 0.37 |
| No English | -0.02 | 0.03 | -0.80 | 0.43 |
| **Spouse** | | | | |
| Not married | 0.02 | 0.02 | 1.27 | 0.20 |
| S. is American | 0.01 | 0.02 | 0.65 | 0.52 |
| S. is Black | -0.04 | 0.02 | -1.46 | 0.14 |
| S. is White | 0.00 | 0.02 | 0.04 | 0.97 |
| S. is same as profile | 0.00 | 0.02 | 0.10 | 0.92 |
| **Education** | | | | |
| High school dropout | -0.01 | 0.02 | -0.55 | 0.58 |
| High school graduate | 0.03 | 0.02 | 1.22 | 0.22 |
| Bachelor's degree | -0.01 | 0.02 | -0.43 | 0.67 |
| Advanced/graduate degree | 0.02 | 0.02 | 1.05 | 0.29 |
| **Profession** | | | | |
| Waiter | 0.02 | 0.02 | 0.92 | 0.36 |
| Janitor | 0.03 | 0.02 | 1.11 | 0.27 |
| Sales manager | 0.01 | 0.02 | 0.54 | 0.59 |
| Teacher | -0.01 | 0.03 | -0.51 | 0.61 |
| IT professional | -0.03 | 0.03 | -1.07 | 0.28 |
| Doctor | 0.01 | 0.04 | 0.29 | 0.78 |
| Small business owner | -0.01 | 0.02 | -0.45 | 0.66 |
| **Political Affiliation** | | | | |
| Democrat | 0.01 | 0.02 | 0.24 | 0.81 |
| Republican | 0.01 | 0.02 | 0.49 | 0.63 |
| Independent | -0.00 | 0.02 | -0.18 | 0.85 |
| Not political | 0.01 | 0.02 | 0.66 | 0.51 |
| Observations | 7462 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between Black respondents who strongly identify with their American identity vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.

Marginal Mean Differences in Perceived Americanness
by Strength of Racial Identity Among White Respondents

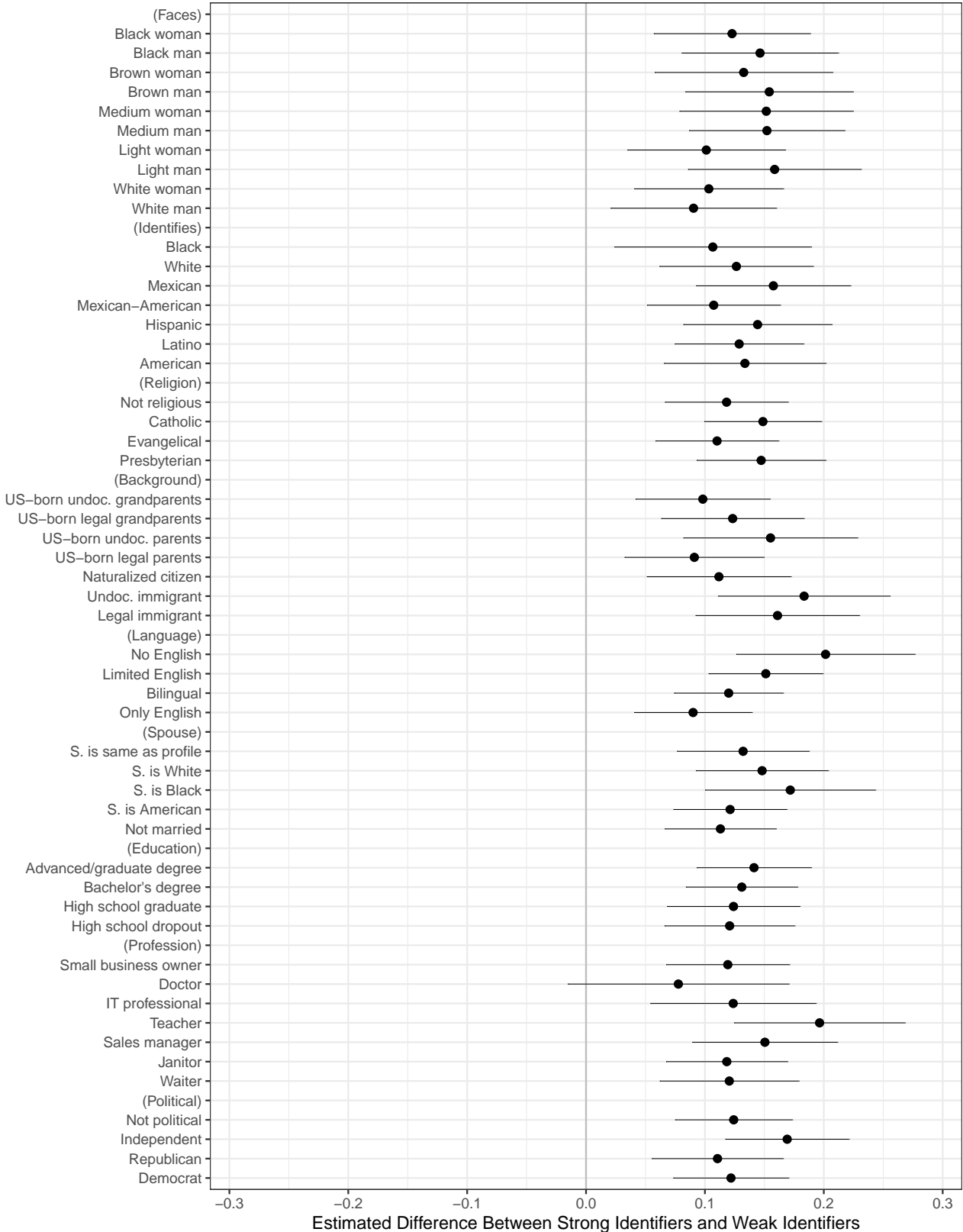Estimated Difference Between Strong Identifiers and Weak Identifiers

Figure A4: Marginal mean differences between White respondents who strongly identify with their racial identity vs. those who do not. Positive values indicate more negative ratings among strong identifiers. Corresponds to table A12.

Table A12: Marginal Mean Differences in Perceived Americanness by Strength of Racial Identity Among White Respondents (Corresponds to Figure A4)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | 0.09 | 0.04 | 2.54 | 0.01 |
| White woman | 0.10 | 0.03 | 3.23 | 0.00 |
| Light man | 0.16 | 0.04 | 4.27 | 0.00 |
| Light woman | 0.10 | 0.03 | 2.99 | 0.00 |
| Medium man | 0.15 | 0.03 | 4.56 | 0.00 |
| Medium woman | 0.15 | 0.04 | 4.07 | 0.00 |
| Brown man | 0.15 | 0.04 | 4.29 | 0.00 |
| Brown woman | 0.13 | 0.04 | 3.48 | 0.00 |
| Black man | 0.15 | 0.03 | 4.36 | 0.00 |
| Black woman | 0.12 | 0.03 | 3.66 | 0.00 |
| **Identifies** | | | | |
| American | 0.13 | 0.03 | 3.85 | 0.00 |
| Latino | 0.13 | 0.03 | 4.66 | 0.00 |
| Hispanic | 0.14 | 0.03 | 4.54 | 0.00 |
| Mexican-American | 0.11 | 0.03 | 3.76 | 0.00 |
| Mexican | 0.16 | 0.03 | 4.76 | 0.00 |
| White | 0.13 | 0.03 | 3.84 | 0.00 |
| Black | 0.11 | 0.04 | 2.53 | 0.01 |
| **Religion** | | | | |
| Presbyterian | 0.15 | 0.03 | 5.33 | 0.00 |
| Evangelical | 0.11 | 0.03 | 4.17 | 0.00 |
| Catholic | 0.15 | 0.03 | 5.92 | 0.00 |
| Not religious | 0.12 | 0.03 | 4.48 | 0.00 |
| **Background** | | | | |
| Legal immigrant | 0.16 | 0.04 | 4.59 | 0.00 |
| Undoc. immigrant | 0.18 | 0.04 | 4.98 | 0.00 |
| Naturalized citizen | 0.11 | 0.03 | 3.62 | 0.00 |
| US-born legal parents | 0.09 | 0.03 | 3.05 | 0.00 |
| US-born undoc. parents | 0.16 | 0.04 | 4.15 | 0.00 |
| US-born legal grandparents | 0.12 | 0.03 | 4.03 | 0.00 |
| US-born undoc. grandparents | 0.10 | 0.03 | 3.41 | 0.00 |
| **Language** | | | | |
| Only English | 0.09 | 0.03 | 3.56 | 0.00 |
| Bilingual | 0.12 | 0.02 | 5.13 | 0.00 |
| Limited English | 0.15 | 0.02 | 6.17 | 0.00 |
| No English | 0.20 | 0.04 | 5.26 | 0.00 |
| **Spouse** | | | | |
| Not married | 0.11 | 0.02 | 4.74 | 0.00 |
| S. is American | 0.12 | 0.02 | 4.99 | 0.00 |
| S. is Black | 0.17 | 0.04 | 4.70 | 0.00 |
| S. is White | 0.15 | 0.03 | 5.22 | 0.00 |
| S. is same as profile | 0.13 | 0.03 | 4.67 | 0.00 |
| **Education** | | | | |
| High school dropout | 0.12 | 0.03 | 4.33 | 0.00 |
| High school graduate | 0.12 | 0.03 | 4.35 | 0.00 |
| Bachelor's degree | 0.13 | 0.02 | 5.47 | 0.00 |
| Advanced/graduate degree | 0.14 | 0.02 | 5.75 | 0.00 |
| **Profession** | | | | |
| Waiter | 0.12 | 0.03 | 4.04 | 0.00 |
| Janitor | 0.12 | 0.03 | 4.55 | 0.00 |
| Sales manager | 0.15 | 0.03 | 4.83 | 0.00 |
| Teacher | 0.20 | 0.04 | 5.37 | 0.00 |
| IT professional | 0.12 | 0.04 | 3.49 | 0.00 |
| Doctor | 0.08 | 0.05 | 1.64 | 0.10 |
| Small business owner | 0.12 | 0.03 | 4.51 | 0.00 |
| **Political Affiliation** | | | | |
| Democrat | 0.12 | 0.02 | 4.93 | 0.00 |
| Republican | 0.11 | 0.03 | 3.93 | 0.00 |
| Independent | 0.17 | 0.03 | 6.38 | 0.00 |
| Not political | 0.12 | 0.03 | 4.94 | 0.00 |
| Observations | 7417 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between White respondents who strongly identify with their racial identity vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.
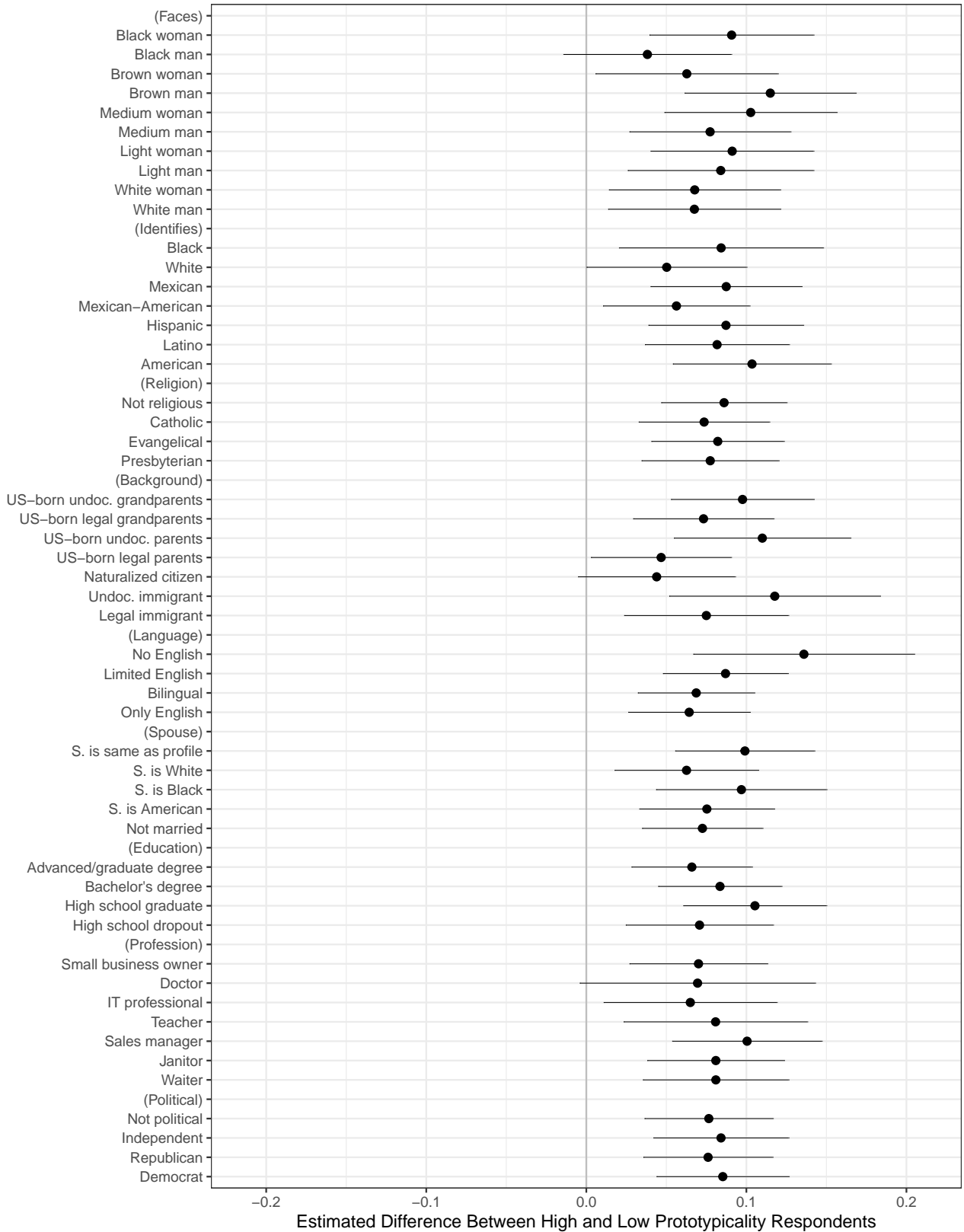
Figure A5: Marginal mean differences between White respondents who perceive themselves to be prototypical of Americans vs. those who do not. Positive values indicate higher ratings among those who perceive themselves to be less prototypical. Corresponds to table A13.

Table A13: Marginal Mean Differences in Perceived Americanness by Prototypicality Perceptions Among White Respondents (Corresponds to Figure A5)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | 0.07 | 0.03 | 2.46 | 0.01 |
| White woman | 0.07 | 0.03 | 2.48 | 0.01 |
| Light man | 0.08 | 0.03 | 2.84 | 0.00 |
| Light woman | 0.09 | 0.03 | 3.51 | 0.00 |
| Medium man | 0.08 | 0.03 | 3.01 | 0.00 |
| Medium woman | 0.10 | 0.03 | 3.74 | 0.00 |
| Brown man | 0.11 | 0.03 | 4.21 | 0.00 |
| Brown woman | 0.06 | 0.03 | 2.16 | 0.03 |
| Black man | 0.04 | 0.03 | 1.43 | 0.15 |
| Black woman | 0.09 | 0.03 | 3.47 | 0.00 |
| **Identifies** | | | | |
| American | 0.10 | 0.03 | 4.11 | 0.00 |
| Latino | 0.08 | 0.02 | 3.55 | 0.00 |
| Hispanic | 0.09 | 0.02 | 3.54 | 0.00 |
| Mexican-American | 0.06 | 0.02 | 2.41 | 0.02 |
| Mexican | 0.09 | 0.02 | 3.63 | 0.00 |
| White | 0.05 | 0.03 | 1.97 | 0.05 |
| Black | 0.08 | 0.03 | 2.59 | 0.01 |
| **Religion** | | | | |
| Presbyterian | 0.08 | 0.02 | 3.54 | 0.00 |
| Evangelical | 0.08 | 0.02 | 3.89 | 0.00 |
| Catholic | 0.07 | 0.02 | 3.53 | 0.00 |
| Not religious | 0.09 | 0.02 | 4.30 | 0.00 |
| **Background** | | | | |
| Legal immigrant | 0.07 | 0.03 | 2.87 | 0.00 |
| Undoc. immigrant | 0.12 | 0.03 | 3.50 | 0.00 |
| Naturalized citizen | 0.04 | 0.03 | 1.76 | 0.08 |
| US-born legal parents | 0.05 | 0.02 | 2.09 | 0.04 |
| US-born undoc. parents | 0.11 | 0.03 | 3.91 | 0.00 |
| US-born legal grandparents | 0.07 | 0.02 | 3.27 | 0.00 |
| US-born undoc. grandparents | 0.10 | 0.02 | 4.29 | 0.00 |
| **Language** | | | | |
| Only English | 0.06 | 0.02 | 3.31 | 0.00 |
| Bilingual | 0.07 | 0.02 | 3.70 | 0.00 |
| Limited English | 0.09 | 0.02 | 4.37 | 0.00 |
| No English | 0.14 | 0.04 | 3.86 | 0.00 |
| **Spouse** | | | | |
| Not married | 0.07 | 0.02 | 3.78 | 0.00 |
| S. is American | 0.08 | 0.02 | 3.50 | 0.00 |
| S. is Black | 0.10 | 0.03 | 3.57 | 0.00 |
| S. is White | 0.06 | 0.02 | 2.73 | 0.01 |
| S. is same as profile | 0.10 | 0.02 | 4.46 | 0.00 |
| **Education** | | | | |
| High school dropout | 0.07 | 0.02 | 3.01 | 0.00 |
| High school graduate | 0.11 | 0.02 | 4.62 | 0.00 |
| Bachelor's degree | 0.08 | 0.02 | 4.25 | 0.00 |
| Advanced/graduate degree | 0.07 | 0.02 | 3.43 | 0.00 |
| **Profession** | | | | |
| Waiter | 0.08 | 0.02 | 3.49 | 0.00 |
| Janitor | 0.08 | 0.02 | 3.71 | 0.00 |
| Sales manager | 0.10 | 0.02 | 4.21 | 0.00 |
| Teacher | 0.08 | 0.03 | 2.76 | 0.01 |
| IT professional | 0.06 | 0.03 | 2.35 | 0.02 |
| Doctor | 0.07 | 0.04 | 1.85 | 0.06 |
| Small business owner | 0.07 | 0.02 | 3.19 | 0.00 |
| **Political Affiliation** | | | | |
| Democrat | 0.09 | 0.02 | 4.05 | 0.00 |
| Republican | 0.08 | 0.02 | 3.69 | 0.00 |
| Independent | 0.08 | 0.02 | 3.90 | 0.00 |
| Not political | 0.08 | 0.02 | 3.74 | 0.00 |
| Observations | 7467 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between White respondents who perceive themselves to be prototypical Americans vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.
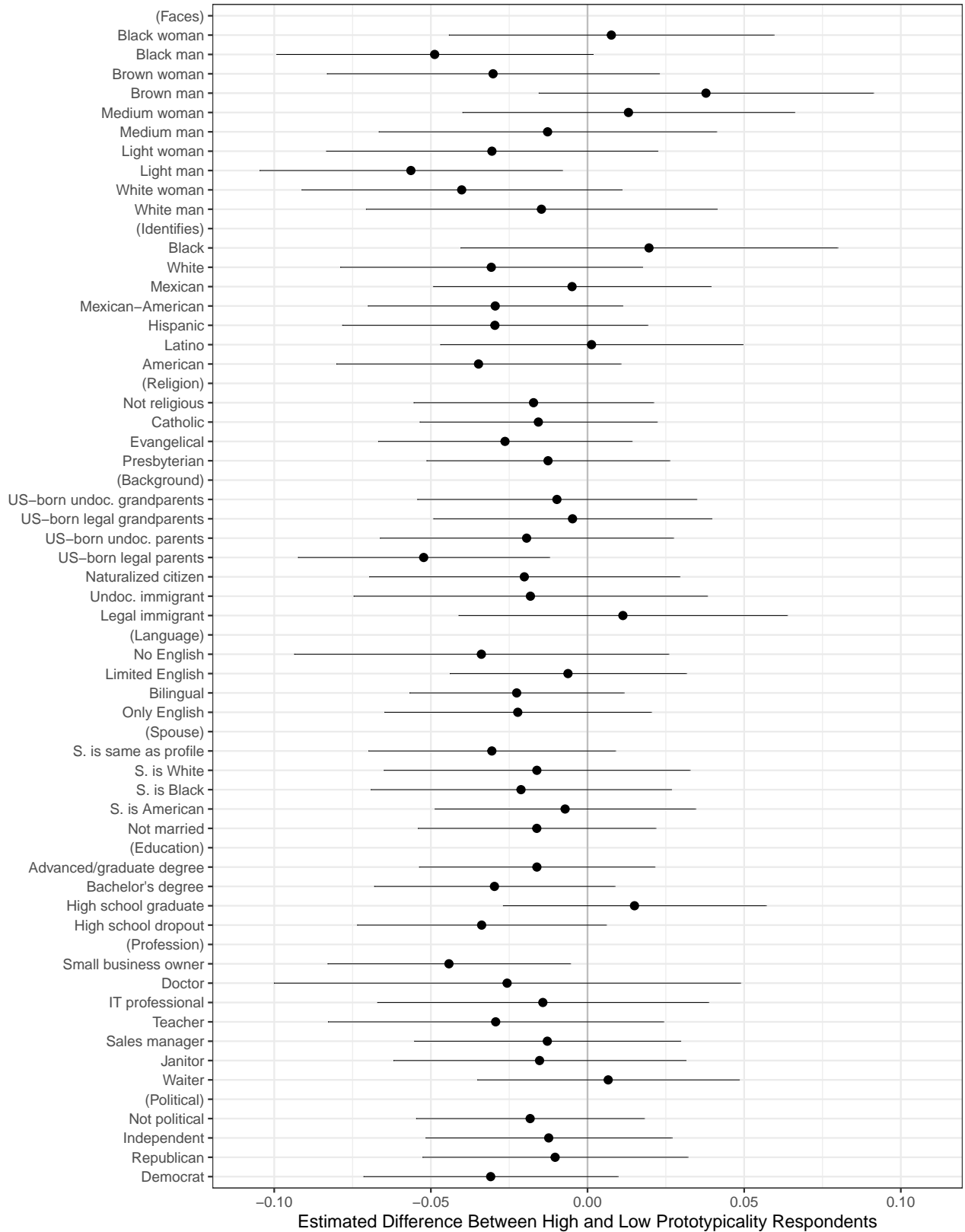
Figure A6: Marginal mean differences between Black respondents who perceive themselves to be prototypical of Americans vs. those who do not. Negative values indicate higher ratings among those who perceive themselves to be more prototypical. Corresponds to table A14.

Table A14: Marginal Mean Differences in Perceived Americanness by Prototypicality Perceptions Among Black Respondents (Corresponds to Figure A6)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | -0.01 | 0.03 | -0.51 | 0.61 |
| White woman | -0.04 | 0.03 | -1.54 | 0.12 |
| Light man | -0.06 | 0.02 | -2.29 | 0.02 |
| Light woman | -0.03 | 0.03 | -1.13 | 0.26 |
| Medium man | -0.01 | 0.03 | -0.46 | 0.64 |
| Medium woman | 0.01 | 0.03 | 0.48 | 0.63 |
| Brown man | 0.04 | 0.03 | 1.39 | 0.17 |
| Brown woman | -0.03 | 0.03 | -1.11 | 0.26 |
| Black man | -0.05 | 0.03 | -1.89 | 0.06 |
| Black woman | 0.01 | 0.03 | 0.29 | 0.77 |
| **Identifies** | | | | |
| American | -0.03 | 0.02 | -1.50 | 0.13 |
| Latino | 0.00 | 0.02 | 0.05 | 0.96 |
| Hispanic | -0.03 | 0.02 | -1.19 | 0.23 |
| Mexican-American | -0.03 | 0.02 | -1.42 | 0.16 |
| Mexican | -0.00 | 0.02 | -0.22 | 0.83 |
| White | -0.03 | 0.02 | -1.25 | 0.21 |
| Black | 0.02 | 0.03 | 0.64 | 0.52 |
| **Religion** | | | | |
| Presbyterian | -0.01 | 0.02 | -0.64 | 0.52 |
| Evangelical | -0.03 | 0.02 | -1.28 | 0.20 |
| Catholic | -0.02 | 0.02 | -0.81 | 0.42 |
| Not religious | -0.02 | 0.02 | -0.88 | 0.38 |
| **Background** | | | | |
| Legal immigrant | 0.01 | 0.03 | 0.42 | 0.67 |
| Undoc. immigrant | -0.02 | 0.03 | -0.63 | 0.53 |
| Naturalized citizen | -0.02 | 0.03 | -0.80 | 0.42 |
| US-born legal parents | -0.05 | 0.02 | -2.56 | 0.01 |
| US-born undoc. parents | -0.02 | 0.02 | -0.81 | 0.42 |
| US-born legal grandparents | -0.00 | 0.02 | -0.21 | 0.83 |
| US-born undoc. grandparents | -0.01 | 0.02 | -0.43 | 0.67 |
| **Language** | | | | |
| Only English | -0.02 | 0.02 | -1.03 | 0.31 |
| Bilingual | -0.02 | 0.02 | -1.30 | 0.19 |
| Limited English | -0.01 | 0.02 | -0.32 | 0.75 |
| No English | -0.03 | 0.03 | -1.11 | 0.27 |
| **Spouse** | | | | |
| Not married | -0.02 | 0.02 | -0.84 | 0.40 |
| S. is American | -0.01 | 0.02 | -0.34 | 0.74 |
| S. is Black | -0.02 | 0.02 | -0.87 | 0.39 |
| S. is White | -0.02 | 0.02 | -0.65 | 0.52 |
| S. is same as profile | -0.03 | 0.02 | -1.52 | 0.13 |
| **Education** | | | | |
| High school dropout | -0.03 | 0.02 | -1.67 | 0.10 |
| High school graduate | 0.01 | 0.02 | 0.70 | 0.48 |
| Bachelor's degree | -0.03 | 0.02 | -1.52 | 0.13 |
| Advanced/graduate degree | -0.02 | 0.02 | -0.84 | 0.40 |
| **Profession** | | | | |
| Waiter | 0.01 | 0.02 | 0.31 | 0.76 |
| Janitor | -0.02 | 0.02 | -0.64 | 0.52 |
| Sales manager | -0.01 | 0.02 | -0.59 | 0.55 |
| Teacher | -0.03 | 0.03 | -1.07 | 0.28 |
| IT professional | -0.01 | 0.03 | -0.53 | 0.60 |
| Doctor | -0.03 | 0.04 | -0.68 | 0.50 |
| Small business owner | -0.04 | 0.02 | -2.24 | 0.03 |
| **Political Affiliation** | | | | |
| Democrat | -0.03 | 0.02 | -1.49 | 0.14 |
| Republican | -0.01 | 0.02 | -0.48 | 0.63 |
| Independent | -0.01 | 0.02 | -0.62 | 0.54 |
| Not political | -0.02 | 0.02 | -0.99 | 0.32 |
| Observations | 7452 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between Black respondents who perceive themselves to be prototypical Americans vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.
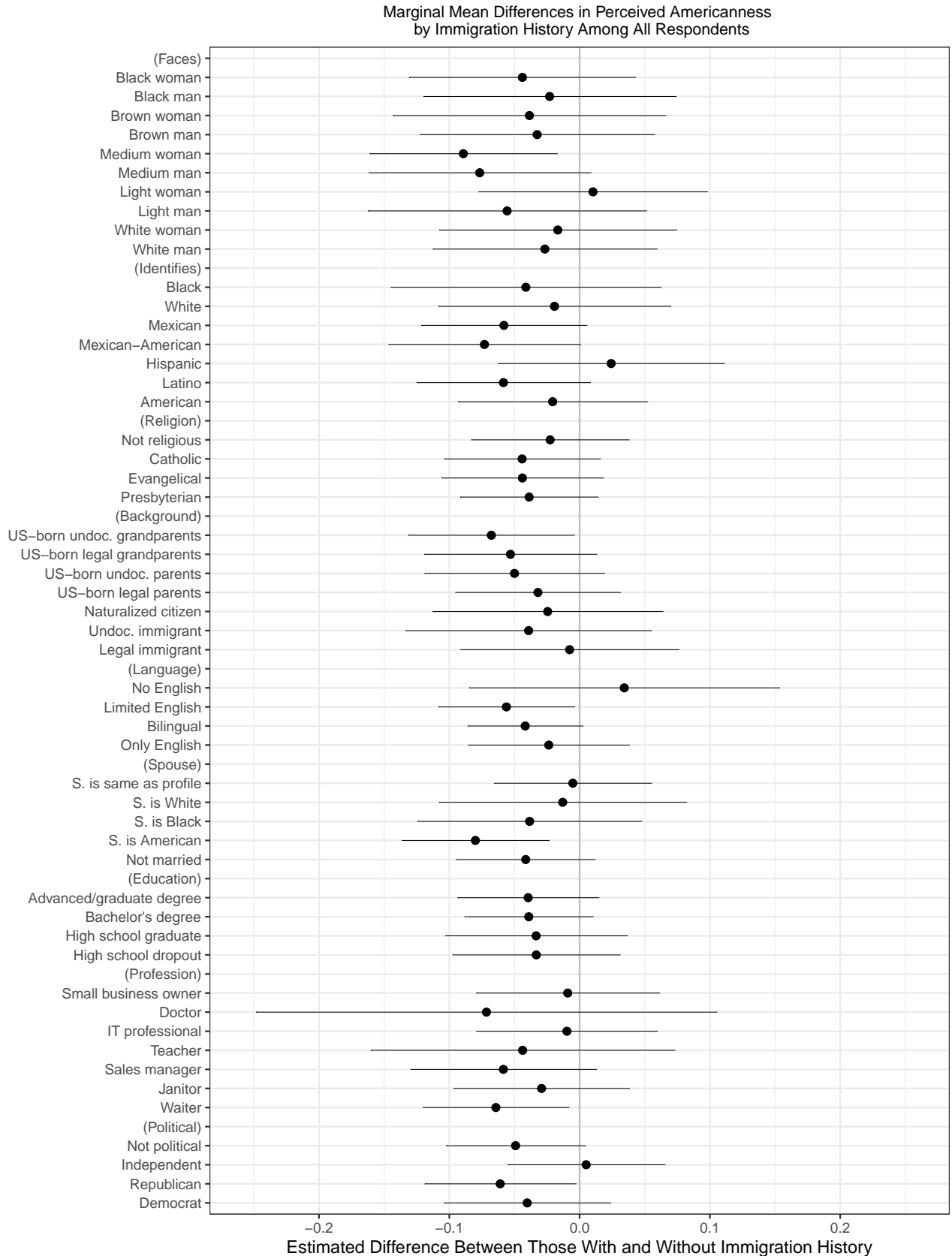
Figure A7: Marginal mean differences between those with immigration history (immigrants or children of immigrants) and without immigration history. Negative values indicate more positive ratings among those with a history of immigration. Corresponds to table A15.

Table A15: Marginal Mean Differences in Perceived Americanness by Immigration History Among All Respondents (Corresponds to Figure A7)

| Level | Estimate | SE | z | p |
|---|---|---|---|---|
| **Faces** | | | | |
| White man | -0.03 | 0.04 | -0.61 | 0.54 |
| White woman | -0.02 | 0.05 | -0.36 | 0.72 |
| Light man | -0.06 | 0.05 | -1.02 | 0.31 |
| Light woman | 0.01 | 0.04 | 0.23 | 0.82 |
| Medium man | -0.08 | 0.04 | -1.77 | 0.08 |
| Medium woman | -0.09 | 0.04 | -2.43 | 0.01 |
| Brown man | -0.03 | 0.05 | -0.71 | 0.48 |
| Brown woman | -0.04 | 0.05 | -0.72 | 0.47 |
| Black man | -0.02 | 0.05 | -0.47 | 0.64 |
| Black woman | -0.04 | 0.04 | -0.99 | 0.32 |
| **Identifies** | | | | |
| American | -0.02 | 0.04 | -0.56 | 0.58 |
| Latino | -0.06 | 0.03 | -1.72 | 0.09 |
| Hispanic | 0.02 | 0.04 | 0.55 | 0.58 |
| Mexican-American | -0.07 | 0.04 | -1.95 | 0.05 |
| Mexican | -0.06 | 0.03 | -1.79 | 0.07 |
| White | -0.02 | 0.05 | -0.42 | 0.67 |
| Black | -0.04 | 0.05 | -0.78 | 0.44 |
| **Religion** | | | | |
| Presbyterian | -0.04 | 0.03 | -1.44 | 0.15 |
| Evangelical | -0.04 | 0.03 | -1.39 | 0.17 |
| Catholic | -0.04 | 0.03 | -1.45 | 0.15 |
| Not religious | -0.02 | 0.03 | -0.73 | 0.46 |
| **Background** | | | | |
| Legal immigrant | -0.01 | 0.04 | -0.18 | 0.86 |
| Undoc. immigrant | -0.04 | 0.05 | -0.81 | 0.42 |
| Naturalized citizen | -0.02 | 0.05 | -0.54 | 0.59 |
| US-born legal parents | -0.03 | 0.03 | -0.99 | 0.32 |
| US-born undoc. parents | -0.05 | 0.04 | -1.42 | 0.16 |
| US-born legal grandparents | -0.05 | 0.03 | -1.58 | 0.12 |
| US-born undoc. grandparents | -0.07 | 0.03 | -2.09 | 0.04 |
| **Language** | | | | |
| Only English | -0.02 | 0.03 | -0.75 | 0.45 |
| Bilingual | -0.04 | 0.02 | -1.86 | 0.06 |
| Limited English | -0.06 | 0.03 | -2.11 | 0.03 |
| No English | 0.03 | 0.06 | 0.56 | 0.57 |
| **Spouse** | | | | |
| Not married | -0.04 | 0.03 | -1.53 | 0.13 |
| S. is American | -0.08 | 0.03 | -2.78 | 0.01 |
| S. is Black | -0.04 | 0.04 | -0.88 | 0.38 |
| S. is White | -0.01 | 0.05 | -0.27 | 0.79 |
| S. is same as profile | -0.01 | 0.03 | -0.17 | 0.87 |
| **Education** | | | | |
| High school dropout | -0.03 | 0.03 | -1.02 | 0.31 |
| High school graduate | -0.03 | 0.04 | -0.94 | 0.35 |
| Bachelor's degree | -0.04 | 0.03 | -1.55 | 0.12 |
| Advanced/graduate degree | -0.04 | 0.03 | -1.43 | 0.15 |
| **Profession** | | | | |
| Waiter | -0.06 | 0.03 | -2.25 | 0.02 |
| Janitor | -0.03 | 0.03 | -0.85 | 0.40 |
| Sales manager | -0.06 | 0.04 | -1.61 | 0.11 |
| Teacher | -0.04 | 0.06 | -0.74 | 0.46 |
| IT professional | -0.01 | 0.04 | -0.27 | 0.78 |
| Doctor | -0.07 | 0.09 | -0.79 | 0.43 |
| Small business owner | -0.01 | 0.04 | -0.25 | 0.80 |
| **Political Affiliation** | | | | |
| Democrat | -0.04 | 0.03 | -1.23 | 0.22 |
| Republican | -0.06 | 0.03 | -2.06 | 0.04 |
| Independent | 0.01 | 0.03 | 0.16 | 0.87 |
| Not political | -0.05 | 0.03 | -1.81 | 0.07 |
| Observations | 14979 | | | |

Dependent variable = Differences in American rating. Original variable is rescaled from 0 to 1 before calculating difference between all respondents who have a family history of immigration (they are immigrants or children of immigrants) vs. those who do not. Standard errors are clustered by respondent. Weights are included in the model.

Table A16: Average Marginal Component Effects of Perceptions of Americanness for All Respondents: Adaptive Shrinkage Tests

| Levels | Adj Estimate | Adj SE | | Orig Estimate | Orig SE | |
|---|---|---|---|---|---|---|
| **Faces** | | | | | | |
| *(ref= White man)* | | | | | | |
| White woman | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Light man | -0.00 | 0.00 | | -0.00 | 0.01 | |
| Light woman | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Medium man | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Medium woman | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Brown man | -0.01 | 0.01 | | -0.03 | 0.01 | * |
| Brown woman | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Black man | -0.00 | 0.00 | | -0.00 | 0.01 | |
| Black woman | 0.00 | 0.00 | | 0.01 | 0.01 | |
| **Identifies** | | | | | | |
| *(ref= American)* | | | | | | |
| Latino | -0.00 | 0.01 | | -0.02 | 0.01 | * |
| Hispanic | -0.01 | 0.01 | | -0.02 | 0.01 | * |
| Mexican-American | -0.00 | 0.01 | | -0.02 | 0.01 | + |
| Mexican | -0.01 | 0.01 | | -0.03 | 0.01 | ** |
| White | -0.00 | 0.00 | | -0.01 | 0.01 | |
| Black | 0.00 | 0.00 | | 0.00 | 0.01 | |
| **Religion** | | | | | | |
| *(ref= Not religious)* | | | | | | |
| Presbyterian | 0.00 | 0.00 | | 0.00 | 0.01 | |
| Evangelical | -0.00 | 0.00 | | -0.00 | 0.01 | |
| Catholic | 0.00 | 0.00 | | 0.00 | 0.01 | |
| **Background** | | | | | | |
| *(ref= US-born legal grandparents)* | | | | | | |
| Legal immigrant | -0.02 | 0.02 | | -0.04 | 0.01 | ** |
| Undoc. immigrant | -0.21 | 0.02 | ** | -0.21 | 0.02 | ** |
| Naturalized citizen | -0.00 | 0.01 | | -0.02 | 0.01 | |
| US-born legal parents | 0.01 | 0.01 | | 0.02 | 0.01 | * |
| US-born undoc. parents | -0.04 | 0.01 | ** | -0.05 | 0.01 | ** |
| US-born undoc. grandparents | -0.01 | 0.01 | | -0.02 | 0.01 | * |
| **Language** | | | | | | |
| *(ref= English only)* | | | | | | |
| Bilingual | 0.00 | 0.00 | | 0.01 | 0.01 | |
| Limited English | -0.00 | 0.01 | | -0.02 | 0.01 | * |
| No English | -0.00 | 0.01 | | -0.04 | 0.04 | |
| **Spouse** | | | | | | |
| *(ref= Not married)* | | | | | | |
| S. is American | 0.00 | 0.00 | | 0.00 | 0.01 | |
| S. is Black | -0.00 | 0.00 | | -0.01 | 0.01 | |
| S. is White | -0.00 | 0.00 | | -0.01 | 0.01 | |
| S. is same as profile | -0.00 | 0.00 | | -0.00 | 0.01 | |
| **Education** | | | | | | |
| *(ref= High school graduate)* | | | | | | |
| High school dropout | -0.00 | 0.00 | | -0.00 | 0.01 | |
| Bachelor's degree | 0.00 | 0.00 | | 0.01 | 0.01 | |
| Advanced/graduate degree | 0.00 | 0.00 | | 0.01 | 0.01 | |
| **Profession** | | | | | | |
| *(ref= Teacher)* | | | | | | |
| Waiter | -0.00 | 0.00 | | -0.00 | 0.02 | |
| Janitor | 0.00 | 0.00 | | 0.01 | 0.01 | |
| Sales manager | 0.00 | 0.00 | | 0.00 | 0.01 | |
| IT professional | 0.00 | 0.00 | | 0.01 | 0.01 | |
| Doctor | 0.00 | 0.00 | | 0.01 | 0.02 | |
| Small business owner | 0.00 | 0.01 | | 0.02 | 0.01 | |
| **Political affiliation** | | | | | | |
| *(ref= Not political)* | | | | | | |
| Democrat | 0.00 | 0.00 | | 0.01 | 0.01 | |
| Republican | 0.00 | 0.00 | | 0.00 | 0.01 | |
| Independent | 0.00 | 0.01 | | 0.01 | 0.01 | * |

Note: $p < 0.01 = **, p < 0.05 = *, p < 0.1 = +$

Table A17: Marginal Mean Differences of Perceptions of Americanness Between White and Black Respondents: Adaptive Shrinkage Tests

| Levels | Adj Estimate | Adj SE | | Orig Estimate | Orig SE | |
|---|---|---|---|---|---|---|
| **Faces** | | | | | | |
| White man | 0.04 | 0.02 | ** | 0.05 | 0.02 | ** |
| White woman | 0.04 | 0.02 | ** | 0.05 | 0.02 | ** |
| Light man | 0.01 | 0.01 | * | 0.02 | 0.02 | |
| Light woman | 0.04 | 0.01 | ** | 0.05 | 0.02 | ** |
| Medium man | 0.04 | 0.01 | ** | 0.05 | 0.02 | ** |
| Medium woman | 0.05 | 0.01 | ** | 0.06 | 0.02 | ** |
| Brown man | 0.03 | 0.02 | * | 0.04 | 0.02 | * |
| Brown woman | 0.02 | 0.02 | * | 0.03 | 0.02 | |
| Black man | 0.03 | 0.02 | * | 0.03 | 0.02 | * |
| Black woman | 0.01 | 0.02 | * | 0.02 | 0.02 | |
| **Identifies** | | | | | | |
| American | 0.03 | 0.01 | ** | 0.04 | 0.01 | ** |
| Latino | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| Hispanic | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| Mexican-American | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| Mexican | 0.02 | 0.01 | * | 0.02 | 0.01 | * |
| White | 0.07 | 0.01 | ** | 0.08 | 0.02 | ** |
| Black | 0.02 | 0.02 | * | 0.03 | 0.02 | |
| **Religion** | | | | | | |
| Presbyterian | 0.05 | 0.01 | ** | 0.05 | 0.01 | ** |
| Evangelical | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| Catholic | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| Not religious | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| **Background** | | | | | | |
| Legal immigrant | 0.06 | 0.01 | ** | 0.07 | 0.01 | ** |
| Undoc. immigrant | -0.06 | 0.02 | ** | -0.07 | 0.02 | ** |
| Naturalized citizen | 0.06 | 0.01 | ** | 0.07 | 0.01 | ** |
| US-born legal parents | 0.06 | 0.01 | ** | 0.07 | 0.01 | ** |
| US-born undoc. parents | 0.00 | 0.01 | * | 0.00 | 0.01 | |
| US-born legal grandparents | 0.06 | 0.01 | ** | 0.07 | 0.01 | ** |
| US-born undoc. grandparents | 0.04 | 0.01 | ** | 0.04 | 0.01 | ** |
| **Language** | | | | | | |
| Only English | 0.05 | 0.01 | ** | 0.06 | 0.01 | ** |
| Bilingual | 0.04 | 0.01 | ** | 0.04 | 0.01 | ** |
| Limited English | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| No English | 0.02 | 0.02 | * | 0.03 | 0.02 | |
| **Spouse** | | | | | | |
| Not married | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| S. is American | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| S. is Black | 0.04 | 0.01 | ** | 0.04 | 0.01 | ** |
| S. is White | 0.05 | 0.01 | ** | 0.05 | 0.01 | ** |
| S. is same as profile | 0.02 | 0.01 | ** | 0.03 | 0.01 | * |
| **Education** | | | | | | |
| High school dropout | 0.02 | 0.01 | ** | 0.03 | 0.01 | * |
| High school graduate | 0.03 | 0.01 | ** | 0.04 | 0.01 | ** |
| Bachelor's degree | 0.04 | 0.01 | ** | 0.04 | 0.01 | ** |
| Advanced/graduate degree | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| **Profession** | | | | | | |
| Waiter | 0.02 | 0.01 | * | 0.02 | 0.01 | + |
| Janitor | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| Sales manager | 0.04 | 0.01 | ** | 0.05 | 0.01 | ** |
| Teacher | 0.03 | 0.02 | * | 0.04 | 0.02 | * |
| IT professional | 0.04 | 0.02 | ** | 0.05 | 0.02 | ** |
| Doctor | 0.06 | 0.02 | ** | 0.08 | 0.02 | ** |
| Small business owner | 0.03 | 0.01 | ** | 0.04 | 0.01 | ** |
| **Political Affiliation** | | | | | | |
| Democrat | 0.03 | 0.01 | ** | 0.03 | 0.01 | ** |
| Republican | 0.05 | 0.01 | ** | 0.05 | 0.01 | ** |
| Independent | 0.03 | 0.01 | ** | 0.04 | 0.01 | ** |
| Not political | 0.04 | 0.01 | ** | 0.04 | 0.01 | ** |

Note: $p < 0.01 = **, p < 0.05 = *, p < 0.1 = +$

Table A18: Marginal Mean Differences in American Identity Attachment Among White Respondents: Adaptive Shrinkage Tests

| Levels | Adj Estimate | Adj SE | | Orig Estimate | Orig SE | |
|---|---|---|---|---|---|---|
| **Face** | | | | | | |
| White man | 0.05 | 0.03 | * | 0.06 | 0.03 | * |
| White woman | 0.09 | 0.02 | ** | 0.10 | 0.03 | ** |
| Light man | 0.10 | 0.03 | ** | 0.11 | 0.03 | ** |
| Light woman | 0.05 | 0.03 | ** | 0.06 | 0.03 | * |
| Medium man | 0.04 | 0.03 | * | 0.05 | 0.03 | * |
| Medium woman | 0.05 | 0.03 | * | 0.06 | 0.03 | * |
| Brown man | 0.09 | 0.03 | ** | 0.10 | 0.03 | ** |
| Brown woman | 0.06 | 0.03 | ** | 0.07 | 0.03 | * |
| Black man | 0.06 | 0.03 | ** | 0.07 | 0.03 | ** |
| Black woman | 0.04 | 0.03 | * | 0.05 | 0.03 | + |
| **Identifies** | | | | | | |
| American | 0.04 | 0.03 | * | 0.05 | 0.02 | + |
| Latino | 0.07 | 0.02 | ** | 0.07 | 0.02 | ** |
| Hispanic | 0.10 | 0.02 | ** | 0.12 | 0.02 | ** |
| Mexican-American | 0.05 | 0.02 | ** | 0.06 | 0.02 | * |
| Mexican | 0.10 | 0.02 | ** | 0.11 | 0.02 | ** |
| White | 0.01 | 0.02 | + | 0.02 | 0.03 | |
| Black | 0.03 | 0.03 | * | 0.05 | 0.03 | |
| **Religion** | | | | | | |
| Presbyterian | 0.08 | 0.02 | ** | 0.08 | 0.02 | ** |
| Evangelical | 0.06 | 0.02 | ** | 0.07 | 0.02 | ** |
| Catholic | 0.07 | 0.02 | ** | 0.08 | 0.02 | ** |
| Not religious | 0.06 | 0.02 | ** | 0.07 | 0.02 | ** |
| **Background** | | | | | | |
| Legal immigrant | 0.07 | 0.02 | ** | 0.08 | 0.03 | ** |
| Undoc. immigrant | 0.18 | 0.03 | ** | 0.21 | 0.03 | ** |
| Naturalized citizen | 0.01 | 0.02 | + | 0.02 | 0.02 | |
| US-born legal parents | 0.02 | 0.02 | * | 0.02 | 0.02 | |
| US-born undoc. parents | 0.08 | 0.03 | ** | 0.10 | 0.03 | ** |
| US-born legal grandparents | 0.04 | 0.02 | * | 0.04 | 0.02 | * |
| US-born undoc. grandparents | 0.07 | 0.02 | ** | 0.08 | 0.02 | ** |
| **Language** | | | | | | |
| Only English | 0.01 | 0.02 | * | 0.02 | 0.02 | |
| Bilingual | 0.06 | 0.02 | ** | 0.07 | 0.02 | ** |
| Limited English | 0.09 | 0.02 | ** | 0.10 | 0.02 | ** |
| No English | 0.11 | 0.03 | ** | 0.14 | 0.03 | ** |
| **Spouse** | | | | | | |
| Not married | 0.07 | 0.02 | ** | 0.07 | 0.02 | ** |
| S. is American | 0.07 | 0.02 | ** | 0.08 | 0.02 | ** |
| S. is Black | 0.10 | 0.02 | ** | 0.11 | 0.03 | ** |
| S. is White | 0.06 | 0.02 | ** | 0.06 | 0.02 | ** |
| S. is same as profile | 0.04 | 0.02 | * | 0.05 | 0.02 | * |
| **Education** | | | | | | |
| High school dropout | 0.08 | 0.02 | ** | 0.09 | 0.02 | ** |
| High school graduate | 0.06 | 0.02 | ** | 0.07 | 0.02 | ** |
| Bachelor's degree | 0.07 | 0.02 | ** | 0.07 | 0.02 | ** |
| Advanced/graduate degree | 0.06 | 0.02 | ** | 0.06 | 0.02 | ** |
| **Profession** | | | | | | |
| Waiter | 0.07 | 0.02 | ** | 0.07 | 0.02 | ** |
| Janitor | 0.04 | 0.02 | * | 0.05 | 0.02 | * |
| Sales manager | 0.08 | 0.02 | ** | 0.09 | 0.02 | ** |
| Teacher | 0.06 | 0.03 | ** | 0.07 | 0.03 | * |
| IT professional | 0.08 | 0.03 | ** | 0.09 | 0.03 | ** |
| Doctor | 0.03 | 0.03 | * | 0.05 | 0.04 | |
| Small business owner | 0.07 | 0.02 | ** | 0.08 | 0.02 | ** |
| **Political Affiliation** | | | | | | |
| Democrat | 0.07 | 0.02 | ** | 0.07 | 0.02 | ** |
| Republican | 0.04 | 0.02 | * | 0.04 | 0.02 | * |
| Independent | 0.09 | 0.02 | ** | 0.10 | 0.02 | ** |
| Not political | 0.07 | 0.02 | ** | 0.08 | 0.02 | ** |

Note: $p < 0.01 = **, p < 0.05 = *, p < 0.1 = +$

Table A19: Marginal Mean Differences in Racial Identity Attachment Among Black Respondents: Adaptive Shrinkage Tests

| Levels | Adj Estimate | Adj SE | | Orig Estimate | Orig SE | |
|---|---|---|---|---|---|---|
| **Faces** | | | | | | |
| White man | -0.02 | 0.02 | | -0.04 | 0.03 | |
| White woman | -0.04 | 0.03 | * | -0.07 | 0.03 | * |
| Light man | -0.04 | 0.02 | * | -0.06 | 0.03 | * |
| Light woman | -0.01 | 0.02 | | -0.03 | 0.03 | |
| Medium man | -0.04 | 0.03 | * | -0.07 | 0.03 | * |
| Medium woman | -0.01 | 0.02 | | -0.03 | 0.03 | |
| Brown man | -0.01 | 0.02 | | -0.02 | 0.03 | |
| Brown woman | -0.04 | 0.03 | + | -0.06 | 0.03 | * |
| Black man | -0.06 | 0.03 | * | -0.09 | 0.03 | ** |
| Black woman | -0.00 | 0.02 | | -0.01 | 0.03 | |
| **Identifies** | | | | | | |
| American | -0.04 | 0.03 | * | -0.06 | 0.03 | * |
| Latino | -0.03 | 0.02 | + | -0.05 | 0.02 | + |
| Hispanic | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| Mexican-American | -0.02 | 0.02 | | -0.04 | 0.02 | + |
| Mexican | -0.02 | 0.02 | | -0.03 | 0.02 | |
| White | -0.03 | 0.02 | + | -0.05 | 0.03 | * |
| Black | -0.03 | 0.03 | + | -0.06 | 0.03 | * |
| **Religion** | | | | | | |
| Presbyterian | -0.02 | 0.02 | | -0.03 | 0.02 | + |
| Evangelical | -0.02 | 0.02 | | -0.03 | 0.02 | |
| Catholic | -0.04 | 0.02 | * | -0.05 | 0.02 | ** |
| Not religious | -0.06 | 0.02 | ** | -0.08 | 0.02 | ** |
| **Background** | | | | | | |
| Legal immigrant | -0.03 | 0.02 | + | -0.05 | 0.03 | + |
| Undoc. immigrant | -0.03 | 0.03 | + | -0.05 | 0.03 | + |
| Naturalized citizen | -0.00 | 0.02 | | -0.00 | 0.03 | |
| US-born legal parents | -0.05 | 0.02 | * | -0.07 | 0.02 | ** |
| US-born undoc. parents | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| US-born legal grandparents | -0.05 | 0.02 | * | -0.07 | 0.02 | ** |
| US-born undoc. grandparents | -0.02 | 0.02 | | -0.04 | 0.02 | |
| **Language** | | | | | | |
| Only English | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| Bilingual | -0.03 | 0.02 | + | -0.04 | 0.02 | * |
| Limited English | -0.06 | 0.02 | ** | -0.07 | 0.02 | ** |
| No English | -0.01 | 0.02 | | -0.03 | 0.03 | |
| Not married | -0.04 | 0.02 | * | -0.05 | 0.02 | * |
| **Spouse** | | | | | | |
| S. is American | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| S. is Black | -0.04 | 0.03 | + | -0.06 | 0.03 | * |
| S. is White | -0.01 | 0.02 | | -0.03 | 0.03 | |
| S. is same as profile | -0.05 | 0.02 | * | -0.06 | 0.02 | ** |
| **Education** | | | | | | |
| High school dropout | -0.05 | 0.02 | * | -0.06 | 0.02 | ** |
| High school graduate | -0.03 | 0.02 | + | -0.04 | 0.02 | + |
| Bachelor's degree | -0.04 | 0.02 | * | -0.05 | 0.02 | * |
| Advanced/graduate degree | -0.03 | 0.02 | + | -0.04 | 0.02 | * |
| **Profession** | | | | | | |
| Waiter | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| Janitor | -0.02 | 0.02 | | -0.04 | 0.02 | + |
| Sales manager | -0.02 | 0.02 | | -0.03 | 0.02 | |
| Teacher | -0.05 | 0.03 | * | -0.08 | 0.03 | ** |
| IT professional | -0.02 | 0.02 | | -0.04 | 0.03 | |
| Doctor | -0.02 | 0.03 | | -0.05 | 0.04 | |
| Small business owner | -0.05 | 0.02 | * | -0.07 | 0.02 | ** |
| **Political Affiliation** | | | | | | |
| Democrat | -0.03 | 0.02 | + | -0.05 | 0.02 | * |
| Republican | -0.01 | 0.02 | | -0.02 | 0.02 | |
| Independent | -0.05 | 0.02 | * | -0.06 | 0.02 | ** |
| Not political | -0.05 | 0.02 | * | -0.06 | 0.02 | ** |

Note: $p < 0.01 = **, p < 0.05 = *, p < 0.1 = +$

## .B  Survey Instrument

### .B.1  Beginning Screen

**Introduction**
2020 Survey of Political Opinion
Thank you for volunteering to participate in this survey. This study is being conducted to understand the political opinions of people in the United States. Your responses will be kept confidential and no identifying information will be connected to your survey.
Participation will take approximately 15 minutes. You can choose whether or not you want to be in this study, and you may choose to stop participating at any time.
If you have any questions or comments regarding this study, please contact the investigator (Email address)

**Agreement**
Please confirm that you agree to participate below. You may print a copy of this page for your records. Clicking on the agree button indicates that:
(1) You have read the above information
(2) You voluntarily agree to participate
(3) You are 18 years of age or older

### .B.2  Conjoint

First, we are going to show you a series of profiles of individuals living in the U.S. Please evaluate each profile, and then answer the following questions according to your personal beliefs, even if those do not necessarily align with beliefs that you think are commonly held by others.
(Two profiles are given)
These two people are either immigrants or come from a family with a history of immigration. If you had to choose between them, which of them do you personally believe **is more American?**
On a scale from 1 to 7, where 1 indicates that you would not rate this person **as American** at all and 7 indicates that you would very much rate this person as American, how would you rate each person?
On a scale from 1 to 7, where 1 indicates that you would not want this person **as your friend** at all and 7 indicates that you would very much want this person to be your friend, how would you rate each person?

### .B.3  Social Contact

**Thinking of the neighborhood you live in, about how many people are from each group?**

Table A20: Neighborhood

| Category | Response | | | |
|---|---|---|---|---|
| | None | Some | Many | All or majority |
| Black or African American | | | | |
| White | | | | |
| Asian or Pacific Islander | | | | |
| Hispanic or Latino | | | | |

**Thinking of your current or most recent workplace, about how many people were from each group?**

Table A21: Workplace

| Category | Response | | | |
|---|---|---|---|---|
| | None | Some | Many | All or majority |
| Black or African American | | | | |
| White | | | | |
| Asian or Pacific Islander | | | | |
| Hispanic or Latino | | | | |

**Thinking of your ten closest friends, about how many are from each group?**

Table A22: Friends

| Category | Response | | | |
|---|---|---|---|---|
| | None | Some | Many | All or majority |
| Black or African American | | | | |
| White | | | | |
| Asian or Pacific Islander | | | | |
| Hispanic or Latino | | | | |

## .B.4   American Identity

**How much do you personally value each of these characteristics when considering if someone is truly American?**

Table A23: American identity questions part 1

| Category | Response | | | |
|---|---|---|---|---|
| | A lot | A Moderate Amount | A Little | Not At All |
| Being born in America | | | | |
| Having American citizenship | | | | |
| Carrying on the cultural traditions of one's ancestors, such as language and food | | | | |
| Being white | | | | |
| Respecting America's institutions and laws | | | | |
| Being informed about local and national politics | | | | |

**How much do you personally value each of these characteristics when considering if someone is truly American?**

Table A24: American identity questions part 2

| Category | Response | | | |
|---|---|---|---|---|
| | A lot | A Moderate Amount | A Little | Not At All |
| Having European ancestors | | | | |
| Pursuing economic success through hard work | | | | |
| Thinking of oneself as American | | | | |
| Blending into the larger society | | | | |

**How much do you personally value each of these characteristics when considering if someone is truly American?**

Table A25: American identity questions part 3

| Category | Response | | | |
|---|---|---|---|---|
| | A lot | A Moderate Amount | A Little | Not At All |
| Being Christian | | | | |
| Being able to speak English | | | | |
| Respecting other people's cultural differences | | | | |
| Seeing people of all backgrounds as American | | | | |
| Letting other people say what they want, no matter how much you disagree with them | | | | |

### .B.5 Identity Importance

**How much do you agree with the following statements?**

Table A26: Identity importance questions

| Category | Response | | | |
|---|---|---|---|---|
| | A lot | A Moderate Amount | A Little | Not At All |
| Being an American is an important part of my identity | | | | |
| Being is an important part of my identity. | | | | |
| I consider myself to be a typical American | | | | |

## .C Ethics

This project adheres to APSA's Principles and Guidance for Human Subjects Research. This project was approved as exempt from review by the Institutional Review Board, due to minimal risk to participants. Respondents were invited to take a survey on their political attitudes and opinions by YouGov. Participants read a consent form informing them about the study, and they provided their consent before beginning the survey. The researcher did not provide direct compensation to participants. YouGov gives respondents points in exchange for taking surveys, which they can redeem for rewards such as gift cards. Respondents were also informed at the end of the study that every profile they were presented with was fictional.