|  |  |  |
| --- | --- | --- |
| **Variable** | **2012 ANES Source Variable** | **Description** |
| Vote | presvote2012\_x | Dichotomous variable;  1 = Voted Romney 2012  0 = Voted Obama |
| Female | gender\_respondent | Dichotomous variable;  1 = Female  0 = Male |
| Partisanship | pid\_x | 7-point scale ranging from Strong Democrat to Strong Republican |
| Ideology | libcpre\_self | 7-point scale ranging from Extremely Liberal to Extremely Conservative |
| White | dem\_raceeth | Dichotomous variable;  1=White  0=Other |
| Education | dem\_edugroup | 5-point scale ranging from less than high school to graduate degree |
| Income | inc\_incgroup | 5-point scale ranging from < $12,500 to > $80,000 |
| Age | dem\_agegrp\_iwdate | Continuous variable calculated as birth year minus survey year |
| Church Attendance | relig\_churchoft | 5-point scale ranging from never to every week |
| South | sample\_region | Dichotomous variable;  1=resident of AR, AL, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA, WV  0=other |
| Modern Sexism | modsex\_discamt | 5-point scale about discrimination against women, ranging from a very serious problem to not a problem at all |
| Abortion | abortpre\_4point | 4-point scale on when abortion should be permitted, ranging from always to never |
| Healthcare | inspre\_self | 7-point scale ranging from favors ACA a great deal to opposes ACA a great deal |
| Government Services | spsrvpr\_ssself | 7-point scale on how much service government should provide, ranging many more to many fewer |
| Taxes | budget\_rdef250k | 3-point scale indicating whether the respondent favors, opposes, or neither favor nor opposes raising income taxes to reduce the deficit |
| Sociotropic Economics | econ\_ecpast\_x | 5-point scale ranging from the economy is much better to the economy is much worse |
| Traditional Sexism | women\_works\_x | 7-point scale on whether it is better if the man works and the woman stays at home, ranging from much worse to much better |
| Feminism | ftgr\_feminists | 100-point scale gauging the favorability of feminsts |
| Racism | discrim\_blacks discrim\_hisp | The mean of responses to two questions about the level of discrimination against blacks and Hispanics, responses to each range from a great deal to none at all |

**APPENDIX A: Variable Descriptions**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Main Effects | | Interaction with Female | |
|  | Coefficient | Standard Error | Coefficient | Standard Error |
| Female | −.08 | 1.60 | — | — |
| Partisanship | 5.32\* | .59 | −.66 | .83 |
| Ideology | 2.99\* | .90 | −1.18 | 1.22 |
| White | .82\* | .30 | .01 | .51 |
| Education | .01 | .17 | .04 | .22 |
| Income | .04 | .14 | .30 | .18 |
| Age | .08 | .05 | −.01 | .07 |
| Church Attendance | .27\* | .11 | −.14 | .15 |
| South | −.11 | .32 | .31 | .43 |
| Modern Sexism | 3.11\* | .52 | −2.84\* | 1.16 |
| Abortion | .60 | .60 | .44 | .80 |
| Healthcare | 2.76\* | .52 | -.23 | .72 |
| Government Spending | .68 | .80 | 1.99 | 1.07 |
| Taxes | 1.50\* | .55 | −.96 | .77 |
| Sociotropic Economics | 2.93\* | .65 | .95 | .90 |
| Constant | −11.58\* | 1.25 |  |  |
| Log-likelihood | −531.76 |  |  |  |
| N | 3286 |  |  |  |

**APPENDIX B: Full Vote Choice Model Presented in Figure 2**

*All political variables are recoded to range from 0 to 1, with higher values indicating more Republican/ conservative position; \* = p< .05.*